

Cheltenham Festival Gold Cup Free Bets and Betting Sites

Find the best Cheltenham offers ahead of the Cheltenham Gold Cup on Friday from the best horse racing betting sites.

NEWS RELEASE BY ACROUD MEDIA

London, United Kingdom | March 17, 2023 04:00 AM Eastern Daylight Time



The Gold Cup is routinely the annual highlight of the week at the Cheltenham Festival, with Friday's feature race being the standout event of the final day.

[Day 4 of the Cheltenham Festival](#) is known as Gold Cup day and there is always huge interest in finding Gold Cup betting offers from horse racing bookmakers.

Thankfully, we're in luck – there are plenty of Cheltenham Gold Cup betting offers available ahead of the 2023 edition of the race. These can be claimed now as the Gold Cup betting hype continues to build.

This year's race is expected to be a competitive affair, with the bill topped by favourite Galopin Des Champs. Other contenders include Bravemansgame, Noble Yeats and A Plus Tard, who won the 2022 Gold Cup ridden by Rachael Blackmore for Henry De Bromhead.

New customers can back their selection and claim Gold Cup free bets when they sign up to one of our listed Cheltenham Festival betting sites below.

Best Cheltenham Gold Cup Betting Sites

- [bet365](#)
- [Betfred](#)
- [William Hill](#)
- [888 Sport](#)
- [BetUK](#)
- [Paddy Power](#)
- [Mr.Play](#)
- [LiveScore Bet](#)
- [Betfair](#)
- [Betway](#)
- [Virgin Bet](#)
- [BetVictor](#)
- [Grosvenor](#)

18+ Gambling Can Be Addictive. Please Play Responsibly. [BeGambleAware](#) [GamStop](#) [Gambling Commission](#)

Best Gold Cup Betting Offers for Cheltenham Festival 2023

There are a wide range of Cheltenham bookie offers that are available ahead of the Gold Cup. We have listed the best Cheltenham Gold Cup offers below – just click through the link to access them and create an account with your chosen Cheltenham betting site.

bet365

One of the best Cheltenham betting offers ahead of the Gold Cup comes from bet365, who are one of the top dogs when it comes to gambling in the UK and Ireland. New customers with bet365 can get 30 in Cheltenham free bets when they place a first bet worth 10.

Betfred

Betfred also boast one of the best Gold Cup betting offers for new customers to claim ahead of the big race. You can get 40 free bets by signing up to Betfred when you place a 10 qualifying bet, as well as having access to their vast array of horse racing offers throughout the year.

William Hill

William Hill are renowned for being one of the best Cheltenham gambling sites each year and they always have strong Cheltenham Gold Cup betting offers. Their welcome offer for this year's Cheltenham Festival gives punters the opportunity to get 30 in free bets from a 10 bet, while mobile players can get 40 in free bets.

888 Sport

Horse racing punters have become fond of 888 Sport thanks to their various horse racing offers, including best odds guaranteed and live streaming. At 888 Sport, you can get 30 in free bets as a new customer from just a first bet of 10 when you click the link and sign-up today.

BetUK

BetUK have gone all out with their Cheltenham free bet offer, with it being the biggest that you will see on this in terms of the site of the Cheltenham free bets on offer. This offer can be used in conjunction with Cheltenham Gold Cup betting and gives new customers 60 free bets from a 20 stake when joining through this link.

Paddy Power

Paddy Power regularly provide some of the best offers when it comes to horse racing and the same can be said for their Cheltenham Gold Cup 2023 betting offer. You can get their bet 10 get 30 offer by clicking through our Paddy Power link.

Mr.Play

All new customers at Mr.Play can get a 10 bet token when they sign up ahead of the 2023 Cheltenham Gold Cup. All you have to do to receive this bet token is to place a bet of the same value.

LiveScore Bet

The next brand to make it onto our Cheltenham betting sites list is LiveScore Bet. They have a range of Cheltenham offers live on their site over the course of the week, with their Cheltenham sign up offer being a bet 10 get 20 promotion for all new customers.

Betfair

Betfair have one of the best free bets for Cheltenham and the Gold Cup through this link. New customers at Betfair can get a bet 10 get 30 welcome offer when they create an account, as well as then having access to one of the best horse racing bookmakers in the UK.

Betway

Betway have a slightly different Cheltenham free bet offer than those listed above, with their new customer offer being a matched bet bonus. If your first bet with the bookmaker loses, you will be rewarded with a free bet of up to 30 worth the same stake, as well as 50 bonus spins to use.

Virgin Bet

At Virgin Bet, new customers can get Cheltenham Festival free bets to use on the Gold Cup. By creating an account with Virgin Bet today, you can get 20 in free bets after placing a first bet worth 10.

BetVictor

BetVictor Gold Cup betting markets tend to be extremely valuable, particularly at the time when the bookmaker sponsored the race itself. Their Gold Cup betting offer is currently a valuable bet 10 get 40 promotion.

Grosvenor

The final Gold Cup betting offer on the list comes from Grosvenor, who are offering double the odds on any bet on any sport as their new customer offer. This can, as a result, be used directly on the Gold Cup and you can get double odds on the horse you are backing in the race.

You May Also Be Interested In:

- <https://newsdirect.com/news/horse-racing-free-bets>
- <https://newsdirect.com/news/best-betting-sites>

Cheltenham Gold Cup Betting Offers

Not all Cheltenham bookies offers are created equal and the same can be said of the Gold Cup. There are a variety of different Cheltenham Festival free bets and betting offers that you will find surrounding the Gold Cup, but it's important that you know exactly what they mean. Below, we have listed some of the different promotions that you can expect to find around the Gold Cup and what they exactly are.

New Customer Offer

The premise of a new customer offer is pretty self-explanatory – horse racing betting sites will offer new customers the chance to claim a welcome offer in exchange for creating an account with them. These are often the most valuable offers that you will find and are often enhanced as Cheltenham betting offers.

Existing Customer Offer

These types of offers are available once you have already created an account with a bookmaker. Existing customer offers help to retain engagement with a bookmaker and expect to see plenty of the best Cheltenham offers as an existing customer at the time of the Gold Cup.

Free Bets

Free bets are extremely popular amongst punters and can be attained through a variety of methods. Each of the two aforementioned offers regularly feature free bets, while bookmaker loyalty clubs regularly reward players enrolled in them with free bets. Cheltenham free bets are well sought after over the course of the four days of the Festival.

Non-Runner No Bet

Cheltenham non-runner no bet offers give punters extra security on their selections over the week at Cheltenham Festival. This offer ensures that you will be given a cash refund if your selected horse does not run in a race.

Best Odds Guaranteed

Best odds guaranteed is now given by the majority of online betting sites. This promotion will be a common Cheltenham offer seen and means that if your backed horse goes off at a better price than the time you placed your bet, you will be paid out for the best price.

Enhanced Odds

Also known as an odds boost, enhanced odds give you bigger odds on your selections at the Cheltenham Festival. Enhanced odds tend to be some of the best Cheltenham betting offers as

they give bigger odds on low-price favourites at the festival. Expect to see plenty of enhanced odds Cheltenham offers around the Gold Cup and the main contenders.

2023 Cheltenham Gold Cup FAQs

When is the Cheltenham Gold Cup?

The Cheltenham Gold Cup will take place on Friday, 17th March 2023.

Who won last year's Cheltenham Gold Cup?

Last year's Cheltenham Gold Cup was won by A Plus Tard.

What time is the Cheltenham Gold Cup?

The Cheltenham Gold Cup will be run at 15:30 GMT and is the feature race of Day 4 of the Cheltenham Festival.

How many runners will there be in the 2023 Cheltenham Gold Cup?

There have been 13 declared runners for this year's Cheltenham Gold Cup.

How long is the Cheltenham Gold Cup?

The Cheltenham Gold Cup is run over a distance of 3 miles and 2 furlongs.

Contact Details

Acroud Media

info-media@acroudmedia.com