

AI Can Now Create Customizable Recipes – Here’s How A Robotic Food Automation Company Has Been Using AI To Become An Industry Leader



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Artificial Intelligence (AI) technology is quickly proving to be a driver of innovation and efficiency and is fast becoming a normal part of life. In November 2022, tech and news outlet CNET started using AI to write financial articles. The articles were so well-written that **the vast majority of the public didn’t realize until a tweet went viral**. AI technology is rapidly expanding, and some companies like **Blendid** have looked to ensure they are ahead of the curve, having made early deployments of AI in their solutions.

Whether for restaurant owners or at-home cooks, finding or creating the perfect recipe is a big undertaking. Not only do they have to craft a perfect blend of flavors, but they also have to figure out what they and their customers enjoy. Now imagine they are able to find the best recipes possible for their needs, but they didn’t have to do any of the hard work of producing them.

Blendid is looking to revolutionize the game by doing just that, leveraging AI to produce better solutions. The company uses AI technology to create the most appealing recipes for its consumers. **Blendid** is a robotic and AI-enabled food automation solution company; it currently operates fully autonomous robotic kiosks for smoothies.

By using consumer data from purchase behavior, ratings and reviews, and questionnaires, Blendid’s AI system is able to create the best recipes to put on a menu for a particular location. One of the company’s best-selling drinks, Sunrise.ai, was crafted completely by AI!

Blendid has even gone one step further and is developing a feature to use AI to create customized individual recipes. While this feature is currently only available at the lab, the company is seeing incredible feedback from test subjects and is looking forward to bringing it to the public in the near future.

This feature could be especially groundbreaking because it will allow the robot-automated kiosks to create curated recipes for consumers that appeal to their taste preferences while taking into account any allergies and dietary restrictions. In the future, Blendid plans to align its AI-driven recipes with consumers’ personal microbiomes, satisfying both the gut and their taste palate.

Blendid reports that its technology-driven model is performing extremely well. In combination with kiosks that can operate 24/7, consumers have access to healthy and personalized food around the clock while the company is able to maintain low operational costs and high margins. Blendid kiosks operate in universities, travel centers, retail stores, and hospitals across the country. The company most recently saw a **267% year-over-year revenue increase**.

Blendid is currently hosting a raise to expand its concept further. The company is currently working on expanding to a dozen additional geographies in the near future and has 500+ kiosks in contract. Previously, they raised more than \$26 million.

Interested in investing and being a part of their growth story? Click here to read more about Blendid's raise and how to invest!

This article was originally published on Benzinga [here](#).

Sunnyvale-based Blendid is revolutionizing the future of food service with its proprietary food automation platform (foodOS™), which efficiently and safely prepares and serves a range of healthy, fresh, and delicious food. A pioneer of the future of food service, Blendid's first concept in the market is an autonomous, contactless kiosk that uses robotics, machine vision, artificial intelligence, and healthy ingredients to create delicious smoothies that are customized to meet the unique health and dietary preferences of each consumer. Founded in 2015 by seasoned Silicon Valley entrepreneurs Vipin Jain, Venki Avalur, and Vijay Dodd, Blendid is improving the consumer experience by offering safe, cost-effective, and personalized food on-demand, while also reducing complexities and costs for the operators. Blendid has raised more \$20M to date from a mix of venture and crowdfunding investors and is currently raising its Series B investment round. Visit www.startengine.com/blendid for more information and to invest in the future of food service automation.

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