

# Bridgepoint's Expertise in Display, Signage and Print Instrumental in Media One's Sale to American Pacific Group

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Bridgepoint Investment Banking's ("**Bridgepoint**") industry-leading Display, Signage and Print team ("DS&P") acted as the exclusive financial advisor to Media One Digital Imaging Solutions (the "Company" or "Media One") on their sale to American Pacific Group ("APG").

Media One will become APG's second platform investment in the display, signage and print space and will continue to offer unique and customized solutions for the digital textile printing and large format digital printing markets in the U.S. and Canada. Jason Bartusick, CEO, and Ed Prieto, COO, will remain with Media One and continue to drive the day-to-day operations.

"We are very excited to partner with American Pacific Group—they know the industry and together we have a fantastic plan to grow Media One and expand our services and the capabilities we provide to customers," commented Jason Bartusick, CEO.

"Ultimately, this deal does not get done without the team at Bridgepoint—they were true advisors throughout the process and guided us from start to finish. Bridgepoint's expertise in the display, signage and print market is real and that expertise was instrumental to our success—they understood what buyers were looking for and how to communicate our value add to the marketplace," added Bartusick.

This marks the second transaction Bridgepoint has worked on with APG. The first was completed in 2021 when APG acquired Fellers, Inc.—one of the largest distributors of vinyl vehicle wraps and vinyl signage materials in the world.

Bridgepoint Managing Director Bryan Wallace added, "We are very excited for Jason and Ed as they embark on this next stage of growth with APG. We very much enjoy adding and creating value for our founder and family-owned clients and were thrilled to leverage our expertise in the display, signage, and print vertical to create the optimal outcome for Media One."

**About Bridgepoint Investment Banking**

Bridgepoint Investment Banking, a division of Bridgepoint Holdings NE, LLC, is a market-leading boutique investment bank. The Bridgepoint team, through their broker dealer relationship with M&A Securities Group, Inc., an unaffiliated entity, serves clients over their corporate lifecycles by providing **capital raising** and M&A advisory solutions. Bridgepoint serves clients globally across a range of focus sectors including **transportation, industrials, healthcare, business and IT services, technology** and **consumer and retail**. Learn more about Bridgepoint at **[bridgepointib.com](http://bridgepointib.com)**.

## **About Media One**

Media One has five warehouse locations across the county and is a full-service technology integration company focused on textile printing with solutions for every aspect of large format printing, from paper, fabric, to workflow, color management, digital printing equipment, sewing, precision laser cutting and finishing. Media One has a full-range of printable fabrics that form a matched-component system integrating software, equipment, ink, and profiles for optimal performance. Learn more at <http://www.mediaoneusa.com>.

## **Contact Details**

### **Dee Collins**

Director of Marketing

+1 402-817-7900

**[dcollins@bridgepointib.com](mailto:dcollins@bridgepointib.com)**

## **Company Website**

<https://bridgepointib.com/>

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