

# Franklin Templeton Celebrates 15th Global Month of Service

Employees Engage in Virtual Events to Give Back to the Community

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Every June, Franklin Templeton's employees all over the world use their time and skills to make an impact in local communities during the firm's global month of service, Impact Days.

The 2021 Impact Days were unique for many reasons. Franklin Templeton celebrated 15 years of its global month of service tradition led by Involved, the company's global employee volunteering program. New colleagues from Legg Mason and our newest Specialist Investment Managers joined in celebration for the very first time. Employees joined a "worldwide web of impact" and participated in virtual volunteering efforts in local communities, as the firm celebrated the generous spirit of its employee volunteers and the contributions they make.

Globally, the focus was on Franklin Templeton's two ongoing projects: a map-a-thon, an online activity to virtually map still unmapped locations to help with disaster relief, and a global food drive and competition.

Locally, Franklin Templeton's employees developed new and different ways to help and give back to the community through virtual events.

On June 1, **Canada** volunteers kicked off Impact Days volunteering with **Junior Achievement** (JA). Professionals from Franklin Templeton joined an online session to share with high school students the key elements of career planning and finding a job that's right for them.

Volunteers in **London** participated in a mock-interview session organized by **Making the Leap**, a UK organization that aims to better the lives of young people by giving them access to skills and training.

The **New York** office partnered with **LES Ecology Center** to host a virtual seminar to provide tips on how to care for trees in employees' neighborhoods, composting guidelines for the home and advice on local food scrap drop-off sites.

**Brazil** employees adopted “**Casa Ondina Lobo**”, a nursing home in Sao Paulo with 57 underprivileged senior residents. Employees donated funds to help purchase clothing and bedding and organized a virtual meal, providing pizza and a chocolate cake in celebration of residents with June birthdays.

Volunteers from **Baltimore, San Mateo, Rancho Cordova** and **St. Petersburg** joined forces with **DKMS** and **There Goes My Hero** to educate employees about blood cancer and how bone marrow or cell transplants can save lives. During three learning sessions, representatives shared the organization's mission and importance of growing the donor pool. Prior to the sessions, some employees voluntarily requested swabbing kits to be delivered to their homes. Sessions concluded with swab activity for those who expressed interest in becoming potential donors.

Many more volunteer projects and personal volunteering took place across the 44 Franklin Templeton offices that participated.

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