

Common Impact Announces New Board Member As It Continues to Expand Its National Reach and Initiatives

Social sector trailblazer and finance industry veteran Dorri McWhorter, CEO of the YMCA of Metropolitan Chicago, joins Common Impact's Board of Directors

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Dorri McWhorter, Common Impact Board Member (photo credit: Debra Mae)

BROOKLYN, N.Y., July 29, 2021 /3BL Media/ - Today, **Common Impact**, the nonprofit pioneer in skills-based volunteerism, announced the election of Dorri McWhorter as a member of their Board of Directors, to bolster the organization's national presence and mission of aligning business and social purpose to create more equitable communities.

On August 2, Dorri McWhorter becomes the CEO of the YMCA of Metropolitan Chicago, making history as the first woman and Black American to helm this role. She was previously the CEO of the YWCA of Metropolitan Chicago for almost a decade, where she led the transformation of the 140-year-old social service organization into a 21st

century social enterprise. She modernized the agency through key digital initiatives such as programs targeting STEM awareness for young girls and web and mobile application development training for adult women. McWhorter also led the YWCA's expansion of digital services with the launch of an e-commerce platform and mobile apps focusing on health insurance and community engagement. McWhorter also spearheaded the process for the YWCA to develop an exchange traded fund (ETF) for women's empowerment (WOMN) in partnership with Impact Shares.

"We are excited to welcome Dorri McWhorter as a member of our Board of Directors," said Danielle Holly, CEO of Common Impact. "As a long time nonprofit leader, Dorri deeply understands how to build and scale organizations, and the role that skills-based volunteering can play in critical capacity building work - she has seen it in action during her time at the YWCA. Her leadership will help accelerate our national efforts to make skilled-based volunteerism a lasting resource for social change."

Before her role at the YWCA, McWhorter was a partner at accounting firm of Crowe LLP. In the past, she has also held senior positions with Snap-on Incorporated and Booz Allen Hamilton. McWhorter has been active in the accounting profession for many years, serving as a member of the Board of Directors of the American Institute of Certified Public Accountants (AICPA) and as Chairperson of the Board of Directors for the Illinois CPA Society. As a skilled corporate director, McWhorter serves on the Board of Directors for Lifeway Foods, William Blair Funds and Skyway Concession Company (Chicago Skyway).

"Dorri is a leader of the highest caliber and we are thrilled to have her join us," said Allen Carney, Board Chair. "She brings extensive nonprofit and finance industry experience as well as an innovative perspective to our team, as we work to expand Common Impact's efforts to make skilled-based volunteerism more accessible to social change organizations across the country."

"I am honored to join Common Impact's Board of Directors and look forward to contributing to Common Impact at this key moment in the organization's growth. Skills-based volunteering is expanding rapidly as a go-to resource for the social sector, and Common Impact has developed the leading model with the ultimate aim of creating a more equitable, inclusive and just society," said McWhorter.

McWhorter was a recipient of Good City Chicago's Innovative Leader Award and was a recent inductee into the Chicago Innovation Hall of Fame. She also was featured in the inaugural list of "The Blue Network," comprised of the top 100 innovators in Chicago, by Chicago Tribune's Blue Sky Innovation and named to Better's list of the Chicago-area's Top Black Women of Impact.

McWhorter graduated from the University of Wisconsin-Madison with a degree in accounting and business and with an MBA from Northwestern University's Kellogg School of Management

About Common Impact

Common Impact is a national nonprofit that works to build a society in which individuals and businesses invest their unique talents towards a shared purpose: strengthening the local communities in which we live and work. Founded in 2000, Common Impact has partnered with Fortune 500 companies and hundreds of the country's leading nonprofit organizations to create transformational change through skills-based volunteering. Learn more about Common Impact's **services**, **impact**, and **clients**.

Media Contacts:

Chris Sullivan/Rosa Sobrino MacMillan Communications rosa@macmillancom.com (212) 473-4442

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