

Comcast NBCUniversal Commits \$500,000 to Support Winter Storm Uri Relief Efforts



NEWS RELEASE BY COMCAST WEST DIVISION

Houston, TX | February 23, 2021 11:30 AM Central Standard Time

Our hearts go out to the people of Houston, including thousands of our employees and customers who have been impacted by the extreme and devastating effects of Winter Storm Uri. To help support those impacted by the disaster, Comcast NBCUniversal is committed to providing \$500,000 in support to Houston-area relief efforts, including cash and in-kind contributions.

The \$500,000 commitment includes \$250,000 in cash that will be shared between the Greater Houston Community Foundation and the United Way of Greater Houston. Additionally, the company will donate advertising time on its cable systems to these organizations to run public service announcements to help educate concerned citizens about how they can assist with relief efforts.

“Winter Storm Uri has truly highlighted the importance of businesses taking care of the community,” said Amanda McMillian, president and CEO for United Way of Greater Houston. “We thank Comcast for stepping up and making this donation that will provide a lifeline to Houston residents who are struggling due to the devastating effects of this extreme weather.”

Comcast NBCUniversal’s pledge is another step in the company’s commitment to providing a combination of financial and additional resources to assist with the relief efforts in Houston. Last week, Comcast opened more than 800,000 Xfinity WiFi hotspots around the Houston area to help all area residents and emergency workers to connect during Winter Storm Uri.

“Comcast believes it is our responsibility to continue our support to strengthen the community, said Ralph Martinez, senior vice president for Comcast’s Houston region. “We hope this donation will help accelerate the recovery process and provide the support Houstonians need at this challenging time.”

The outpouring of support from Comcast NBCUniversal employees across the country has been tremendous. Our thoughts are with everyone who has been affected by the storm, and we will continue to identify ways to give back as rebuilding efforts begin.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with three primary businesses: Comcast Cable, NBCUniversal, and Sky. Comcast Cable is one of the United States’ largest video, high-speed internet, and phone providers to residential customers under the Xfinity brand, and also provides these services to businesses. It also provides wireless and security and automation services to residential customers under the Xfinity brand. NBCUniversal is global and operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures, and Universal Parks and Resorts. Sky is one of Europe’s leading media and entertainment

companies, connecting customers to a broad range of video content through its pay television services. It also provides communications services, including residential high-speed internet, phone, and wireless services. Sky operates the Sky News broadcast network and sports and entertainment networks, produces original content, and has exclusive content rights. Visit www.comcastcorporation.com for more information.

Contact Details

Comcast

Michael Bybee

+1 281-605-9658

Michael_Bybee@comcast.com

Comcast

Misha McClure

832-547-6783

Misha_McClure@cable.comcast.com

Company Website

<https://houston.comcast.com/>