

AAPI-Owned Skincare Brand Three Ships Beauty Expands Retail Partnership With Whole Foods



Three Ships Beauty is now available in 489 Whole Foods doors across North America

NEWS RELEASE BY THREE SHIPS BEAUTY

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Natural skincare brand Three Ships Beauty today announced its expansion into Whole Foods across North America, including 489 doors in 42 out of 50 states across North America, as well as 14 in Canada. Five best-sellers including the Brighter Days Red Algae + Avocado Biodegradable Eye Masks, Purify Aloe + Amino Acid Gel Cleanser, Calm Lavender Hydrosol Toner, Dew Drops Mushroom Hyaluronic Acid + Vitamin C Serum, and Radiance Grape Stem Cell + Squalane Day Cream will be made available at Whole Foods locations.

"We are so honored to be partnering with Whole Foods," said Connie Lo, co-founder of Three Ships Beauty. "As a purpose-driven brand ourselves, we've always admired Whole Foods' commitment to sustainability and natural products, making this retail partnership more fitting for our products and consumers."

Better for the planet and better for the skin, Three Ships promises to deliver uncomplicated skincare backed by natural ingredients and real science. From farm to shelf, each product includes science-backed, plant-derived ingredients, no fillers or chemicals, and is housed in 100% recyclable packaging.

"When we first started Three Ships Beauty on the kitchen floor of my co-founder's apartment, we only purchased ingredients for our products from Whole Foods," said Laura Burget, co-founder of Three Ships Beauty. "Natural, innovative ingredients are at the heart of our products, making them highly effective, and we couldn't be more excited about this expansion."

Three Ships Beauty has had a stand-out year for a once-startup beauty brand. From announcing its B Corp Certification in January (only 102 skincare brands have this certification), to securing five beauty awards, and launching five new products, there's no sign of this powerhouse slowing down.

All participating Whole Foods locations are currently located in the Three Ships' Store Locator found on their website. For more about Three Ships Beauty, please visit www.threeshipsbeauty.com.

About Three Ships Beauty:

Founded by Connie Lo and Laura Burget, Three Ships Beauty is an effective and natural skincare brand focused on transparency, that is transforming the natural beauty space with accessible products. Their impressive products and successful launches have led them to continuous product sell-outs, including their 6x sell-out hero product, Dream Cream, and 8x sell-out best-seller, the Dew Drops Serum. Three Ships has also been recognized for numerous awards and accolades including a Bustle Beauty Award, Cosmopolitan Holy Grail Beauty Award, Glossy Beauty Award, and HOLA! Beauty Award. Continuously choosing upcycled ingredients, innovative packaging, and a commitment to fulfill a circular economy, Three Ships has met the standard of sustainable and eco-friendly skincare every step of the way and is EWG Verified, B Corp Certified, Leaping Bunny certified cruelty-free, and certified Women Owned.

Connie and Laura are in the Forbes 30 Under 30 Class of 2022, winners of the EY Entrepreneur of the Year® in Ontario (2022), RBC Canadian Women Entrepreneurs of the Year (2021), and appeared on CBC's hit show Dragons' Den (Canada's Shark Tank).

About Whole Foods:

Whole Foods Market's purpose is to nourish people and the planet. Whole Foods Market is a purpose-driven company that aims to set standards of excellence for retailers. Quality is a state of mind at Whole Foods Market. Whole Foods Market is a globally-recognized retailer known for its commitment to quality, sustainability, and natural products. Whole Foods Market is a go-to destination for health-conscious consumers seeking a conscious approach to product and food.

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