

FABER FOUNDATION: HONORING THOSE WHO SERVE ON VETERANS DAY



More than 4,000,000 Bottles of Sanitizer Donated to Date

NEWS RELEASE BY THE FABER FOUNDATION

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On Veteran's Day, **The Faber Foundation** announced its donations surpassed more than 4,000,000 bottles of sanitizer and other personal protection equipment (PPE). Organizations focused on serving veterans and first responders are significant beneficiaries of Faber's efforts to combat the spread of COVID-19.

"Those who served in the military are deserving of our respect and admiration for a multitude of reasons. It is not an easy job," explained Faber's Director of National Accounts, Brenden Pakebusch. "There are many unique challenges military families experience in their personal lives that are compounded by the pandemic. This is precisely why the Faber Foundation's tireless efforts to supply nonprofit organizations with critically needed supplies is so important."

"The strain on family life that comes from military service places stress on even the strongest of families," Pakebusch continued. "We are proud to step up and lend a hand to let veteran service and first responder organizations pursue their work without interruptions due to safety equipment supply shortages. We hope others will join us by supporting these vital efforts."

After shifting production of its high-quality vodkas, gin, and rum to the manufacture of hand sanitizer (**Faber Hand Sanitizer**), the Faber team scaled its supply to get sanitizer into the hands of those who needed it most. When supply was short, Faber filled the needs that helped keep organizations operating and people safe. As supplies become more abundant, the team continues to supply businesses and consumers while meeting the steady demand from those working tirelessly to serve others.

"We are excited that more than 4,000,000 bottles of hand sanitizer and other PPE is already donated to a variety of organizations – including many serving veterans and first responders specifically," Pakebusch continued. "Our veterans and their families deserve recognition for their service and sacrifice. Feeling pride as spontaneous

applause breaks out in airports as soldiers return home, or the patriotism that comes during the recognition of soldiers at sporting events and veteran parades is something we experienced regularly before the pandemic – and we want to get back there as soon as possible. Supporting Faber Foundation’s efforts will do precisely that.”

Some of the organizations serving veterans receiving support from Faber Foundation include:

- Veterans of Foreign Wars
- Beckley VA Medical Center
- Charleston-Ralph Johnson VA Medical Center
- Louis A. Johnson VA Medical Center
- Orlando VA Medical Center
- VA Eastern Kansas Health Center
- VA Central California Health Care System

“Soldiers’ Angels is incredibly grateful for the support from Faber Sanitizer,” said Amy Palmer, President and CEO of Soldiers’ Angels. “With pallets of sanitizer on their way to guard and reserve units across the country, Faber Sanitizer will be protecting service members on the frontlines of this pandemic. Additional pallets are headed to VA Medical Facilities to be protect VA staff as well as visiting veterans. Thank you, Faber Sanitizer, for helping us protect the military community!”

As COVID-19 continues to disrupt public health and the economy, those wishing to support this cause are encouraged to donate here:

<https://www.thefaberfoundation.com/donate>

The Faber Foundation’s existing supply and access to hand sanitizer can reassure nonprofit organizations, school leaders, healthcare workers, and others on the front lines. This hand sanitizer follows FDA guidelines and will be available when needed. The product is shipped directly in a variety of pack sizes, as well as by the pallet load.

To learn more about the Faber Foundation’s Hand Sanitizer and support global health, please visit **<https://www.thefaberfoundation.com>**.

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To schedule an interview with Faber's Brenden Pakebusch please contact Dan Rene of kglobal at 202-329-8357 or daniel.rene@kglobal.com

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