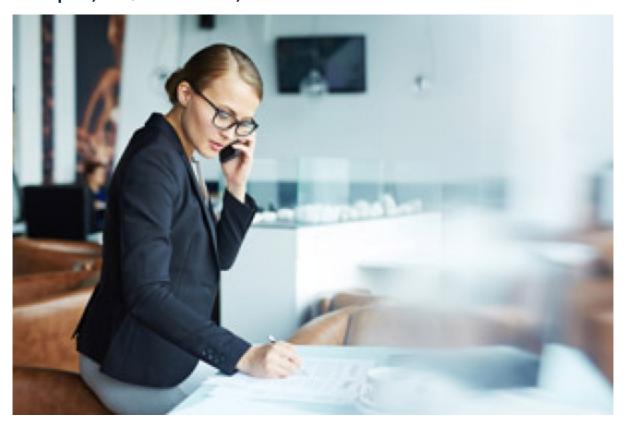
Benefit Strategies to Support Women in the Workplace

NEWS RELEASE BY AFLAC INCORPORATED

Northampton, MA | November 16, 2021 09:01 AM Eastern Standard Time



By Kim Rudeen

After decades of progress, the women's labor force participation rate dipped to its lowest point in more than 30 years. In fact, more than 2.3 million women have exited the workforce since February 2020.

This presents a challenge for businesses to not only retain and support their female employees, but also attract female talent back into the workplace.

Benefits may be a key driver of employees' overall job satisfaction, as well as their physical, financial, and mental and emotional health, according to the 2021-2022 Aflac WorkForces Report (AWR).

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