

# Amid News Of Crypto Exchange Collapses, A Potential Alternative Reportedly Added Almost 100,000 New Customers Just Last Month



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With FTX's CEO now looking at the possibility of life in prison, the past six months of the ongoing crypto crisis have left the popularity of digital currency at a new low. However, professional exchange **CryptoKG** is hoping that, even in the current market, its successes this quarter demonstrate the potential that remains in smart and dependable crypto platforms.

Crypto's decline in interest and value is resulting from a continuing note of fear surrounding the industry. Much of the investor hesitation has come from the collapse of multiple high-profile platforms. The FTX scandal has dominated headlines for weeks, but it was only in June that **Terra Luna** (CRYPTO: LUNA) collapsed with a loss of \$55 billion for investors. The fallout from that scandal decimated industry companies, including Three Arrows Capital, **Celsius Holdings Inc.** (NASDAQ: CELH) and **Voyager Digital Ltd.** (OTCMKTS: VYGVQ).

Amid this environment, CryptoKG is looking to provide a stable alternative through its trading site that is suited for novices and seasoned investors alike.

## Setting Out To Be A Trustworthy Alternative Crypto Platform - The CryptoKG Advantages

CryptoKG offers a professional exchange for trading both crypto and tokenized assets. The company prioritizes safety and a simple interface to give traders the greatest possible freedom of choice. Operating in accordance with the laws of the E.U. – which has historically been a pioneer in digital regulation – CryptoKG acts as a futures exchange for trading digital assets.

The platform's tokenized asset trading connects crypto trading with traditional asset investment. The tokenization industry was worth about \$1.6 billion in 2020, and tokenization provides crypto with a measure of protection from volatility, as the token value is tied to the asset.

CryptoKG prioritizes safety to protect its users and believes that providing exceptionally high-quality services, combined with an innovative approach, will help them grow in the market. They have a focus on providing quality user support, and also offer trading perks that come with **platform membership**. These include 5 to 20 times trading leverage on investments, advanced consultancy and automated transaction analysis.

The company prizes freedom of choice for its users, letting traders compare prices with outside trading platforms and streamlining the exchange process between crypto and fiat currency. This easy conversion provides investors with more financial freedom and gives them better access to tokenized assets, such as stocks, indices, precious metals and commodities.

It has been actively leveraging its advantages to broaden its customer base, and the results seem to be showing -- according to the company the platform recently added almost 100,000 new users, potentially because investors are turning to CryptoKG as platforms like FTX lose traders' trust. Since it was founded in 2019, CryptoKG has seen users from 140 countries, who have come to take advantage of the cutting-edge options available through the platform.

Learn more about CryptoKG by visiting its [website](#).

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## Company Website

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