

Elsevier partners with SimTutor, a leading provider of allied health simulations, to offer digital solutions in allied health education



Partnership enhances Elsevier's extensive digital education and clinical practice offerings for allied health students during a time of continued growth in online learning

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Elsevier, a global leader in research publishing and information analytics, has launched a partnership with SimTutor, an Atlanta-based developer of SIMTICS virtual simulations for allied health students.

SimTutor's simulations provide allied health students with a safe and cost-effective digital environment to learn and practice the procedures they will be expected to perform when they enter the workforce. Interacting with these state-of-the-art simulations helps students build procedural skills quickly and retain knowledge longer while providing them with real-time formative feedback. As a result, students who work with SIMTICS simulations have reduced performance anxiety and much higher confidence levels when they complete a new procedure in a lab or clinical setting.

This partnership with SimTutor enhances Elsevier's extensive portfolio of digital health solutions at a time when instructors have seen access to clinical space limited, and when health professionals are needed more than ever. Starting later this year, select Elsevier allied health books will be packaged with SIMTICS online simulations for the first time, giving students access to an immersive learning experience that simulates what they will experience in a real-life clinical setting.

Brent Gordon, Managing Director and General Manager, Nursing and Health Education, Elsevier, said: "At Elsevier, we are proud to be a trusted partner for healthcare practitioners throughout their career from education to practice. The partnership with SimTutor expands our simulation offerings while advancing our purpose of improving learning and patient outcomes."

Using SimTutor's proprietary platform, SIMTICS modules track student progress and provide detailed performance analytics. Dashboards organize the data and give instructors and administrators actionable feedback about student performance – as individuals, as a cohort, as well as at the program level. Student performance data can also be seamlessly shared with each institution's Learning Management System.

Clancy Marshall, CEO of SimTutor, said: "Together with Elsevier, we are delighted to take this exciting step forward in our mission to empower students to become confident, successful healthcare professionals by leveraging modern, digital solutions."

Currently, SimTutor's SIMTICS products are used in more than 500 institutions across North America.

About SimTutor

SimTutor Inc. creates simulation-based solutions to train and prepare students and professionals for mission-critical moments at the time they need them most. Whether it's learning a new skill, refining a technique or satisfying regulatory requirements, organizations are assured their students and professionals can learn the right skills, at the right time, from any location in a risk-free, nurturing, simulation-based virtual environment. The company's virtual learning modules and authoring platform are trusted by schools, colleges and corporations.

SimTutor's comprehensive family of solutions makes it easy to deploy from its library of healthcare modules or to create semi-custom or custom eLearning modules for specific training needs. For more information visit www.simtutor.com or e-mail info@simtutor.com.

About Elsevier

As a global leader in information and analytics, **Elsevier** helps researchers and healthcare professionals advance science and improve health outcomes for the benefit of society. We do this by facilitating insights and critical decision-making for customers across the global research and health ecosystems.

In everything we publish, we uphold the highest standards of quality and integrity. We bring that same rigor to our information analytics solutions for researchers, health professionals, institutions and funders.

Elsevier employs 8,100 people worldwide. We have supported the work of our research and health partners for more than 140 years. Growing from our roots in publishing, we offer knowledge and valuable analytics that help our users make breakthroughs and drive societal progress. Digital solutions such as [ScienceDirect](#), [Scopus](#), [SciVal](#), [ClinicalKey](#) and [Sherpath](#) support strategic [research management](#), [R&D performance](#), [clinical decision support](#), and [health education](#).

Researchers and healthcare professionals rely on our 2,500+ digitized journals, including [The Lancet](#) and [Cell](#); our 40,000 eBook titles; and our iconic reference works, such as *Gray's Anatomy*. With the [Elsevier Foundation](#) and our external [Inclusion & Diversity Advisory Board](#), we work in partnership with diverse stakeholders to advance [inclusion and diversity](#) in science, research and healthcare in developing countries and around the world.

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