

HANDPICKED GIFTS FOR MOM

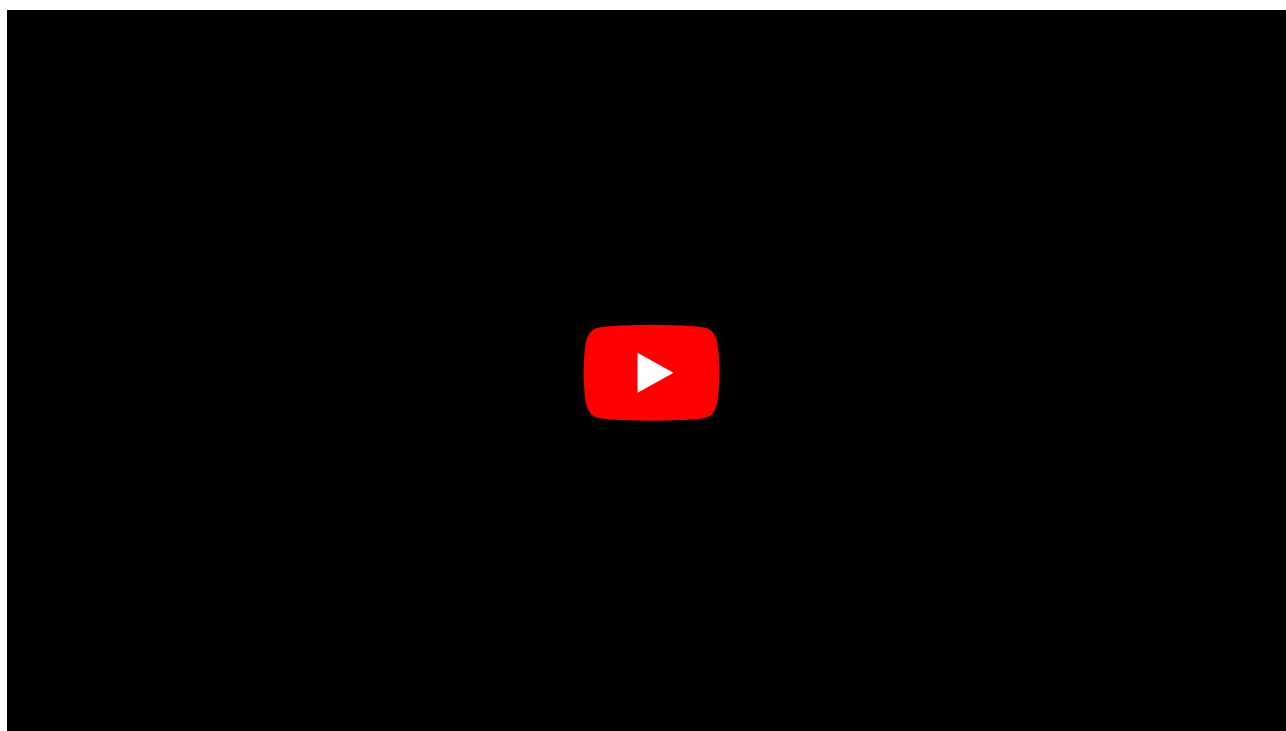
Lifestyle Expert, Bethany Braun-Silva, partners with Lindt, Olay Body, Rion Aesthetics, and Rosetta Stone.



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A video accompanying this announcement is available at: <https://youtu.be/2aBNs-BnkU4>



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Mother's Day spending has increased by more than \$65 per person over the past five years. If this trend continues, consumers are expected to shell out more than \$245 for their moms in 2023. This means a potential record for total spending that will likely top more than 31.7 billion dollars.

More than 80% of U.S. adults are expected to celebrate Mother's Day this year. The National Retail Federation finds jewelry remains a timeless gift selection and continues to

capture an increasing market share. A few of the other top categories include greeting cards, chocolate, flowers, and special outings like concerts or sporting events.

Lifestyle Expert, Bethany Braun-Silva has cultivated a collection of some of her favorite handpicked gifts for Mother's Day.

THE GIFT OF LANGUAGE

One of Bethany's favorite gift ideas is for the moms who love to travel, or all the empty-nesters looking for a new hobby, and even the retirees trying to keep their brains active. "I love the Rosetta Stone app, mom will learn phrases that she can use in real-life conversations. And lessons are only 10 minutes long so she can fit them in around her busy schedule."

Now through Mother's Day, shoppers can save \$120 on a Lifetime Unlimited subscription, which gives moms everywhere access to 25 languages for life.

For more, go to [RosettaStone.com](https://www.RosettaStone.com).

Social media handles:

Facebook: <https://www.facebook.com/RosettaStone/>

Instagram: [@rosettastone](https://www.instagram.com/rosettastone)

Twitter: [@rosettastone](https://twitter.com/rosettastone)

THE GIFT OF ANTI-AGING

Skincare is so important, especially when it comes to aging. Braun-Silva admits, "There's no way to stop the clock, however, there are ways to help reduce the visible signs of aging. Who doesn't want that gift?"

When it comes to anti-aging skincare, she recently heard about a new brand discovered by physician scientists studying regenerative medicine. Their revolutionary discovery harnesses the power of platelet-derived extract in a medical grade skincare called (plated)[™] Skin Science.

(plated)[™] contains powerful antioxidant enzymes and ingredients derived from growth factors that help renew the skin's appearance and protect from the environmental stressors that cause the visible signs of aging. (plated)[™] is a luxurious daily serum that improves skin tone and texture for the appearance of younger-looking skin.

Consumers can order (plated)[™] and learn more about the power of platelet derived extract at PlatedSkinScience.com.

Direct Link: platedskinscience.com/collections/all

Social media handles:

Instagram: @platedskinscience

Hashtags: #platedskinscience #rionaesthetics

THE GIFT OF INDULGENCE

"Your mom deserves to be pampered every day, but especially on Mother's Day," says Braun-Silva. "Lindt LINDOR Truffles and Mini Pralines are the perfect way to show your mom how much you appreciate her."

Premium Lindt LINDOR Truffles and Mini Pralines are the ultimate chocolate indulgence. Available in classic Milk Chocolate and Assorted flavors, Lindt LINDOR Truffles feature a distinctively smooth-melting filling and delicate chocolate shell. Lindt Mini Pralines are crafted from an assortment of luxurious dark and milk chocolates filled with delicious hazelnut, praline, caramel, raspberry and nougat. Packaged in a beautiful gift box, Lindt Mini Pralines are the perfect pairing alongside Lindt LINDOR Truffles to show mom how much she means to you.

Shoppers can find Lindt Chocolate at retailers nationwide and online at LindtUSA.com.

For more information, visit www.lindtusa.com

Facebook: @lindtchocolateusa

Instagram: @lindt_usa

Hashtags: #LindtUSA #LindtLove #LindtLindor

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GIFT IDEAS

SKINCARE