Daddy Yankee Owns Puerto Rico Baseball Team Santurce Cangrejeros

NEWS RELEASE BY DADDY YANKEE

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Global music icon, entrepreneur and hitmaker, **Daddy Yankee**, has joined the **Cangrejeros de Santurce baseball team** as investor and owner.

Daddy Yankee will join Chairman **Thomas Axon and President Justo Moreno** as owners of the team, which is based in San Juan and hosts its home games in the **Hiram Bithorn Stadium**.

"My fans know that baseball is my passion. I was raised in Santurce, so what better way to celebrate the place I grew up in than to partner with their very own, Cangrejeros to continue promoting our homegrown talent outside of Puerto Rico, and inspire a new generation of local young athletes," added **Yankee.**

"The team's history and importance to Puerto Rico's proud sports heritage convinced Daddy Yankee that the continued renaissance of Puerto Rico baseball was something he just felt like he needed to be involved with," Mr. Axon explained in inviting Daddy Yankee to become an owner of the team. "The particular history of this team, and Daddy Yankee having grown up playing baseball essentially in the shadow of our stadium in Santurce, were also important in Daddy Yankee's decision," added Mr. Moreno.

The team's roster has included many players who went on to become **Hall of Fame Major League Baseball** players, not the least of whom is **Roberto Clemente**, after whom the entire **Puerto Rico professional baseball league** is named.

The Cangrejeros of the Roberto Clemente League, won the 2019-20 League championship before the pandemic precluded the Cangrejeros from playing the 2020-21 season. The 2021-22 season is set to begin on November 6. Many of the Roberto Clemente League's regular-season games, and all of the post-season playoffs, will be broadcast in Puerto Rico by WAPA and across the United States and internationally by Fox Sports on FS2 and other Fox-owned networks.

"I'm hoping my fans, here and across the United States and abroad, and all fans of baseball, particularly of Puerto Rico baseball, will consider joining us at the exciting games we'll be hosting this season at Hiram Bithorn Stadium, and will also tune into our game broadcasts on WAPA and other media outlets" **Daddy Yankee** offered. "This is an exciting time for me, for our League, and for our team as we fight to regain our crown against some fantastic competition," he intoned.

Puerto Rico baseball is having a Renaissance. And the **Santurce Cangrejeros** have found their Renaissance man. **Yankee** added he'll be at the stadium rooting for his team every day his touring schedule allows him to.

Watch the music video for his latest single "Métele al Perreo" HERE

About Cangrejeros de Santurce

Is a professional baseball team based in Santurce, the largest and most populated barrio of San Juan, Puerto Rico. The franchise joined the Liga de Béisbol Profesional Roberto Clemente when it was the semi-professional Liga de Béisbol Semi-Profesional de Puerto Rico. Having played for over 70 seasons, the Cangrejeros have won sixteen national titles and five Caribbean Series.

With over 2000 victories, the Cangrejeros have won the most games in Puerto Rican professional baseball history. The 1954–55 Cangrejeros, nicknamed Panic Squad, was the team's most notable roster, including Hall of Famers Roberto Clemente and Willie Mays. That version of the Cangrejeros won the Puerto Rico and Caribbean championships by sweeping their respective series. https://www.instagram.com/santurcelbprc

About Daddy Yankee

Global music icon, Daddy Yankee is known as the "King of Reggaeton" by music critics and fans alike. He is often cited as an influence by other Latin urban performers. In 2004, released his international hit single "Gasolina", which is credited with introducing Reggaeton to audiences worldwide, and making the music genre a global phenomenon. Since then, he has sold around 40 million records, making him one of the best-selling Latin music artists.

Daddy Yankee's album *Barrio Fino* made history when it became the top-selling Latin Music Album of the Decade 2000–2009. In 2017, Daddy Yankee, in collaboration with Latin pop singer Luis Fonsi released the hit single "Despacito".

The video for "Despacito" on YouTube became the most-watched video on the platform and top-selling single of the decade 2010-2019. Daddy Yankee became the most listened to artist worldwide on the streaming service Spotify in June 2017, the first Latin artist to do so. In 2019, his single "Con Calma" Ft. Snow" became the *Top Latin Song* of 2019 and *Top 10 Most-Listened* song globally.

It became the #1 Most Watched Video on YouTube generating over 2.1 billion views. Daddy Yankee has won 102 awards and 310 nominations. He has been named one of the "Most Influential Hispanics" by both Time Magazine and CNN Network. Daddy Yankee's latest hits include "De Vuelta pa la vuelta" with Marc Anthony and "Problema" which has reached over one billion streams since its initial release. He performed the song on Jimmy Kimmel Live! and the next day on Good Morning America.

Most recently, he was awarded Songwriter Of The Year for the third time at the 2021 ASCAP Latin Music Awards and has bestowed with the Billboard Hall of Fame Award becoming the first urban Latino artist to enter.

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