

# 8 Best Upcoming Binance Listings To Invest In 2023

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Binance, the largest cryptocurrency exchange globally, enables investors to discover new and exciting blockchain startups.

In this article, we explore some of the best **upcoming Binance listings** to invest in 2023.

## The Top Potential New Binance Listings to Invest in Right Now

Here are the top cryptocurrencies that could be among the next Binance listings in 2023:

1. [AiDoge](#) - New AI-Based Meme-Generation Platform Currently in Presale, \$5m Raised so Far
2. [\\$SPONGE](#) - Red Hot New Meme Coin Outperforming Pepe Since Launch
3. [yPredict](#) - AI and Machine Learning Ecosystem Built for Traders and Data Scientists
4. [Ecoterra](#) - Innovative Recycle-to-Earn App With Attractive Rewards
5. [Deelance](#) - Blockchain-Based Ecosystem for the Gig Economy
6. [Launchpad XYZ](#) - One-Stop-Shop for Web3 Products and Investment Tools
7. [Tamadoge](#) - Play-to-Earn Gaming Arcade Featuring Doge-Inspired NFTs
8. [Sui](#) - New PoS-Powered Layer 1 Blockchain Network

### 1. AiDoge - New AI-Based Meme-Generation Platform Currently in Presale, \$5m Raised

[AiDoge](#) is a brand new crypto project that combines two of the hottest trends in the market - memes and artificial intelligence. It allows users to create unique and engaging memes with AI-powered tools. Users provide text prompts, and the tool will generate memes within seconds.

AiDoge has developed its AI tool with cutting-edge algorithms and extensive meme datasets. Moreover, its software is updated with the latest crypto news - ensuring memes stay relevant. With these powerful tools, AiDoge creates one-of-a-kind memes for virtually any context. And what's more, the memes can even be minted as NFTs.

To create memes with AiDoge, users need to have Ai, the native utility token of its ecosystem. \$AI tokens are required to buy credits, which can then be spent on creating memes. Additionally, \$AI tokens can be staked to receive daily credit rewards. Stakers also gain access to incentives like early access to new templates, contests, and voting power.

Simply put, AiDoge has created an AI-centric ecosystem and token with multiple utilities. This makes this project well-positioned to grow in the global meme industry. The project began selling \$AI tokens via its presale in late April 2023 - not so surprisingly, AiDoge has already raised over \$4.3 million in just two weeks since it launched.

The presale has 20 stages, and the price of \$AI tokens will increase at each new phase. Those investing in \$AI tokens right now will only pay \$0.0000284, with a listing price confirmed at \$0.0000336.

By the time AiDoge becomes one of the top Binance new crypto listings, its valuation could be much higher. In other words, early investors can secure a generous discount on their cost price. AiDoge will launch its full-featured meme-generation platform by 2024.

[Visit AI Doge Presale](#)

## **2. \$SPONGE - Red Hot New Meme Coin Outperforming Pepe Since Launch**

**\$SPONGE** is a brand new meme coin that can claim to be the hottest token in the whole crypto world since it launched in early May.

The \$SPONGE token has rapidly grown to see gains of more than 1,300% in less than a week, with 24-hour trading volume topping \$100 million.

However, the token still has plenty of room to grow despite its quick rise, with less than 10,000 total token holders and a market cap of just \$25 million. Any sort of mass uptake will see the price rocket in the coming days and weeks.

Those numbers pales into comparison to the likes of Dogecoin (\$10 billion), Shiba Inu (\$5 billion) and Pepe, which briefly topped \$1 billion but has fallen back to \$800 million, showing it still has immense growth potential.

\$SPONGE has also beat Pepe to several important milestones and could yet see mega growth in the coming weeks.

It took just 48 hours for the token to land its first CEX listing, compared to three weeks for Pepe, and is now listed on LBank, Toobit, MEXC, and CoinW, as well as Uniswap.

Whale interest in the project has been high, with multiple six-figure purchases, while the Twitter page is seeing an average of 10,000 new followers every day.

Pepe tokens exploded in price after they were listed on Binance and should \$SPONGE continue its rise then a listing on the world's largest exchange shouldn't come too far in the future.

[Visit \\$SPONGE Website](#)

### **3. yPredict - AI and Machine Learning Ecosystem Built for Traders and Data Scientists**

**yPredict** seeks to unlock the power of AI for trading analysis and this new platform is designed to analyze market data, and generate predictions for cryptocurrencies. This way, yPredict allows users to make informed decisions on their crypto trading positions.

What makes yPredict unique is its prediction marketplace. yPredict is the first to allow AI data scientists to sell their prediction models. The models will be offered on a subscription basis, enabling AI developers to generate passive income. Crucially, these data models will be verified by yPredict's DAO.

In other words, only credible and proven AI models will be sold to users. Traders can use yPredict's native token, YPRED, to pay for the platform's tools and subscriptions. Investors who stake YPRED tokens will receive a 10% share of subscription fees. Meaning, investors can generate income simply by holding YPRED without even having to trade crypto.

Interestingly, yPredict aims to support the use of AI across all industries. For instance, users can purchase customized prediction models not only for trading but also for other purposes, such as diet plans. Additionally, yPredict streamlines the integration of AI in traditional finance, health, and human resources.

The ongoing yPredict presale started in February 2023 and has raised over \$780,000. The presale is in stage four, and there are eight phases in total. By the last stage, YPRED tokens will be sold for \$0.11. Furthermore, the listing price is higher, at \$0.12. By investing right now, investors can secure a price of \$0.05 - providing an upside of 140%.

[Visit yPredict Presale](#)

### **4. Ecoterra - Innovative Recycle-to-Earn App With Attractive Rewards**

**Ecoterra** is a newly launched presale project focusing on sustainability that encourages users to take eco-friendly steps by rewarding them with cryptocurrencies. To facilitate this, the project has developed a new digital token, ECOTERRA.

One of the most attractive features of Ecoterra is its recycle-to-earn mechanism. The project has a network of reverse vending machines for recycling items like plastic, aluminium, and clothing. Before depositing items, users can scan the items via the Ecoterra app and receive rewards in ECOTERRA tokens.

Additionally, Ecoterra also caters to businesses. For instance, companies can use ECOTERRA tokens to inspire consumers to recycle. The project will also offer businesses access to an AI-driven consumer behaviour database. This can help companies gain insight into consumers' product choices and spending habits.

Moreover, ECOTERRA tokens can also be staked to earn passive rewards. The platform is also building a carbon credits marketplace, facilitating payments with ECOTERRA tokens. All eco-friendly actions taken by a user will be recorded in the Ecoterra app. Moreover, the platform marks achievements by rewarding users with Ecoterra NFTs.

Taking these innovative features into account, ECOTERRA could be one of the Binance new listings in 2023. The project is selling one billion ECOTERRA tokens via its ongoing presale and has already raised over \$3.3 million. Currently, ECOTERRA tokens can be purchased for \$0.00775 - 29% less than the listing price of \$0.01.

[Visit Ecoterra Presale](#)

## **5. Deelance - Blockchain-Based Ecosystem for the Gig Economy**

There is increasing demand for freelancing jobs globally and [Deelance](#) is building a revolutionary platform to capitalize on this sector. The platform will make it easy for freelancers to connect with clients. Crucially, the platform will integrate Web3 elements, including NFTs and a metaverse.

For instance, Deelance allows freelancers to sell their work as NFTs. This facilitates easy transfer of ownership. Similarly, the platform will handle payments via smart contracts, ensuring transparency and eliminating unnecessary disputes. Deelance will also develop a metaverse where users can rent office spaces and interact virtually.

Deelance fees are competitive when compared to others in this marketplace. Clients pay a service fee of 2%, while freelancers pay 10% on earnings. Crucially, Deelance is building the world's first fully decentralized freelance network.

This is another crypto startup that is currently offering its native token, DLANCE, via a presale. Currently, DLANCE is selling for just \$0.029. After the presale, DLANCE tokens will be listed on an exchange at \$0.053. If DLANCE is added to Binance new listings in 2023, its price could rise further.

[Visit Deelance Presale](#)

## **6. Launchpad XYZ - One-Stop-Shop for Web3 Products and Investment Tools**

[Launchpad XYZ](#) is another new crypto project that fosters innovation and collaboration in the Web3 space. The project is building a full-fledged portal for Web3 enthusiasts. It also offers easy access to Web3 services and products, such as NFTs, DeFi tokens, and metaverses.

Launchpad XYZ comes with an assortment of features. This includes a Web3 wallet, an NFT finder, pre-launch crypto games, and a metaverse library. The platform will even allow users to mint fractionalized assets and utility tokens. Furthermore, Launchpad XYZ has also designed a unique 'Launchpad XYZ Quotient' to rank Web3 projects by risk-reward scores.

LPX, the platform's native token, plays a crucial role in this ecosystem. This token will be used to pay for services and handle transactions. Moreover, LPX is required to access premium tools. This includes early-access to exclusive NFT launches and ICOs at the private round stage.

Like many other crypto projects, Launchpad XYZ supports staking, offering attractive APYs for LPX. The main objective of Launchpad XYZ is to onboard 10 million Web3 users. The platform will also partner with brands and businesses to promote the adoption of Web3. Investors looking for exposure to Web3 can buy LPX tokens via the ongoing presale.

The Launchpad XYZ presale has raised over \$250,000 in just a week since launching. Early investors can purchase LPX tokens at a discount of up to 50% before the tokens are listed on exchanges. Ultimately, Launchpad XYZ is gaining traction with its ambitions in the Web3 industry. As such, this token could be included in the upcoming Binance new listings of 2023.

[Visit Launchpad XYZ Presale](#)

## **7. Tamadoge - Play-to-Earn Gaming Arcade Featuring Doge-Inspired NFTs**

**Tamadoge** was founded in mid-2022 and aims to dominate the play-to-earn gaming space. The project has built a blockchain-backed ecosystem focused on virtual pets. Players will have their own unique pet with varying traits, randomly generated as an NFT. This means that players own their virtual pets.

What's more, players will see their pets grow by feeding and caring for them. This will also increase the pet's traits, such as strength and speed. Players will earn the project's native token, TAMA, by defeating other pets in virtual battles.

The project is also developing its 'Tamaverse'. This is the Tamadoge metaverse that offers virtual gaming experiences, including the ability to hunt for NFT boosters. This enables players to fast-track the development of their virtual pets and increase their earning potential.

The Tamadoge Arcade, which is a selection of retro platform-style games, also boasts more monthly players than The Sandbox and Decentraland combined.

Tamadoge's presale was completed in late 2022, raising \$19 million from thousands of investors. With such a large community, Tamadoge could become one of the best new coins on Binance. TAMA is available to purchase on exchanges such as Uniswap, LBANK, and Gate.io.

[Visit Tamadoge](#)

## 8. Sui - New PoS-powered Layer 1 Blockchain Network

Sui is a new cryptocurrency released on Binance in 2023. The project has developed a layer 1 blockchain, and its much-anticipated mainnet launch has just taken place.

Sui is a PoS-powered blockchain that provides instant settlement for advanced dApps. As per the project's whitepaper, Sui can handle up to 120,000 transactions per second (TPS). In comparison, Polygon can handle 65,000 TPS.

Sui tokens are required for paying transaction fees. Sui can also be used for staking and participating in the consensus process. Although this is a new project, Sui already has a market capitalization of over \$600 million.

### Conclusion

Keeping an eye on upcoming Binance listings can yield lucrative opportunities for investors. We have discussed a selection of innovative projects that could be the best new crypto on Binance this year.

In this regard, we particularly like AiDoge. This new startup has built an AI-backed meme generation tool that functions on text prompts. Users need the project's native token, \$AI, to create memes.

\$AI tokens are currently being sold to early investors at a discount, with over \$4.3 million already raised in just two weeks since it launched. Visit the AiDoge presale website to secure an attractive entry price today.

\$SPONGE is another high-potential meme coin that still has been one of the hottest coins on the market since launch but still has huge room to grow in the coming weeks.

[Visit AI Doge Presale](#)

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