

Bluberi Adds a Slice with “Bluberi π ” Studio in Reno, NV



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Bluberi or (the “Company”) today announced the grand opening of its brand new game development studio “Bluberi π ” in Reno, NV. Bluberi is opening this studio as a complementary content stream to help build the portfolio in conjunction with the development team in Drummondville, Canada.

The studio is led by Vice President of R&D, Keith Hughes, an experienced Game Designer with a background at IGT and Scientific Games (now Light & Wonder). Keith is joined by a mix of industry veterans as well as some new faces to the gaming industry. “We here at Bluberi π are thrilled to be a part of this team. The games coming out of our talented Canadian team such as Devil’s Lock & Fu Bamboo showcase the potential of Bluberi and set a high bar for our team here in Reno. We can’t wait to contribute to the Bluberi roadmap and provide an additional source of content as the company grows in the coming years!”, said Hughes.

The name, “Bluberi π ”, comes from the team’s deep-rooted commitment to industry leading math and the Bluberi New School core value. One of the most iconic numbers in all of math, π , is a constant, while also never-ending and mysterious. As a homonym to the word “pie”, the studio’s name also represents the Company’s commitment to a fun and irreverent approach to game design.

“2022 has been an amazing year for Bluberi, thanks to consistently strong releases from our flagship R&D facility in Drummondville, Quebec, the lifeblood of the company. And as we’re primed for growth in 2023 and beyond, we’re very excited to introduce our second studio, Bluberi Pi. Due to strong planning and leadership we’re already highly staffed and primed to unveil their first products next year.” said Mike Brennan, Chief Product Officer.

“Having Bluberi π as part of the Bluberi family is an incredibly exciting development for the company”, said Christian Smith, Senior Director of Product and Marketing. “The experience, creativity, and passion this team brings will serve as a great compliment to the successful games being developed in Drummondville.”

“Most of the success in my career has come from collaboration with team members that bring diverse thoughts, ideas, and opinions, and I am excited to continue that style of game

development with both the creative and passionate people in the Bluberi π studio as well as with the team in Drummondville.”, Hughes added.

Bluberi π is targeting to have its debut game in the market sometime in 2023.

About Bluberi

*Backed by more than 25 years of industry experience, Bluberi is an established and reliable company with an expansive vision to deliver the highest quality casino gaming experience to players in Class II and Class III markets across the globe. We strive to provide industry-leading customer service by being the easiest company to do business with and are proud to be an agile supplier; able to respond to customer feedback quickly as we grow to become a best-in-class gaming partner. To learn more, visit **bluberi.com**.*

Bluberi Media Contact: Christian Smith, Sr. Director of Product & Marketing,
christian.smith@bluberi.com

Contact Details

Bluberi

Christian Smith, Sr

+1 847-778-2462

christian.smith@bluberi.com

Company Website

<https://bluberi.com/>

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