

Broward Education Foundation Partners with Campus Multimedia to Benefit Broward County's Schools and Students



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Broward Education Foundation (BEF), a 501(c)3 that supports educational enhancements for the 6th largest school district in the country, today announced an exclusive partnership with **Campus Multimedia**. As the fastest-growing high school sports media company in the nation, Campus Multimedia will provide marketing programs that will benefit the schools, students, and brands.

The partnership will focus on sponsorship representation of the High School National Football Showcase in Broward County, The Kreul, the Brian Piccolo Award, Broward Sports Hall of Fame, and future events and platforms. In addition, Campus Multimedia will work with Broward Education Foundation to create district wide opportunities and create value added marketing programs across the entire community.

“Our goal is to shine a national spotlight on the amazing work and programming produced by the Broward Education Foundation,” said Karl Mawhinney, CEO of Campus Multimedia. “We’ll connect brands and offer new partnership opportunities that will ultimately support the important mission of the foundation: to develop, promote and fund emerging educational initiatives that benefit the Broward County community.”

“Our partnership with Campus Multimedia is based on shared values that drive our collective vision to promote the Broward Education Foundation and our growth to enhance impact in the community,” said James A. Knapp, Director of Advancement, Broward Education Foundation. “They understand the power of relationships and the importance of what truly matters to our current and future partners.”

About Broward County Education Foundation

Broward Education Foundation is the only 501(c)3 charitable organization solely dedicated to supporting Broward County Public Schools and serves as a catalyst for educational excellence by providing teacher grants to fund development of innovative curriculum that advances Pre K-12 achievement; vitally needed school supplies for Title I school students, and scholarships for qualified high school seniors. Established in 1983, the non-profit Broward Education Foundation contributes more than \$3 million to Broward County Public Schools annually.

About Campus Multimedia

Campus Multimedia (CM) is on a mission to improve school life for students, teachers, and school districts through brand partnership programs that meet school needs. Its extensive network of 77,000+ school relationships creates an unparalleled impact for brands to step inside schools at scale with mutually beneficial goals. As the leader in school marketing execution, CM creates platforms for brands to achieve their goals and schools to receive resources. Learn more at [campusmultimedia.com](https://www.campusmultimedia.com)

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Tags

CAMPUS MULTIMEDIA

BROWARD EDUCATION FOUNDATION

HIGH SCHOOL NATIONAL FOOTBALL SHOWCASE

BROWARD COUNTY

THE KREUL

BRIAN PICCOLO AWARD

BROWARD SPORTS HALL OF FAME

KARL MAWHINNEY

SPORTS SPONSORSHIP