

Cheltenham Day 2 Free Bets and Betting Sites: Ladies' Day

Find the best Cheltenham Festival betting offers below ahead of Day 2 of the four-day event. Read on to learn how to claim these Cheltenham offers from the best horse racing betting sites today.

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Cheltenham is never far from the thoughts of horse racing aficionados and in the weeks leading up to the festival, the buzz hits a fever pitch. As a result, Cheltenham is usually the single biggest week for bookmakers in the UK, attracting everyone from the avid punter to the absolute beginner. And though the experience level of those who bet on Cheltenham varies widely they all share a similar desire to find the best Cheltenham Bookmaker Offers for Day 2, which is also Ladies' Day.

Bookmakers are well aware people are shopping for value in the wagering market around Cheltenham and positively trip over each other trying to rope in eager punters with [Cheltenham Free Bets](#). And that's good news for you, regardless of your experience level. Read on to discover the top Cheltenham Festival 2023 Free Bets for Cheltenham Day 2/Ladies Day.

Cheltenham Festival Day 2 Betting Offers

- **bet365**
- **Betfred**
- **William Hill**
- **Betfair**
- **Paddy Power**
- **BetUK**
- **888 Sport**
- **Mr.Play**
- **Virgin Bet**
- **LiveScore Bet**
- **Betway**
- **BetVictor**
- **Grosvenor**

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Best Cheltenham Festival Bookmakers for Day 2

The Cheltenham Festival 2023 is a 4-day affair that begins on Tuesday, March 14 and ends on Friday, March 17. While Day 1 revolves around the Champion Hurdle race Day 2 is Ladies' Day where you'll see the most outrageous collection of hats this side of Royal Ascot.

But all those beautiful ladies don't just come to parade through the grounds and pose for photographers. Oh no. They're also here to collect some winnings on the day's racecard which culminates with the [Queen Mother Champion Chase](#). If you're in search of the best Free Bet Offers for the Cheltenham Festival 2023 Day 2/Ladies Day here they are.

bet365 Cheltenham Day 2 Offer

Bet365 are known for their competitive prices and providing existing customers with plenty of promos and bonuses year-round. For Cheltenham, they're offering 30 in Free Bets for new customers who make an initial wager of at least 10 on a market with minimum odds of 1.50. Keep in mind that only deposits made with a VISA debit card or via Bank Transfer are eligible for this Free Bet Offer.

Betfred Cheltenham Day 2 Offer

In the days leading up to Cheltenham Betfred are offering 40 in Free Bets for anyone who opens a new account. To claim this bonus just sign up for an account, making sure to enter the promo code "WELCOME40", deposit at least 10 and make a first bet of at least 10 within 7 days of signing up. That's it. When your first bet is settled your account will be credited with 40 in Free Bets.

William Hill Cheltenham Day 2 Offer

William Hill have been synonymous with Cheltenham for as long as anyone can remember. But that doesn't mean they're living in the past. This year for Cheltenham they've conjured up a Free Bet Offer aimed directly at mobile users. To claim it, sign up for a new William Hill account, make a deposit of at least 10 using a debit card, and make an initial bet of at least 10 with minimum odds of 1.5 and WH will provide you with 40 in Free Bets to use on the festival.

Betfair Cheltenham Day 2 Offer

One of the biggest and best horse racing betting sites is Betfair, who enable all of their customers to live stream each and every race at the 2023 Cheltenham Festival. All new customers that create an account with Betfair can get hold of an extremely valuable bet 10 get 45 offer to start off the week. This is one of the strongest welcome offers that we have seen coming into this year's festival.

Paddy Power Cheltenham Day 2 Offer

Paddy Power cut their teeth on horse racing. So you know they're going to toss their hat into the ring of Cheltenham Free Bet Offers. Not only that, but you can be equally sure they'll put their own spin on it. And they certainly do. If you sign up for a new account in the days leading up to Cheltenham Day 2 and your first bet loses, Paddy Power will refund you up to 20 in CASH you can then use on the festival. Or you can withdraw it if you like and buy a couple of pints.

BetUK Cheltenham Day 2 Offer

BetUK upped the ante for their competitors by offering new customers 60 in Free Bets in the days leading up to Cheltenham. All you have to do to claim this incredible offer is to open a new account with the bookmaker, stake at least 20 on your first bet with minimum odds of 1.80 and once that bet has been settled (hopefully before Day 2 rolls around) they'll credit your account with 60 in Free Bets so you can take part in the Cheltenham action.

888 Sport Cheltenham Day 2 Offer

This Free Bet Offer from 888sport is targeted directly at people who want to obtain some house money to use to bet on Cheltenham. Here's how it works. Open a new account with 888sport leading into Cheltenham, deposit 10 into that account, and place a qualifying bet before the festival opens of at least 10 and 888sport will credit your account with 40 in Free Bets to be used exclusively on Cheltenham.

Mr.Play Cheltenham Day 2 Offer

There is plenty of action available at Mr.Play, who have offered their new customers a solid welcome offer when they create an account ahead of the 2023 Cheltenham Festival. You can earn a 10 bet token with Mr.Play when you register an account with the bookmaker at any time across the week of this year's Cheltenham Festival.

Virgin Bet Cheltenham Day 2 Offer

Virgin Bet is one of the best new betting sites in the UK and they have a solid offer ahead of day 2 at the Cheltenham Festival. New customers that join at this time can get their hands on 20 in free bets if they place a 10 qualifying bet. You can also live stream all 28 races at the 2023 Cheltenham Festival with Virgin Bet.

LiveScore Bet Cheltenham Day 2 Offer

Another one of the best new betting sites is LiveScore Bet, which also has a bet 10 get 20 welcome offer for new customers ahead of the Cheltenham festival. Their site is regularly packed with horse racing promotions and that is set to continue over the course of the week at Cheltenham.

Betway Cheltenham Day 2 Offer

Betway are one of the favourites of UK horse racing punters thanks to their various horse racing offers that are made available across the course of the year. The new customer offer at Betway is one of the more unique promotions that you will find on the list. New players can get up to a £30 matched free bet if their first bet loses and be rewarded with 50 bonus spins to use too.

BetVictor Cheltenham Day 2 Offer

BetVictor has one of the easiest-to-use online [horse racing betting sites](#) within the industry, making them a perfect fit for new customers. If you are a new player at BetVictor you can get your hands on their exciting welcome offer that enables you to get 40 in free bets when you place a 10 qualifying bet on a selection at minimum odds of 2.00 (EVS) or greater.

Grosvenor Cheltenham Day 2 Offer

Although known by many for their online casino offering, Grosvenor also owns an excellent sportsbook offering. They have a new customer offer that also fits in well to horse racing, as new players can get double their odds on their first bet on any sport they want.

How to Use Your Cheltenham Free Bet Offers on Day 2

Taking advantage of one of the above-listed Cheltenham Free Bet Offers is just the beginning. Once you have the 20, 30, 60 or whatever of Free Bets in your account you'll want to use them wisely. Here are some of the best kinds of bets you'll find related to the Cheltenham Festival.

Cheltenham Ante Post Bets

The Ante Post Bet is when you place a bet on a Cheltenham race several days in advance of the actual race. The idea is that you are likely to get more favourable odds when you bet on the race that far in advance. Most of the established online bookmakers offer Ante Post betting for all 4 days of the Cheltenham Festival. This is the type of bet, however, that is probably best left to experienced punters.

Cheltenham Non-Runner No Bet (NRNB) Bets

Those with experience betting on horses will be happy to tell you of the times they bet big on a horse only to watch as it was withdrawn from the race at the last minute. In 9 out of 10 cases, they lost their stake when the horse didn't run. In the other 10% of cases, they had placed a Non-Runner No Bet or NRNB bet. With the NRNB you get your stake back if your horse doesn't leave the gate. A good bet for novices.

Cheltenham Money Back Bets

Before you place any bets on Day 2 of Cheltenham make sure you peruse the bookmaker's site for any Money Back Bets. This is a special type of bet where your stake is refunded if you don't win but certain other conditions are met. Let's say your horse comes in 2nd to the race favourite or loses by less than a second. In either case, you will have your stake refunded if those were conditions of your Money Back Bet.

Cheltenham Enhanced Odds

When Cheltenham rolls around the big bookmakers are always anxious to promote as much activity as possible so many of them offer Enhanced Odds on some of the races, including Day 2 races. For instance, a bookmaker may artificially increase the odds on a horse prior to the race but at the same time limit how much can be wagered at the enhanced odds. The result is that if your horse wins you won't get rich, but you'll enjoy a tidy little payday.

Cheltenham Best Odds Guaranteed

With Best Odds Guaranteed you are assured of getting paid out at the best price even if the odds were not so great at the time you place your bet. For instance, maybe you bet on a horse in the Queen Mother Champion Chase on Day 2/Ladies Day at 4/1 and then closer to post time odds on your horse increase to 6/1. With Best Odds Guaranteed you'll receive your payout at the better price should your horse win.

Cheltenham Trainer Bets

You're not limited to betting on horses at Cheltenham. Most bookmakers will also offer odds on which trainer is likely to win Best Trainer at the Festival. Some consider it easier to cash in on this type of bet because there can be little doubt that some trainers do better at Cheltenham than others over the course of their careers. Just spend a few minutes researching the topic before placing your bet.

Cheltenham Festival 2023 Day 2 Offer T&Cs

There's no such thing as a free lunch, as a wise man once said. So of course any type of Free Bet Offer is going to come with certain Terms & Conditions attached to it. Fortunately, the fine print in most cases is not deal-breaking or otherwise out of the ordinary. They (the conditions) are mostly designed to channel Free Bet activity in a certain direction so that both customers and the house benefit.

Some T&Cs you can expect to encounter on Free Bets for Cheltenham Day 1, Day 2, Day 3, and Day 4 include:

Deposit restrictions: Now that credit cards can no longer be used to finance gambling in the UK most online bookmakers have developed a definite preference for debit cards. As such, most (not all) Cheltenham Free Bet Offers will require you to fund your new account with a debit card.

If the bookmaker specifies a debit card and you make your initial deposit with Neteller or PayPal instead you won't qualify for any Free Bets. In addition, there are bound to be minimum deposit amounts that will usually fall in the 5 - 20 range.

Minimum odds: In 99% of cases you will need to place and settle a qualifying bet before any Free Bets are credited to your account. Almost all bookmakers will insist that bets have certain minimum odds attached.

The most common minimum odds are 1.5 (1/2). But some bookmakers will twist the screw a little tighter. Make sure you read the fine print regarding minimum odds on your qualifying bet before opening your account.

Expiration date: There may be several different expiration dates attached to any given Free Bet Offer whether that offer comes from an established online sportsbook or new bookmakers on Day 2/Ladies Day.

For instance, you may have to place a qualifying bet within 7 days of opening your account. Or you may have to use any Free Bets within 7 days of their being issued. Or in the case of Cheltenham, you may have to place your bet in the week before the festival starts.

Cheltenham Festival 2023 Day 2 Feature Race

The featured race on Day 2/Ladies Day at Cheltenham is the Queen Mother Champion Chase. The race attracts the lion's share of the action on Cheltenham Festival Betting Sites on Day 2/Ladies Day and is open to horses 5 years and older. It is run on the Cheltenham Old Course over approximately 2 miles and has a total purse of 400,000 with the winner claiming 225,000 of that. Last year Energumene with Paul Towend aboard took home the top prize. Can they repeat?

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