

BioLife Sciences Inc.'s (OTC: BLFE) Copper-Infused Fabric Pots Offer Investors Opportunity In \$2.4 Billion US Home & Garden Market

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BioLife Science Inc. (OTC: BLFE) is offering investors an opportunity in the soaring \$2.4 billion US home gardening market. It has set a Q1 release of a prototype of its high-technology copper-infused fabric growing pot.

This is a quick-growing sector. Home gardeners multiplied during the pandemic and have never looked back.

The \$10.8 Billion Cannabis Connection

Cannabis cultivators already like fabric pots. Cannabis is a \$10.8 billion market growing at a CAGR of almost 15%, according to Grand View Research.

BLFE's cutting-edge home gardening innovation offers investors a catalytic alternative in this category. Here's why:

- Copper ions are antimicrobial and proven to kill some 99.99% of harmful bacteria and viruses. Copper also results in healthier plants and larger yields. Fabric pots are gaining in popularity among consumers in home horticulture. Fabric pots are already especially popular with commercial cannabis cultivators.
- Research from The Freedonia Group estimates the US home gardening market at \$2.4 billion. The pandemic lockdown fueled growth in home vegetable growing – with as many as 26% adults participating.
- Freedonia also predicts that this surging market will remain elevated above pre-pandemic levels through 2024.
- BLFE's copper-infused fabric pots offer high-technology plant protection and yields compared to standard pots made from glazed ceramics, plastics, terra cotta and other materials.
- BLFE offers investors a chance to participate in the growth of the home horticulture sector as it plans to debut more cutting-edge technology to disrupt this multi-billion dollar market.

BLFE Commercializes Products In Multiple Revenue Streams

BioLife also plans to continue to develop new leading edge microbial technologies from the lab or small scale production in the future. Its goal is to disrupt industries with commercialized products. Its revenue streams include licensing and distributing the products it creates.

CONCLUSION

Investors might consider BioLife as a high-tech company seeking to disrupt growth industries. It spent more than one year developing the copper-infused fabric pot as an alternative in the fast-growing multi-billion dollar home gardening industry. The prototype pot is environmentally sustainable. BLFE offers multiple revenue streams. It is also strengthening its positioning in the cannabis sector. Last year, BLFE launched its first line of cannabinoid consumer products. This is a high-technology company worth watching for its innovation in quick-growth industries.

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