

BETTOREDGE DONATES \$10,000 TO CHAD GREENWAY'S LEAD THE WAY FOUNDATION



Donation to local Minneapolis charity includes saved fees from BettorEdge users

NEWS RELEASE BY BETTOREDGE

MINNEAPOLIS | January 21, 2022 09:01 AM Eastern Standard Time

BettorEdge, a Minneapolis-based online no-fee sports betting exchange and social platform connecting sports fans, today announced it has donated \$10,000 to **Chad Greenway's Lead the Way Foundation**.

"We're thankful to our strong community that so many people choose to give to such a great cause in Chad Greenway's Lead the Way Foundation," said Greg Kajewski, Co-Founder of BettorEdge. "Chad continues to do amazing things with many Children's hospitals across the Midwest, including Minnesota, South Dakota, North Dakota, Wisconsin, and Iowa. We're honored to have a strong BettorEdge community that chooses to support Chad and those in need."

Established in 2008 by former Minnesota Vikings standout and two-time Pro Bowler Chad Greenway, Lead the Way's mission is to enrich the lives of individuals and families in need. The foundation is focused primarily on providing seriously ill and physically challenged children throughout the Twin Cities with daily support and life-changing experiences.

The foundation impacts over two million sick children and their families through three special needs playgrounds in Minnesota and lockers in nine hospitals complete with computers, movies and video game consoles for patients to occupy their time during hospital stays.

"We are so thankful for the support from BettorEdge," said President and Founder Chad Greenway. "I grew up, played college football and played all 11 years of my NFL career here in the Midwest. There isn't anything better than seeing others do the same and want to help out and make it a better place to live."

BettorEdge is a platform created with the bettor in mind, where users can enjoy peer-to-peer betting and no-commission transactions. Users on the platform can opt to donate the fee they saved by using BettorEdge to a local charity. In the first year since launch, about one-fourth of users have opted into the donation service, making up a significant portion of this \$10,000 donation. BettorEdge is excited about the success of this first charitable push and plans to expand its list of charitable recipients across the nation in 2022.

About Chad Greenway's Lead the Way Foundation

Chad Greenway's Lead the Way Foundation is the personal charity of former Minnesota Vikings Linebacker Chad Greenway and his wife, Jenni. The mission of Chad Greenway's Lead the Way

Foundation is to provide seriously-ill and physically-challenged children throughout the Twin Cities with daily support and life-changing experiences. To learn more, visit www.chadgreenway.org.

 (from left to right) Lead the Way Founder and President Chad Greenway and BettorEdge

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About BettorEdge

BettorEdge was founded in 2019 following a University of Minnesota Sportradar Innovation Challenge. Iowa native founders, now Minnesota residents, had a vision of creating a more efficient sports betting marketplace that offered a better fan experience at no fee to the consumer within the US. BettorEdge has a strong emphasis on giving the edge to the bettor through offering a fair market, providing data and analytics and creating a seamless social community. Access to their webapp can be found at app.bettoredge.com and additional information at BettorEdge.com.

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