

# Best Horse Racing Betting Apps for IOS and Android

Make use of our guide below for all the very best UK betting apps and what they have to offer

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These days more than 5 billion people carry smartphones. They use them for everything from shopping to turning on the lights in their house from halfway around the world. (A few even use them to make phone calls!). With that in mind, we have put together a list of the very best horse racing betting apps to use on mobile, both on Android and IOS

There are still a billion or so PCs in use, but the average punter who wants to wager on horse racing hasn't used a PC to place a bet since 2015. Instead, they use their smartphone - specifically, horse racing betting apps.

If you are a horse racing fan and you feel like your current app isn't up to speed, you'll want to keep reading because, in this guide, we will profile the best mobile betting apps for horse racing.

# Our Picks for The Best Horse Racing Betting Apps

Here are some of the **best betting sites** offering the best mobile betting apps out there as judged by our experts.

1. **William Hill**
2. **888 Sport**
3. **Bet365**
4. **Betfred**
5. **Grosvenor**
6. **BetUK**
7. **Mr Play**
8. **Livescore**
9. **Paddy Power**
10. **Betfair**

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## William Hill Mobile app

Truth be told we didn't expect much when it came time to give the William Hill mobile app a whirl. Maybe it's because we've never been huge fans of the William Hill website which, in our opinion, is a bit uninspiring. But that's not the case with their mobile app. The William Hill app opens lightning fast, has a highly intuitive interface, and provides blanket coverage of horse racing in the UK, Ireland, and abroad.

It's not that the design is much different than that of the website. It just seems to translate better to the smaller screen. But beyond that, you'll find live streaming of every UK and Irish horse race as well as plenty of horse racing-related promos including extra places and their combined odds feature that allows you to select multiple possible winners in a given race and calculates the odds for you.

## 888 Sports Betting app

When it comes to mobile apps for horse racing betting you'd be remiss not to consider the 888 Sports app. In the tradition of the best mobile betting apps, the 888 Sports app features silky-smooth navigation, intuitive design, and

rock-solid security. And in the tradition of the best horse racing betting apps, you'll find live streaming, daily specials, thousands of markets every week, and daily boosts.

We love the uncluttered interface that makes finding what you're after an effortless affair. We also appreciate that the only requirement to view live-streamed horse races is that you have a positive balance in your account, even if it's just a few bob. From comprehensive coverage of all the world's great horse racing events to competitive odds on local fixtures, you can't lose with the 888 Sports mobile app.

### **bet365 mobile betting app**

The bet365 mobile app seems to be flying somewhat under the radar on the various app stores, not cracking the top 5 most downloaded betting apps on either the App Store or Google Play. We're not sure why because this is easily one of the best mobile sportsbook/horse racing apps on the market.

The app gives you unfettered access to high-quality horse racing live streams from the UK, Ireland, France, the US, Australia, and elsewhere. The only stipulation is that you have at least 50p invested in the outcome. bet365 also offers a huge variety of race markets, one of the most extensive selections you'll find anywhere. And their odds are always fiercely competitive.

### **Betfred mobile app**

The Betfred mobile app has all the features you expect from the best horse racing betting apps these days including touch login, live streaming, and ironclad security. The live streaming we just mentioned is available to anyone with a positive balance in their account, no matter how modest, or anyone who has bet through the app in the previous 24 hours.

Betfred understands how passionate horse racing fans are and make it easy as pie to find the specific race and horse you're looking for. Betfred's BetFinder feature is another huge plus that enables you to filter search results so that you can study specific aspects of a horse's recent history or a trainer's record at the racecourse in question or other statistical categories.

### **Paddy Power mobile app**

Paddy Power has been making life easy for people who love to bet on the ponies for decades. A quick tour of their website will attest to how dedicated they are to providing competitive odds, copious markets, live streaming, and other amenities that facilitate betting on horse racing.

They bring the same level of commitment to their mobile betting app. Everything you'll find on the website you'll also find on the app, including comprehensive live-streaming coverage, an embarrassment of riches when it comes to markets, and a slew of horse racing promos that will have punters coming back again and again. And let's not forget that Paddy Power provides a wealth of horse racing betting tips on the app that aren't available on the website.

### **Betfair mobile app**

Betfair runs the world's largest online betting exchange. For that reason alone it's worth it to consider downloading their app. But the vast array of markets you'll find here is not the only reason to get started with the Betfair mobile app.

The number of outstanding features is second to none and includes touch ID for nearly instant login, access to markets and odds you won't find on the website, Live Bet alerts that notify you when live betting opportunities arise, and high-quality live streaming. You also can customise your mobile experience by way of the settings feature.

If you're tired of bland or limited horse racing betting apps the Betfair Exchange app will renew your faith in app technology.

## Honourable Mention

We could probably include a dozen different mobile apps for horse racing betting in this section but we're going to limit it to just one. And the lucky betting app is:

### William Hill mobile app

The William Hill app does not have a cutting-edge user interface. It's kind of stodgy looking. But behind that conservative facade is nearly a century of giving punters what they want regarding horse racing betting options. The William Hill mobile app is compatible with any Android or iOS device, features live streaming, and offers every feature you'll find on their standard website.

Navigation is easy to understand, their horse racing section is extensive and well-organised and they offer a plethora of promos for new and existing customers. Those include non-runner no bet offers and their innovative "first past the post" payout, whereby if your horse is the first past the post you collect, even if the horse is later disqualified.

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## What to Look For In Horse Racing Betting Apps

What's perfect for one person may not appeal to someone else. Nonetheless, some objective criteria can still be used to determine whether you're dealing with a high-quality mobile app or something that's not worth your time and trouble. Here are some of the things that indicate you're dealing with high-quality horse racing betting apps.

**A stout welcome bonus:** Might as well start at the beginning. Apps and the companies that own them can't be separated and as such, when considering what makes a great betting app for horses you have to look beyond the technical to the practical and the beneficial. One of the most important benefits provided by great betting apps is the Welcome Bonus. Some will provide 3, 4, or even 5 times your initial deposit in Free Bets, and that's what we want to see.

**Live streaming:** These days any horse betting app worth its salt offers a plethora of live streaming options. At a minimum, they should provide live streaming of horse races in the UK and Ireland. But what we want to see is live streaming of races from around the world including the continent, the US, Australia, the Middle East, and elsewhere. Oh, yeah and we don't want to have to meet some ridiculous requirements to be able to view a live stream.

**Intuitive navigation:** Some app designers understand that the word "design" extends beyond the cosmetic to include the functional. Their apps not only look great they're also well-organised with a navigational structure that makes sense. Things are where your brain tells you they should be, not where the designer stuck them in a hurry because he was working on a deadline.

**Rock-solid security:** There are hundreds of thousands of hackers out there who enjoy turning businesses and lives upside down. Last year alone it's estimated hackers cost the global economy more than 5 trillion. Any app you install on your smartphone should be from a reputable company and feature rock-solid security.

**Comprehensive coverage of big events:** We want to see wall-to-wall coverage of the Cheltenham Festival, the Triple Crown, Royal Ascot, The Dubai World Cup, and more. There should be event-specific bonuses and promos, live streaming of all races in each event, and a multitude of markets for each race.

**Promos and bonuses:** Punters who love the ponies will be some of your most loyal customers if you treat them right. That means offering both new and existing customers a variety of promotions and bonuses on horse racing including Extra Places, Best Odds Guaranteed, Free Bet Promos, and more. A great mobile app will also offer exclusive promos not available through the company's website.

**Plenty of ways to finance your fun:** When it comes to banking options the more that are available through mobile apps for horse racing and betting the better. That means debit cards, e-wallets, fast bank transfers, and more. Of course, banking options are more a function of the company that owns the app than the app itself, but as we said there's no way to separate the two. More on payment options in a moment.

**Notifications & updates:** The best mobile betting apps will provide notifications about upcoming promos and bonuses as well as important events like Royal Ascot or the Kentucky Derby. Sometimes the planets align properly and those promos will dovetail with those big events. And if you earned some Free Bets for signing up with the site, even better. In that case, you know when the event is, and you have a related promo offer in hand and the Free Bets to wager with.

**A valid license:** Say what? The unfortunate truth is there are more than a few bogus betting sites out there headquartered in tiny Caribbean islands and offering horse racing betting apps of dubious value. Some of these companies have only the most tenuous link to legit betting operations, while others are completely lacking a license from a reputable regulatory agency. If the company offering the app does not have a valid gambling license you should give it a pass.

**Outstanding customer support:** A chatbot and an email address to send complaints to are not customer service and support. It's the opposite. It's telling the customers that you don't have time for them. Call us old-fashioned in this regard but we believe the best horse racing betting apps should provide a way for customers to contact a human being if they need to. It doesn't have to be 24/7 support, but that wouldn't hurt.

## More About Payment Methods

To a large extent, the quality of your online horse racing betting experience will depend on smooth and secure deposits and withdrawals. To that end, not just any old payment method will do. You want to have the option to use reliable and safe banking options from proven brands. Here are some of the most reliable payment methods offered by the best mobile betting apps.

- **Debit cards:** 2 years ago the UK government made it illegal to finance gambling with credit cards. Since then debit cards have become the coin of the realm and are accepted by all reputable betting sites. If you want to take advantage of most Sign Up Offers and Free Bet Offers you'll only be able to participate in the promos with money you deposited using a debit card.
- **PayPal:** The world seems to have a love/hate relationship with PayPal: we love the convenience, but we hate the fees. But if you don't want to use a debit card to finance your gambling activities, PayPal is a reliable option. If you want to use PayPal you'll have to check and see if your preferred app accepts it. Not all do.
- **Skrill:** Skrill is a form of e-wallet that has become extremely popular in recent years. The reasons behind that rising popularity are easy enough to appreciate: Skrill processes transactions quickly and does not hit you with enormous fees.
- **Paysafecard:** Paysafecard is a type of debit card. You purchase one of their cards with a set value to it and use it as you would a debit card. With a Paysafecard, you don't have to expose your banking details to the betting site. A lot of punters appreciate having that extra level of discretion between themselves and the betting site so a lot are opting for Paysafecards these days.

## Conclusion

The best horse racing betting apps make it easy and fun for punters to enjoy their love of the ponies. They load fast, provide intuitive navigation, offer generous Sign-Up Bonuses, reliable ways to deposit and withdraw money and provide plenty of promos and bonuses to attract new customers and keep existing customers coming back for more.

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