

# DeeLance Crypto Presale Launches to Bring Freelancing & Recruiting to Web3

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Web3 freelance and recruitment marketplace [DeeLance](#) launched its presale, raising more than \$27,000 in its first 24 hours.

This disruptive new platform seeks to revolutionize how companies hire contract employees and freelancers. Thanks to DeeLance's use of blockchain technology, it's simpler, faster, and cheaper to hire the right person for every job than ever before.

Early investors have 15 days remaining to lock in the lowest price for DeeLance's native ERC-20 token, \$DLANCE. The project is planning an initial exchange offering at a list price of \$0.035, representing a 40% increase from today's presale price.

## DeeLance takes aim at the \$761 billion recruitment industry

DeeLance is [making waves among analysts](#) and investors because the potential size of its disruption is enormous. The global human resources (HR) and recruitment services industry is worth an estimated \$761 billion according to research firm [IBISWorld](#).

[DeeLance](#) is going toe-to-toe right from the start with publicly traded companies like Upwork and Fiverr. However, DeeLance brings significant advantages for employers and freelancers compared to these legacy recruitment platforms.

First, DeeLance makes it significantly cheaper to hire. Its 2% fee for employers is the lowest of any existing marketplace. Its 10% fee for freelancers is also highly competitive.

On top of that, DeeLance doesn't hold up payments for days on end. The platform's blockchain-backed escrow accounts protect both employers and workers from loss, but release funds instantly once work is transferred and approved. Payments can be made in cryptocurrency as well as fiat, ensuring that there are no payment delays or costly foreign exchange fees.

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## Leveraging NFTs to manage ownership over work

One of the biggest challenges that existing freelance marketplaces face is transferring ownership from contract workers to employers. Contracts rarely specify who gets to keep the intellectual property rights associated with any piece of content.

DeeLance cuts through the confusion by tokenizing work as NFTs. When an employer purchases work such as a piece of written content or software code, they receive an NFT representing their ownership over that work as a deliverable.

This ensures that there are never questions about who owns a piece of content and there are no limits on how companies can use the work that they've paid for.

## **DeeLance metaverse offers new ways to work and hire**

Alongside its Web3 marketplace, [DeeLance](#) is developing the first metaverse built specifically for recruitment and freelancing. The DeeLance metaverse is an integral part of this platform, not an afterthought to take advantage of the latest trends.

In DeeLance's metaverse, employers looking to hire and freelancers looking for work will be able to interact freely as avatars. Employers can set up offices to hold meetings and interviews or even purchase virtual advertising to supercharge their hiring process. Freelancers can advertise their services and network with clients to encourage repeat work.

The \$DLANCE token plays an essential role in this metaverse. While contracts on DeeLance can be paid in fiat or a variety of major cryptocurrencies, offices and advertising in the DeeLance metaverse can only be purchased with \$DLANCE.

This means that employers and freelancers who purchase \$DLANCE during the presale can lock in a discount on future office space and advertising in the DeeLance metaverse. It's an investment not only in \$DLANCE itself, but also in the future of their own businesses.

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## **Limited opportunity to invest in the future of hiring**

[DeeLance](#) is bringing together blockchain, NFTs, and the metaverse to redefine how companies hire and how freelancers find work. It offers a major leap forward over existing recruitment platforms and holds competitive advantages in price, transparency, and speed.

Investors, employers, and freelancers can lock in the lowest price for the \$DLANCE token during the first stage of the project's presale.

For a limited time, \$DLANCE is priced at \$0.025 USDT. The price will increase to \$0.027 in Stage 2 of the presale and to \$0.030 in Stage 3. The presale has allocated 30% of the total \$DLANCE supply and has a hard cap of \$6 million.

Investors can purchase \$DLANCE through the DeeLance presale site using Ethereum (ETH), Tether (USDT), or a credit card via Transak.

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