

Claravine Named Momentum Leader, High Performer On G2's Enterprise Data Governance Software Grid for Spring 2022



Trusted Data Management Company receives 10 G2 Accolades for Spring 2022, marking Claravine's sixth consecutive quarter receiving this type of recognition

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Claravine, a pioneer in data integrity with its platform, today announced that it has been recognized as a Momentum Leader in Data Governance Category and Best Enterprise Relationship Index for Data Governance in the **Spring 2022 G2 Rankings**. Claravine's solutions also received recognition in the G2 2022 Spring Reports as an Enterprise High Performer and for "Easiest to Do Business With."

The Spring 2022 G2 Report adds momentum to Claravine's growth trajectory as it plans to invest significantly in talent, product development and integration partnerships in the year ahead.

Used by Fortune 1000 companies such as Under Armour and Vanguard, Claravine's collaborative user interface and strategic integrations with top marketing and advertising platforms enables global organizations to define, apply and connect standards across their ecosystem for faster decisions, greater agility and increased ROI. Claravine empowers a proactive approach to marketing measurement by activating data standards across people and technology – bridging the silos that limit speed and decisions.

"Claravine is thrilled to start another year with such positive feedback. We are proud that our users continue to highlight our industry-leading, easy-to-use solutions as well as our commitment to remarkable client service," said Verl Allen, CEO of Claravine. "The G2 rankings validate our consistent investment in enabling global organizations to create standards across their entire ecosystem for faster decisions and greater agility."

G2 High Performers are determined and selected based on their high customer satisfaction scores relative to market presence. Their reviews are paired with their sentiment and commentary from users through their LinkedIn account or employer email credentials, creating an unbiased process. To learn more, view G2's Spring 2022 Reports and read more about **G2's methodology**.

To learn more about what real users have to say about Claravine on its **G2 company profile page**.

About Claravine

Claravine is a pioneer in Data Integrity for the global enterprise. We empower a proactive approach to marketing measurement by activating data standards across people and technology, bridging the silos that limit speed and decisions. That's why nearly a quarter of the Fortune 100 use our platform, The Data Standards Cloud, to define, apply and connect standards across their ecosystem for faster decisions, greater agility, and increased ROI. **www.claravine.com**

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