

# DealMaker announces acquisition of Ridge Growth Agency

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DealMaker, the leading data-driven capital raising technology platform, is pleased to announce the acquisition of Austin, TX based Ridge Growth Agency, the leading digital investor acquisition agency in Regulation A+, Regulation CF, and Regulation D 506(c) capital raises. With expertise spanning “direct to investor” offerings, traditional crowdfunding, and e-commerce, Ridge has emerged as an unparalleled leader in the marketing of online capital raises.

Far surpassing the industry standard, Ridge has helped issuers raise over \$350M across 30 campaigns in the last 18 months. Their expertise in investor acquisition is unmatched, making them the perfect complement to DealMaker’s best-in-class technology platform.

With this combined offering, leading issuers looking to raise capital online “from the crowd” can look to DealMaker for both leading technology as well as powerful go-to-market tools to acquire and convert potential investors.

“We’re excited to join the DealMaker team and keep pushing the capital markets forward,” said Jon Stidd, CEO and Co-Founder of Ridge Growth, “There’s a great opportunity to build a lot of ‘best practices’ in investor marketing right into the technology platform, all while we continue to stay hands-on with campaigns for leading issuers.”

“From the beginning, our synergies in working with Ridge have been unparalleled,” said Rebecca Kacaba, CEO and co-founder of DealMaker, “It has been a seamless collaboration for our teams since we began working together in the way we both think, act and approach the industry. Retail capital raising offers an enormous opportunity to entrepreneurs in the USA and around the world, and we are thrilled to be pushing the boundaries of what is technologically possible to bring more capital to entrepreneurs everywhere, creating one global capital market. At DealMaker, we continue to make acquisitions that give more power to issuers and create efficiency in the capital raising process.”

Full marketing services will be offered to select Reg A and Reg CF offerings under the name *DealMaker Reach*. DealMaker will continue to collaborate with existing partner marketing agencies to service its pipeline of \$1.5B in upcoming offerings.

Interested issuers can learn more at [www.dealmaker.tech/reach](http://www.dealmaker.tech/reach)

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### **About DealMaker**

DealMaker is on a mission to create the most sophisticated capital markets tools on the planet, empowering capital to flow faster. It offers a suite of primary issuance, shareholder management, and capital raising solutions including investor ranking algorithms and data analytics tools to support all global private placements exemptions. Its innovative technology was designed to enable organizations to own and control exempt market raises to get the money they need, faster. DealMaker puts forward-thinking organizations in control to run streamlined, successful capital raises in one centralized platform. The company's offices are located in Toronto, Canada, Austin, Texas and Tampa, Florida. Visit [DealMaker.tech](http://DealMaker.tech) for more information.

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### **Company Website**

<https://www.dealmaker.tech/>

### **Tags**

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