

Grow Group sees unique cross-border opportunity



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Ben Langley, CEO and Founder of Grow Group PLC, discussed the rapid growth of the medical cannabis market with Proactive's Chris Rhodes. A pioneer in the field for six years, they have seen the market expand from a few dozen patients to tens of thousands in the UK alone.

They have also expanded internationally, reaching Ireland, the Channel Islands, Germany, and soon Australia. Whilst emphasising their patient-centric approach, Langley also detailed why their unique financing approach is attractive to investors and has the potential to significantly boost the industry's growth.

The company aims to expand their program and involve more stakeholders, including trade finance funds and banks, to support the development of the medical cannabis sector on a larger scale. Overall, the company is in a strong position with a promising business model and a vision for further expansion.

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