## Happy Holidays to our Furry Friends

Hill's is making sure our pets are holiday ready, well fed, and staying safe this holiday season

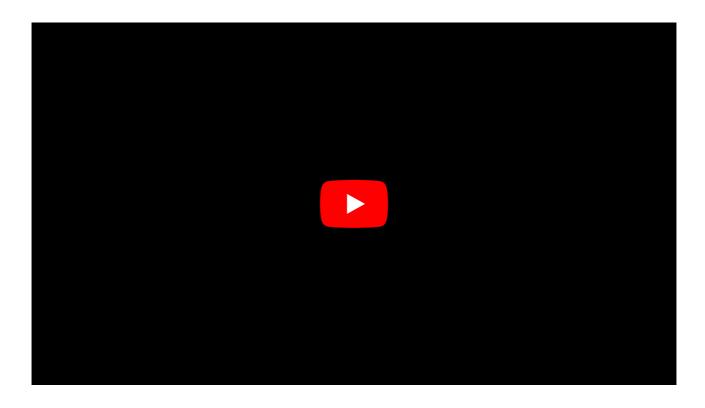


## **NEWS RELEASE BY YOURUPDATETY**

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A video accompanying this announcement is available at:

https://youtu.be/Besf5VwppHM



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For more information, visit HILLSPET.COM/SMALLDOG

It's the most wonderful time of the year – and our pets are as much a part of the holiday festivities as any other family member.

Gifts for pets have exploded in recent years, and owners of small dogs, the fastest growing pet category, will spoil their furry friends even more on items including toys, special outfits, food items and holiday photos.

So, how do we get our smallest furry friends holiday ready?

Celebrity Dog Groomer, Jess Rona, and Hill's Veterinarian, Dr. Kristin Wuellner, conducted a nationwide media tour providing tips to ensure our pets are holiday ready, well fed, and staying safe this holiday season.

During the live and interactive interviews on TV and radio stations around the country

Jess Rona and Dr. Kristin Wuellner -- Hill's licensed veterinarian discussed:

- · Trends in dog grooming and requests that are at the top of the list during this time of year
- · Tips for pet parents to help them get their pup photo-ready for the holidays
- · What pet owners should know about these pet trends
- · What owners of small dogs should know about feeding and nutrition for their pets this holiday season
- · Unique needs of small pets
- · General safety tips dog owners should be aware of during the holidays

## **Contact Details**

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**Tags** 

PETS

HOLIDAYS

FURRY FRIENDS

DOG GROOMING

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