

# **3BL Media Announces 3BL Forum: Brands Taking Stands® 2022, Oct. 25, New York City**

Hybrid Event With Live Stage on NYC's Hudson River Convenes Corporate Leaders, Includes Worldwide Online Audience Focused on 'Now What?'

NEWS RELEASE BY 3BL FORUM

**Northampton, MA | December 02, 2021 08:32 AM Eastern Standard Time**



NEW YORK, December 2, 2021 /3BL Media/ - 3BL Media is proud to announce the 2022 edition of 3BL Forum: Brands Taking Stands® will be at Pier Sixty, on the banks of the Hudson River in New York City, on Oct 25, 2022, and will stream live on devices worldwide.

The 2022 Forum will convene C-suite executives and those working in corporate responsibility; sustainability; environmental, social and governance (ESG); communications; marketing; investor relations and human resources. A luncheon will include a dynamic discussion with 2021 and 2022 recipients of 3BL Media's Responsible CEO of the Year honors.

"Business leaders are being held accountable by their employees, investors and consumers to demonstrate ESG performance and transparency, and the stakes are high for companies that fail to engage and act," said Dave Armon, CEO of 3BL Media, whose digital news distribution, leadership and editorial platforms reach an audience of global

stakeholders. “3BL Forum is an opportunity for our community to hear how peers are responding to the climate crisis, social justice issues and increased calls for formal ESG reporting.”

Attendees at the live event will experience a broadcast studio environment inside Pier Sixty, an acclaimed event space in Manhattan’s Chelsea Piers complex, along the Hudson River in the west 20s. Those participating in the 3BL Forum via live video streaming will see post-session live interviews with panelists and keynoters, as well as all plenary sessions. Live Q&A opportunities will include in-person and virtual participants.

“Given our collective challenges over the past two years, no one knows what’s on the horizon. Flexibility is the watchword. We will bring together the best of our in-person stage with a virtual one, continuing our tradition of candid, authentic, high-octane conversations as we explore, ‘Now What?’,” said Lynne Filderman, executive producer of 3BL Forum.

The main stage will feature CEOs, C-suite, and other senior leaders from banking and finance, media, communications, fashion, retail, technology, consumer goods, energy, manufacturing, healthcare, public relations, strategy and purpose, stakeholder intelligence, and coalitions. Stage conversations will be robust, engaging and fast-paced.

Visit [www.3BLforum.com](http://www.3BLforum.com) for more information and to sign up to receive updates.

Sponsorship opportunities are now available and provide purpose-driven brands and service providers with a unique opportunity to work directly with Filderman as planning is now under way to amplify visibility, expertise, insights and experiences to key stakeholders.

### **About 3BL Media**

3BL Media’s unrivaled content distribution platforms and Brand Studio promote the environmental, social, governance (ESG) initiatives of leading companies, nonprofits and NGOs. Our platforms reach an audience of global stakeholders, connecting clients to an unrivaled network of media, corporate leaders, investors, professionals, organizations and policymakers. We support sustainability leaders through peer networking and professional development while our annual summit, the 3BL Forum, inspires breakthrough thinking. For more information, visit <http://3blmedia.com>

**View additional multimedia and more ESG storytelling from 3BL Forum on [3blmedia.com](http://3blmedia.com)**