

Cheltenham Day 1 Free Bets And Betting Sites: Champions Day

Are you looking for Cheltenham Festival 2023 Free Bets for Day 1 Champions Day? Read on to discover the Best Cheltenham Bookmaker offers for Day 1 Champions Day!

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The Cheltenham Festival is the busiest week of the year for UK bookmakers. That's because Cheltenham is a rare event that attracts die-hard veteran punters, complete novices who don't bet on anything the rest of the year, and everyone in between. The great thing about Cheltenham is that established bookmakers and the [best new betting sites for Cheltenham](#) have Day 1 Champions Day promos you can use. And because they each want your patronage, they tend to get competitive, seeing who can outdo the other. And the winner of all this one-upmanship? You, of course.

Cheltenham Festival Day 1 Betting Offers

- [Bet365](#)

- [Betfred](#)
- [William Hill](#)
- [888 Sport](#)
- [Mr Play](#)
- [Grosvenor](#)
- [Virginbet](#)
- [Livescore Bet](#)
- [Betway](#)
- [BetVictor](#)
- [Betfair](#)
- [Paddy Power](#)
- [BetUK](#)

18+ Gambling Can Be Addictive. Please Play Responsibly. [BeGambleAware](#) [GamStop](#) [Gambling Commission](#)

Best Cheltenham Festival Betting Sites for Day 1 Champions Day

The following online bookmakers provide the [best Cheltenham Free Bet Offers](#). Some are related specifically to the festival, while others are competitive New Customer Bonus Offers that are being floated in the run-up to the festival when interest is at a peak.

Bet365 Cheltenham Day 1 Offer

Not to be outdone, Bet365 have it's own enhanced Sign Up Bonus Offer running for the duration of the Cheltenham Festival. Simply open a new account, deposit 10, and make your first bet for at least 10 at odds of at least 1.5, and Bet365 will credit your account with 30 in Free Bets. Bet365 are one of the UK's top online bookmakers, and with offers like this, it's easy to see why.

Betfred Cheltenham Day 1 Offer

Betfred has enhanced their normal sign-up bonus to celebrate the Cheltenham Festival. Now you can earn 40 in Free Bets for wagering only 10 on any horse race in the days leading up to the festival's start. To qualify for this offer, you'll need to deposit at least 10 with a debit card and make your first wager on any horse race with odds of at least 2.0. With 60 in Free Bets, you'll be ready to go on Day 1!

William Hill Cheltenham Day 1 Offer

New William Hill customers can bet 10 get 30 by opening a new account. Depositing at least 10 and then making a qualifying wager of 10 on any market. It gives you 30 you can spend on Day 1 of Cheltenham to get in the spirit of things.

888 Sport Cheltenham Day 1 Offer

This 888sport Free Bet Offer is one of the "run-up" offers we just mentioned. It's valid from the Thursday before Cheltenham to the day before the Festival begins on Tuesday, March 14. Just deposit 10 during the days before the festival, place a qualifying bet of at least 10 and receive 30 in Free Bets plus a great casino bonus!

BetVictor Cheltenham Day 1 Offer

If you want to earn 40 Free Bet credits to use on Cheltenham Champions Day 1 BetVictor have a simple way to do it. Sign up for a new account, deposit at least 10, and make your first bet of at least 10 on any horse racing market, and BetVictor will credit your account with a very generous 40 in Free Bet Bonuses.

Betfair Cheltenham Day 1 Offer

Betfair celebrates Cheltenham with a promo they call their "Grow Your Roar". It begins 2 weeks before the festival and guarantees new customers a chance to earn as much as 30 in Free Bets for Cheltenham Day 1, Day 2, Day 3, and Day 4. If you are more adventurous, try their other Sign Up Offer, which provides a fantastic bet 10 get 45 on qualifying bets.

Paddy Power Cheltenham Day 1 Offer

Paddy Power has a great new customer offer for Cheltenham Day 1. They are offering a fantastic bet 10 get 40 on any qualifying bet. Head to Paddy Power using the link above and enjoy this amazing four day festival!

Midnite Cheltenham Day 1 Offer

The new site Midnite is one of the best new bookmakers for Day 1/Champions Day action. The company is keen to get off on the right foot with punters, so they are issuing 20 in Free Bets for those who Sign Up and make their first bet of at least 10 in the run-up to Cheltenham. It's not the biggest Cheltenham Day 1 offer, but considering the site is still wet behind the ears, it's a commendable effort.

Sky Bet Cheltenham Day 1 Offer

SkyBet has a Cheltenham Free Bet Offer that will keep you rocking from opening day to closing. Sign up for a new account and stake 5 on any racing market as your first bet. Once that bet is settled, you'll be issued a 5 Free Bet for

each day of the Cheltenham Festival. Their non-Cheltenham related Sign Up Offer is also excellent as you can earn 30 in Free Bets when your first bet is of ANY size on ANY market on their website.

You may also be interested in the following:

<https://newsdirect.com/news/best-betting-sites>

<https://newsdirect.com/news/best-horse-racing-betting-apps>

How Best To Use Your Cheltenham Festival 2023 Free Bets on Day 1 Champions Day

So you took advantage of one of the Cheltenham Festival Free Bet Offers we outlined above, and now you've got 10, 30, maybe even 60 in Free Bets sitting in your account waiting to be put to good use during the festival. But just how do you do that? Continue reading to learn about the best types of wagers to use your Cheltenham Free Bets on.

Best Odds Guaranteed (BOG)

Most bookmakers run Best Odds Guaranteed promotions all year long, including the week of the Cheltenham Festival. Best Odds Guaranteed means just that. If you bet on a horse at Cheltenham and the odds are better at post time, you will be paid out at the higher price.

Non-Runner, No-bet (NRNB)

Under normal circumstances, you lose your stake if a horse you bet on pulls out of a race at the last minute. But your stake is returned with Non-Runner, No-Bet bets, typically in Bet Credits. In some cases, however, certain bookmakers will return your stake in CASH that you can use to make another bet or withdraw. Not every bookmaker will offer NRNB during Cheltenham Day 1, and among the ones that do, they may not offer it on every race. So keep your eyes open for this promo and read the fine print.

Extra Places

Under some circumstances, bookmakers will offer extra places for a given race. This increases your odds of cashing in and is a great way to use your Free Bets in (relative) safety. Some races in past Cheltenham Festivals have actually offered as many as 7 places. So look for this offer, especially on races with many entries.

No-Lose Bets

With a No-Lose Bet, the bookmaker offers to cover your stake so that even if you lose, you don't lose. There's usually a limit of around 20 on this type of bet, but it's a great kind of bet for newbies to use to get their feet wet because it's essentially a no-lose proposition. The refunded amount may be in the form of Free Bets or cash.

Bet Through the Card

With Bet Through the Card, you place a wager on the day's first race, and in return, the bookmaker provides you with Free Bets for the other races. This is another great way to get started on Day 1 at Cheltenham because instead of losing and withdrawing, you may get as many as 6 Free Bets to use on the other races during the day. Thereby staying engaged the whole day.

Money-Back Bets

These unique promotional bets typically surface early on Day 1 and can take various forms. For instance, you might get money back if your horse crosses the line 2nd to the favourite, or you might get your money back if your horse falls during the race, fails to make it out of the gate, or finishes 4th or 5th.

Best Cheltenham Bookmaker Offers for Day 1 Champions Day: Conditions

Some of the best Cheltenham Free Bet Offers will come as new customer bonuses. These normally range from 10 to 50 in Free Bets and sometimes even more. Now imagine you opened an account with an online bookmaker to place some bets on Day 1 Champions Day, and after depositing 10 or 20, you received another 50 or 60 in Free Bets. If you played your cards right, you'd have enough cash and Free Bets to carry you through the entire 4 days of the festival using mostly house money. Sweet.

Typical Conditions Attached to Free Bet Offers for New Customers Day 1 Champions Day

While the prospect of playing with house money for the duration of Cheltenham is appealing, you can't take anything for granted. That's why it's important to always check the Terms & Conditions of any offer before signing on for it. Here are some conditions you're likely to encounter in the T&Cs that you need to be aware of:

Deposit method: Most online bookmakers want people to fund their accounts with debit cards. So you'll encounter plenty of Free Bet Offers that only apply if you make your first deposit with a debit card. You won't be eligible for the Free Bet Offer if you use PayPal or Skrill instead.

Minimum deposit: Besides specifying the deposit method, most bookmaking sites require a specific minimum deposit amount. In most cases, that minimum amount is anywhere from 5 to 20. Fall short of that amount, and you won't be eligible for the Free Bets.

Minimum odds: Only your first bet with the bookmaker will be eligible to generate Free Bets, and that first wager must be at designated minimum odds. It's also possible that you can only use your Free Bet credits on wagers with certain minimum odds.

Expiration date: Free Bets are not good forever. In most cases, they expire 7 to 14 days after being issued. So how does that impact your Cheltenham experience? If you want to ensure you can use your Free Bets on the Cheltenham

Festival 2023 Day 1 Champions Day, you'll sign up for your new bookmaker account no more than a week before the festivities kick off.

About The Featured Race on Cheltenham Festival 2023 Day 1 Champions Day

Cheltenham comprises 28 separate races over 4 days, with 14 Grade 1 National Hunt races this year. Nonetheless, 4 races stand head and shoulders above the rest in prestige, and they are the featured race for each of the 4 days of the festival.

On Day 1 the featured race is the Champion Hurdle.

Day 1's Champion Hurdle is the premier race for 2-mile hurdlers. It is run on the Old Course at Cheltenham over a distance of 2 miles, 110 yards, with 8 hurdles to clear. It has been won for the past 2 years by Honeysuckle with Rachael Blackmore aboard. In 2022 Blackmore and Honeysuckle were taken right down to the wire by Epatante and Zannah, so it will be interesting to see if Blackmore can complete the trifecta this year.

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