

Akeneo Named One of Boston's Best Midsize Companies To Work For



PXM leader offers competitive pay, flexwork options, and five weeks of paid time off

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Akeneo, a global leader in Product Experience Management (PXM) solutions, today announced that it has been named one of Boston's top midsize employers in Built In's 2022 Best Places to Work awards. Akeneo was also honored as one of Boston's 50 Best Paying Companies – a tribute to the company's industry-leading compensation policies and commitment to equitable pay for all its employees.

Built In, a tech platform trusted by 2.5 million professionals and 1,800 companies, ranked Boston's employers using a sophisticated algorithm incorporating data about companies' compensation, benefits and cultural programs. To reflect the benefits candidates want, the rankings also weigh criteria such as remote and flexible work opportunities, programs for DEI, and other people-first cultural offerings.

Akeneo was ranked a top employer for the second successive year in recognition of its consistent focus on supporting employees and creating a vibrant workplace culture. Founded in 2013, Akeneo empowers its customers with the keys to unlocking growth opportunities, and takes a similarly innovative approach to shaping employee experience and giving all team members the opportunity to lean in, learn, and make significant contributions to its own aggressive growth.

During the turbulence of the past year, Akeneo has invested heavily in employee wellbeing, with employees receiving (and being expected to use) a full 5 weeks of vacation time. Akeneo also offers generous health, vision, and dental benefits, plus a 401(k) retirement benefit with company match, providing peace of mind for employees and their families, both now and into the future.

At Akeneo's North American HQ, a historic Massachusetts Bay Transportation Authority building transformed into a dramatic office space, employees can enjoy employee-friendly amenities, including a well-stocked upscale kitchen, and a comfortable lounge area with plush sofas and the latest video games. But Akeneo also recognizes that many employees have health concerns, family caregiving duties, and other factors that make remote work a better fit. The company offers extremely flexible working hours and locations, with employees free to find the right combination of on-site, remote, or hybrid solutions to meet their unique needs.

For all employees, Akeneo is dedicated to preventing burnout and eliminating stress, while fostering a strong and unified culture that promotes diversity, loyalty, and teamwork. The company stages regular outings and events to build team spirit and help remote and on-site workers to stay connected. Employees can also take company-paid trips to visit Akeneo's global headquarters, located in a French mansion, and engage with the company's European team members.

"Winning the Best Places to Work award for the second year running is a testament to the values and the team spirit that make Akeneo such a unique place to come to work each morning," said Kristin Naragon, Akeneo's VP of Marketing and Strategy. "Over the past year, we've strived to create a culture that helps our talented and diverse global team to achieve their full potential. But this award really belongs to our employees – because it's their commitment to supporting one another that makes Akeneo such a wonderful place to work."

"It is my honor to extend congratulations to the 2022 Best Places to Work winners," said Sheridan Orr, Chief Marketing Officer, Built In. "This year saw a record number of entrants – and the past two years fundamentally changed what tech professionals want from work. These honorees have risen to the challenge, evolving to deliver employee experiences that provide the meaning and purpose today's tech professionals seek."

About Built In

Built In is creating the largest platform for technology professionals globally. Monthly, more than three million of the industry's most in-demand professionals visit the site from across the world. They rely on our platform to stay ahead of tech trends and news, develop their careers and find opportunities at companies whose values they share. Built In also serves 1,800 innovative companies of all sizes, ranging from startups to the Fortune 100. By putting their stories in front of our uniquely engaged audience, we help them hire otherwise hard-to-reach tech professionals, locally, nationally or remotely. www.builtin.com

About Built In's Best Places to Work

Built In's esteemed Best Places to Work Awards, now in its fourth year, honor companies across numerous categories: 100 Best Places to Work, 50 Best Small Places to Work, 100 Best Midsize Places to Work, 50 Companies with the Best Benefits and 50 Best Paying Companies, 100 Best Large Companies to Work For, and 50 Best Remote-First Places to Work.

About Akeneo

Akeneo is a global leader in Product Experience Management (PXM) solutions that help merchants and brands deliver a compelling customer experience across all sales channels, including eCommerce, mobile, print, and retail points of sale. Akeneo's open-source enterprise PIM, and product data intelligence solutions, dramatically improve product data quality and accuracy while simplifying and accelerating product catalog management.

Leading global brands, including Fossil, Staples, Tarkett, and Grundfos, trust Akeneo's solutions to scale and customize their omnichannel and cross-border commerce initiatives. Using Akeneo, brands and retailers can improve customer experience, increase sales, reduce time to market, go global, and boost team productivity. For more information, visit <https://www.akeneo.com/>

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