

Financial Gravity Welcomes A New Family Office Director



NEWS RELEASE BY FINANCIAL GRAVITY COMPANIES, INC.

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Austin, Texas, March 23, 2023, Financial Gravity Companies, Inc. (OTC: FGCO) (“Financial Gravity”) welcomes Zack Kraines aboard as a Family Office Director. Zack is a CPA with a Master's in Accounting and an MBA. Before starting his firm, he was a controller for a multi-state manufacturing/distribution company based in Dallas.

Accounting is Zack's passion, and he believes there is much more to accounting than just numbers. He believes it is about understanding the very soul of a business and what makes it tick. He also believes that it is not just about adding some numbers together but being able to take the detailed information and chart a path for business owners to grow their businesses and support their families. Zack has lived all over the world. Israel, New York, South Carolina, Mexico, South Africa, Texas, and Florida. Zack feels that “besides making for an interesting life, it has also given me an appreciation for people and their backgrounds.”

Scott Winters, CEO of Financial Gravity, shares, “We are excited to have Zack as part of the Financial Gravity family. There is a great amount of opportunity to add significant and important resources and services so that Zack can better serve his clients and at the same time help Financial Gravity expand its reach.”

About Financial Gravity Companies, Inc.

Financial Gravity Companies Inc., along with its subsidiary companies, provides investment and tax professionals with a turnkey family office charter. We help tax professionals evolve from the commoditized business of tax compliance to a Family Office Director that runs and manages their own multi-family office. Family Office Directors are able to leverage the Financial Gravity systems, technology, proprietary resources, and deep domain expertise to bring an elevated and holistic financial service experience to their clients that spans proactive tax planning, retirement and estate

planning, wealth management, and risk mitigation. For more information about Financial Gravity Companies, Inc., please visit <https://financialgravity.com>.

Forward-Looking Statements

This press release contains "forward-looking statements" as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on current expectations and involve inherent risks and uncertainties, including factors that could delay, divert or change any of them, and could cause actual outcomes and results to differ materially from the current expectations. No forward-looking statement can be guaranteed. Forward-looking statements in this press release should be evaluated together with the many uncertainties that affect Financial Gravity's business, and Financial Gravity undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events, or otherwise.

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