



MajorBoost

Amazon and Microsoft Veterans Join Forces with the Allen Institute for A.I. to Launch MajorBoost

AI Technology will reduce the time and cost of healthcare billing

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Three tech and healthcare veterans collaborating at the Allen Institute for AI (AI2) today launched **MajorBoost**. The AI-based communication and decision support company is set to significantly improve efficiency in the healthcare system by reimagining how doctor's offices and insurance companies communicate with each other.

"Instead of spending more time on patient conversations and conducting health care follow-ups, medical providers are spending endless hours on the phone navigating the maze of health insurance call centers," said **Lekshmi Yenu**, co-founder and CEO of MajorBoost. "MajorBoost empowers providers to get their questions answered quickly, resolve insurance issues faster, and ultimately grow their patient service and human connection."

It's estimated that medical providers lose \$35B annually due to antiquated processes and inefficiencies in the insurance system, simply because they're trying to confirm patient eligibility, claim status, and other administrative tasks. By serving the more than 2M medical billers, front desk staff and call center staff in the healthcare industry, MajorBoost has the potential to change lives and the nature of work.

"The pain is real, and the younger generations aren't going to put up with the current system," said **Ben Hesketh**, co-founder and CTO of MajorBoost. "Our AI-enabled phone automation delivers productivity, intelligence and decision support to healthcare teams, getting them off the phone and back to helping patients."

With general availability imminent, MajorBoost is already working with private practices that report seeing immediate results including a boost in same-day issue resolution rates and more patient conversations by using the AI-based tool.

Healthcare providers can register for access to MajorBoost at www.majorboost.com.

About MajorBoost

MajorBoost is founded by technologists who personally live with the challenges of health insurance reimbursement, and were leaders at major tech companies and health plans. Backed by the Allen Institute for AI, MajorBoost builds cutting edge AI to improve the lives of patients, healthcare workers, and call center agents.

About the MajorBoost Founders

As CEO of MajorBoost, Lekshmi Venu is building on her experiences at both Amazon and the healthcare industry. Prior to co-founding MajorBoost, Lekshmi led a global data science and AI team at Amazon. After earning her MBA at Harvard Business School, Lekshmi held leadership roles at Express Scripts (Cigna) and a mid-size long-term care distributor.

Ben Hesketh, CTO of MajorBoost, is a tech innovator and entrepreneur. Ben created first generation products in IoT, AR/VR and NLP and amassed over fifteen patents to date with Microsoft. He began his software career in video game development soon after graduating from Cambridge with dual degrees. MajorBoost is Ben's third co-founded startup.

Andrew Palmer, VP of Engineering, is a technologist and professional weightlifter with a passion for improving the lives of patients and healthcare providers. After graduating with an Engineering degree from University of Dayton, Andrew developed health insurance software and later joined Microsoft as a software developer. Andrew was a developer at Moz and Rover, and most recently founded and led engineering for a social network with over 500K users.

About the Allen Institute for AI (AI2)

[AI2](#) was founded in 2014 with the singular focus of conducting high-impact research and engineering in the field of artificial intelligence, all for the common good. AI2 is the creation of Paul Allen, Microsoft co-founder, and is led by Dr. Oren Etzioni, a leading researcher in the field of AI. AI2 employs more than 200 top researchers and engineers from across the globe. To date, AI2 has spun out over 10+ companies via its commercialization arm, the AI2 Incubator. Learn more at allenai.org and ai2incubator.com.

Contact Details

Owen Media

Forrest Carman

+1 206-859-3118

forrestc@owenmedia.com

Company Website

<https://www.majorboost.com/>

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