

# Flagship Collector Brand Tamashii Nations Celebrates Its 15th Anniversary TAMASHII NATIONS WORLD TOUR -TAMASHII NATIONS 15th ANNIVERSARY-



Starting in New York (4/28 – 4/30) and continuing on to Tokyo, Mexico City, Shanghai, and Paris, this world tour will exhibit figures & robots, sell products, and offer an exciting experience.

NEWS RELEASE BY BANDAI SPIRITS CO., LTD.

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NEW YORK, US - **Media OutReach** - 22 February 2023 - Bandai Spirits Co., Ltd. (President and Chief Executive Officer: Nao Udagawa/ HQ: Tokyo Minato Ward) will commemorate its 15<sup>th</sup> anniversary in 2023. To celebrate, **it will take its flagship collector brand Tamashii Nations on a world tour: TAMASHII NATIONS WORLD TOUR -TAMASHII NATIONS 15th ANNIVERSARY-. This event will visit five cities across the world, starting with New York (4/28 – 4/30).**



▲New York Venue Key Visual

Tamashii Nations was first established in 2008, and has produced many well-known brands such as the S.H.Figuarts and Chogokin series. With a rich lineup of high-quality figures, robots, and more, it quickly earned itself a dedicated worldwide following. April 2023 marks its 15<sup>th</sup> birthday, and to both celebrate and show its appreciation for all of its passionate fans across the globe, it is launching a world tour.

Tamashii Nations will kick off its world tour with its first location in New York, USA from Friday, April 28<sup>th</sup> to Sunday, April 30<sup>th</sup>. The second leg will be held from Friday, May 26<sup>th</sup> to Tuesday, July 18<sup>th</sup> in Tokyo, Japan (Akihabara), at its flagship store (Tamashii Nations Store Tokyo). It will be held to Mexico City, Mexico, Shanghai, China, and Paris, France.

The New York event will be located in Manhattan’s Grand Central Terminal (Vanderbilt Hall) and Times Square (Duffy Square). The latest figures and robot for popular series such as Dragon Ball series and Mobile Suit Gundam series will be on display. There will also be specially-crafted photo spots, and first-ever reveals of brand-new products. Special commemorative items will also be handed out to visitors, and limited-edition event items will be available for purchase. Lastly, unique content has been planned for each world tour location.

We will continue to do our utmost to share the fun and joy of figures and robots with our customers all around the world, and to innovate and evolve.

**Event Summary**

Event Name	TAMASHII NATIONS WORLD TOUR -TAMASHII NATIONS 15th ANNIVERSARY-
Organizer	Bandai Spirits Co., Ltd. Collectors Toy Department
Entry Fee	Free
◆First Event Location: New York, USA	
Event Date (Local)	Friday, April 28 <sup>th</sup> 2023 – Sunday, April 30 <sup>th</sup> 2023
Event Location	Grand Central Terminal (Vanderbilt Hall) 89 E 42nd St, New York, NY 10017 United States of America

	Times Square (Duffy Square) 7th Ave & W 47th St, New York, NY 10036 United States of America
Event Time (Local)	Grand Central Terminal (Vanderbilt Hall) 10 AM – 8 PM (admissions end at 7:30 PM) *April 30 <sup>th</sup> only: 10 AM – 6 PM (admissions end at 5:30 PM) *Final event admission may end early, depending on circumstances. Times Square (Duffy Square) 10 AM – 8 PM *April 30 <sup>th</sup> only: 10 AM – 6 PM *The exhibition at Duffy Square can be viewed at any time during the event period, but queries and distributed materials are only available at specified times. *Event may close early, depending on circumstances.
<b>◆Second Event Location: Tokyo, Japan (Akihabara)</b>	
Event Date	Friday, May 26 <sup>th</sup> 2023 – Tuesday, July 18 <sup>th</sup> 2023
Event Location	Tamashii Nations Store Tokyo Tamashii Nations Store Tokyo 1-1 Kanda-Hanaokachō , Chiyoda-ku, Tokyo, Japan (1 minute walk from JR Akihabara Station - Electric Town Exit)
Event Times	10 AM – 8 PM (admission closes 7:30 PM) *July 18 <sup>th</sup> only: 10 AM – 6 PM (admissions end at 5:30 PM) *Final event admission may end early, depending on circumstances.
<b>◆Third Event Location: Mexico City, Mexico</b> <b>◆Fourth Event Location: Shanghai, China</b> <b>◆Fifth Event Location: Paris, France</b> *Event information and details regarding the third venue onwards will be available via the event's official home page. <a href="https://tamashiiweb.com/special/tour/?wovn=en">https://tamashiiweb.com/special/tour/?wovn=en</a>	

## ◆TAMASHII NATIONS WORLD TOUR -TAMASHII NATIONS 15th ANNIVERSARY-

### Commemorative Products

\*Details on how to purchase these are available on the official website:

<https://tamashiiweb.com/special/tour/?wovn=en>

\*Prices shown are for Japan only. Actual prices will vary by location. For details, see our official website.



### ◆Event Attendee Special Gift (One of Several)

Event visitors will receive a number of special gifts.

Details will be available on our official website at a later date:

<https://tamashiiweb.com/special/tour/?wovn=en>



## **STAGE TAMASHII NATIONS WORLD TOUR**

### **-TAMASHII NATIONS 15th ANNIVERSARY-**

#### **SPECIAL DESIGN**

A display stand for S.H.Figuarts and other series products. This stand features a special Tamashii Nations 15<sup>th</sup> anniversary design.

\*Gifts and how to obtain them will vary by event location.

\*Stocks are limited, and distribution will end once stocks run out.

#### **Bandai Spirits Collector Brand: Tamashii Nations Overview**

Established in 2008, Tamashii Nations has produced many well-known product series, such as S.H.Figuarts and Chogokin. With a rich lineup of quality figures, robots, and more, it has earned itself a worldwide following. Today, it continues to expand its global outreach. Official website (Tamashii Web): <https://tamashiiweb.com/>

Tamashii Nations World Tour Official Site: <https://tamashiiweb.com/special/tour/?wovn=en>

Tamashii Nations Official Site (Tamashii Web): <https://tamashiiweb.com/>

Bandai Spirits Corporate Home Page: <https://www.bandaispirits.co.jp/>

\*Information contained in this press release is current as of February 22<sup>nd</sup>, 2023, but may change without prior notice.

\*Images contained in this press release may differ from actual products. \*This event and all products therein are intended for ages 15+.

## **Contact Details**

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