

# Eleazar Kauderer Sponsors Basketball Dreams as the USA Best AAU Compete for Glory at World's Biggest Streetball Quai 54 Championship in Paris

Ele Kauderer & Dalmorlie Williamson team up once again to help pave the way & make kids dreams a reality!

NEWS RELEASE BY BASKETBALL DREAMS

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Eleazar (Ele) Kauderer, CEO of Tiger Marketing and Branding Agency ("Tiger"), and Dalmorlie Williamson, Assistant Director of the Rising Stars Youth Organization ("Rising Stars"), together, are proud to announce Kauderer's sponsorship of "Team USA Select", an Amateur Athletic Union ("AAU") traveling basketball all-star team drawn, in part, from Williamson's Rising Stars. Kauderer's sponsorship will help to fund Team USA Select's pursuit of greatness at the iconic "Quai 54" streetball tournament under the shadow of the Eiffel Tower in Paris, France, this summer.

**Quai 54**, known globally as the world's biggest streetball tournament championship event, will take place in early July. Every team competing at the event will be full of talented kids—from amateurs off the streets to current NBA stars—ready to leave everything on the court for global recognition in a direct-elimination process.

The Team USA Select is an AAU traveling basketball team with roots in Ele Kauderer's and Williamson's efforts going back over a decade to found and sustain a NYC basketball program capable of stoking the hopes and dreams of talented kids from underserved neighborhoods.

Kauderer commented on his sponsorship of the team in 2023: "These kids mean the world to me. Malie [Williamson] and I have been involved for long enough to see the longitudinal data—to see lives change and doorways open—and to see the results of that progress years later. I don't think anything I have been involved with over the years has been such a source of pride and joy as this program has, and I am truly grateful to have the opportunity to make a fresh difference in 2023."

Kauderer continues, "In conjunction with my Not for Profit Organization Youth Empowerment & Success I've created a Go Fund Me Link for anyone who wants to be a part of making these boys Dreams come to reality as well as give global visibility to those who want to be a part of something so great! Because no matter what you make or what you do, if you don't look to help those around you get better, stronger, more successful and achieve their dreams, you've not even made a blip in the time you've spent living your own life." <https://gofund.me/d0f6250d>

Ele Kauderer, a New York businessman, has been involved in international business, investment banking, marketing, branding, and public relations for nearly 25 years. He implemented television

and radio marketing campaigns, production of commercials, national product launches, public relations for both private and public companies as well as political campaigns.

A passionate supporter of youth and community causes, Ele has worked as a coach, mentor, and philanthropist, helping to drive opportunity pathways for underserved kids through multiple channels, including non-profit basketball programs leveraging the team sports model to bring kids and teens of all stripes together to compete in championship-level events.

Dalmorlie Williamson has over 15 years of experience in youth basketball. During that time, he has worked as a high school basketball coach, an assistant director and coach for the D1 Stars AAU program, and a leader in the Rising Stars Youth organization.

“Malie is on a mission in life to remove false ceilings for serious talent—to see driven young athletes leverage their God-given skills and their sense of determination to open up opportunities like a top-tier college education or a path into the pro sports marketplace,” added Kauderer. “Not only does he have a gift for spotting the genuine article—next-level talent—but he knows what it takes to translate that kind of rare gift into a real opportunity in the Show. He has special insight into these kids, and a lot of people know it. But he also has a heart of gold. He’s a true inspiration, and I’m grateful to be involved.”

(Sponsor Team USA Select at the QUAI 54 in France & help pave the way for our next generation of success <https://gofund.me/d0f6250d>)

Related links:

[www.EleazarKauderer.com](http://www.EleazarKauderer.com)

[www.quai54.com](http://www.quai54.com)

[www.aauboysbasketball.org](http://www.aauboysbasketball.org)

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## Tags

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