

Building Towards a More Sustainable Future

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Levi Strauss & Co. has been in business for more than 168 years because we make durable products that are built to last and because we proudly adhere to a guiding philosophy of profits through principles across our operations. These ongoing commitments serve as the foundation of this document, our first **Sustainability Report**, covering our programs and progress through 2020 and our goals for the coming years.

Though this is our first stand-alone report like this, it is far from the first time we've talked about the topic. Sustainability has been central to our operations and decision making for many years – and is critical to our future. With this report, we are challenging ourselves to be more ambitious, more impactful and more transparent with our efforts and our public reporting.

Our sustainability strategy centers on three main pillars – climate, consumption, and community – that encompass where we are putting our energy and how we see our obligations in and beyond this moment. To achieve our ambitions, we will continue fortifying each pillar, working with humility and transparency to deliver meaningful progress while evolving our efforts to ensure our business keeps getting more sustainable, day by day.

Working this way is how we contribute to a safer, more just and, yes, more sustainable future for all. It demonstrates our commitment to our values and shows we understand how sustainability creates value for all stakeholders. It aligns us with the concerns and demands of today's consumers and investors, and helps future proof our operations.

Across the board, we are doubling down on our sustainability investments, because our people and our planet can't afford anything less, and because we know that we only truly succeed if we leave the planet better than we found it. This is how we meet the moment and prepare for the long-term. It's how we build a stronger company and a stronger society. And it's how we demonstrate that we not only intend to be around for another 168 years, but that we want to be worthy of doing so.

Sincerely, Chip Bergh, President and CEO

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