

10 Best Cryptocurrency to Invest in 2023 - Top Crypto to Buy Now

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Looking for the best crypto to invest in 2023? Considering the current bear market, some crypto enthusiasts argue that there has never been a better time to invest while prices are low before they explode in the next bull run.

In this article, we take a look at the 10 best cryptocurrency to watch in the coming months before the next bull market commences.

Best Crypto to Buy Now - Top 10 List

Based on a variety of factors - such as current pricing action, future potential, roadmap targets, and mass appeal - here's a list of the 10 best crypto to invest in now for 2023.

1. [MEMAG](#) - Overall Best Cryptocurrency to Buy Today for P2E, NFTs and More
2. [Fight Out](#) - Move-to-Earn Concept Rewards Users for Exercise
3. [C+Charge](#) - Democratizing the Carbon Credit Industry Through Charging Stations
4. **Robotera** - Innovative Planet-Rebuilding Metaverse With Robot Avatars
5. **Calvaria** - NFT Card Collectables With Play-to-Earn Rewards
6. **Lucky Block** - Global Crypto Casino and Sportsbook With a Utility Native Token
7. **Tamadoge** - Enter the Tamaverse to Breed and Battle Virtual Pets for Rewards
8. **Bitcoin** - Top cryptocurrency to Invest in for Long-Term Wealth
9. **Dogecoin** - Leading Meme Coin With Huge Online Following
10. **Ethereum** - Solid Smart Contract Platform and the Home of dApps

Read on to find our in-depth views of the undervalued crypto projects listed above.

1. MEMAG - Overall Best Cryptocurrency to Invest in Today

The overall best crypto to watch right now is [Meta Masters Guild \(MEMAG\)](#). MEMAG has just commenced its much-anticipated presale campaign, which is expected to sell out in record time.

More on the presale shortly.

In terms of the project objectives, Meta Masters Guide is looking to revolutionize the play-to-earn gaming space through its own native, blockchain-based ecosystem. This will be powered and backed by its proprietary crypto token.

The unique selling point here is that MEMAG will offer decentralized games with real-world rewards specifically for the mobile gaming market. This is one of the fastest-growing segments of the gaming space and MEMAG is primed to be at the forefront of it in the coming years.

There will be no limit to the number or even type of mobile games that form part of the Meta Masters Guild ecosystem. Crucially, however, all games will have a play-*AND*-earn aspect that enables users to earn and accumulate Gems. Those with Gems can convert the rewards to MEMAG tokens.

The play-and-earn concept (as opposed to play-to-earn) ensures that the primary focus for players is to enjoy the games they play. This ensures that players are not accessing games simply for making gains - which is unsustainable in the long run.

Instead, the play-and-earn concept in the MEMAG whitepaper states that if users are playing games in their masses, the economic rewards will follow suit.

Another important factor of MEMAG games is that players will own all in-game assets. This will be verified and stored on the Ethereum blockchain for safety and transparency. In terms of upcoming games, MEMAG has already released information on confirmed titles.

This includes Meta Kart Races - a player-vs-player racing game with in-game rewards. Next up is Raid NFT, which is based on the classic turn-based fighting concept. Meta Masters World is also under development, which will see players explore open worlds while collecting resources.

Now onto the presale. As of writing, MEMAG tokens are in stage one of their presale campaign - trading at just \$0.007. Once this stage is complete, the presale price will increase to \$0.01. This offers an immediate upside of 40% - and this is before the MEMAG token has even completed its first exchange listing.

In terms of the specifics, the MEMAG presale accepts ETH and USDT. Those without either of these tokens can buy ETH with a credit card via the presale website (KYC required). The first centralized exchange listing will be completed in Q2 2023.

[Visit MEMAG Presale](#)

2. Fight Out - Move-to-Earn Concept Rewards Users for Exercise

Next up on this analysis of the best crypto to buy right now is **[Fight Out](#)**. This innovative project is bringing crypto and blockchain to the fitness and exercise spaces. The concept is known as move-

to-earn and this is expected to grow exponentially in the coming years.

As the name suggests, move-to-earn rewards users for 'moving'. In other words, completed steps through the day via walking, jogging, or running. However, the underlying technology at Fight Out takes the move-to-earn concept to the very next level. For instance, instead of merely tracking steps, the Fight Out app will be able to take into account all forms of exercise.

This includes everything from strength and cardio to muscular endurance. What's more, Fight Out is building its own unique metaverse that enables users from all over the world to earn while they stay fit.

Within the [Fight Out](#) metaverse, users will be able to enter competitions to increase earning capabilities, not to mention socialize with other like-minded fitness fans. The metaverse will connect to the real-world, insofar that Fight Out will also be building its own chains of gyms. There will also be Fight Out merchandise, which will further promote the brand.

In order to gain unfettered access to the Fight Out metaverse and super app, users will need to pay a subscription. All subscription fees are paid in \$FGHT tokens. This is the native token of the Fight Out ecosystem - which is built on top of the Ethereum blockchain.

The second digital currency that is native to the Fight Out ecosystem is REPS. This is the currency that enables users to earn rewards through workouts, exercise competitions, and more.

One of the best things about Fight Out and its advanced, web 3.0 move-to-earn concept is that the project is only just getting started. And as such, those looking to gain exposure to Fight Out can now do so via the ongoing presale campaign.

At this moment in time, the Fight Out crypto presale is in stage one. Therefore, at \$0.0166, this offers the lowest price point possible. Once \$5 million has been raised, the Fight Out crypto presale will increase the price to \$0.0333.

This means that those buying during stage one of the presale will lock in a huge discount of 50%. As an Ethereum-based, ERC-20 token, Fight Out accepts both ETH and USDT during the presale. Check out the [Fight Out whitepaper](#) here.

[Visit Fight Out Presale](#)

3. C+Charge - Democratizing the Carbon Credit Industry Through Charging Stations

One of the best cryptocurrency to buy today from the green and renewables arena is [C+Charge](#). This project is looking to democratize the carbon credit industry via charging stations. To set the scene, carbon credits are permits that enable businesses to emit higher levels of carbon and other harmful gasses into the atmosphere.

As such, carbon credits have real-world value. However, in its current form, electric vehicle (EV) owners are not earning carbon credits when charging their model - as should be the case. Instead, the carbon credits are earned by the respective charging station and of course, the maker of the EV.

This is where C+Charge comes in. In a nutshell, the project is building a global network of charging stations that will enable EV owners to earn carbon credits every time they charge and drive their cars.

This will be in addition to partnerships with leading EV manufacturers and operators. Not only that, but the project is looking to revolutionize payments at charging stations too through its native digital token - C+Charge. This Ethereum-based token will ensure that EV owners are able to earn carbon credits in a transparent and secure way.

Another important factor about [C+Charge](#) is its reflection program. This will allow C+Charge token holders to earn carbon credits passively. This is because 1% of all C+Charge transactions will be allocated to directly purchasing carbon credits, and distributed to token holders accordingly.

Although C+Charge is a new and growing project, it has already formed partnerships with a range of notable stakeholders. This includes Chain Labs, CLS Global, Flowcarbon, Phihong, and many others. Those that view C+Charge as the best crypto to invest in 2023 will be pleased to know that the token is currently engaged in its presale launch.

Not only that, but as the presale is in stage one, early investors can take advantage of a discounted price of \$0.013 per CCHG token. Once stage two kicks in, the price will increase to \$0.0165 per CCHG. For stage one investors, this means an immediate upside of 26%.

The first CEX listing of C+Charge will go live on March 31st, 2022. Check out the [C+Charge whitepaper](#) for more information on this project.

[Visit C+Charge Presale](#)

4. Robotera - Innovative Planet-Rebuilding Metaverse With Robot Avatars

One of the best cryptocurrency to invest in 2023 for proponents of the metaverse may wish to explore [Robotera](#). This project is not only building its own, unique metaverse - but the ecosystem is themed around robots.

Each virtual robot will be completely unique and personalized to the user. The overarching concept is that players will use their virtual robot to acquire resources throughout the limitless Robotera metaverse.

This includes the ability to buy virtual plots of land. The concept of real estate in the metaverse is growing at a rapid pace, which is why Robotera could be the best cryptocurrency to buy now.

After buying land, players will be able to build on it however they see fit.

There are no boundaries in the Roboteria metaverse, meaning players can build everything from a condo or hotel to a stadium. Moreover, the Roboteria metaverse enables players to monetize their virtual land and real estate projects.

As a simplistic example, players can rent out rooms in their custom-built hotel. Crucially, all virtual plots of land and in-game assets are backed by NFTs. This ensures that players have the opportunity to sell or trade their virtual items at any given time. The long-term theory is that as Roboteria becomes more popular, the value of virtual plots of land will follow suit.

The Roboteria metaverse will also be a fun and enjoyable space to engage with people from all over the world. This will include the ability to play decentralized games which, once again, enables players to earn rewards.

The in-game digital currency backing and powering the Roboteria metaverse is TARO. This token will be used to buy, sell, and trade virtual items on a peer-to-peer basis. As of writing, Roboteria is in stage one of its presale.

This prices the TARO token at \$0.20. The presale will move into stage two after 90 million TARO tokens are sold. This will increase the presale price by 25% to \$0.25. The best way to keep up-to-date with the presale is to join the [Roboteria Telegram group](#).

[Visit Roboteria Presale](#)

5. Calvaria - NFT Card Collectables With Play-to-Earn Rewards

Next up on this list of the best cryptos to buy is [Calvaria](#). This project is looking to bring classic battle card games to web 3.0, through the use of blockchain technology and crypto. Calvaria - Duels of Eternity, enables players to explore virtual worlds with the view of collecting battle cards - which are backed by NFTs.

In simple terms, this means that players will own the battle cards that they collect. Not only that, but the NFT nature of the battle cards means that they can be bought, sold, and even traded via the blockchain protocol.

The Calvaria digital ecosystem will be home to various worlds, each of which has its own characters and tasks. The standout feature of Calvaria is that it will follow the play-to-earn concept. And as such, players will not only be able to enjoy a fully-immersive battle card experience but earn crypto rewards too.

The native crypto token of the Calvaria ecosystem is RIA. This digital currency will enable players to win rewards via battle card games and duels. RIA can also be purchased from an investment perspective, considering that the token is still in its early presale stages.

With that said, investors will need to hurry to get their hands on RAI during the presale, as the campaign is already in stage five. This means that for every \$1, stage five investors will get 30.77 RAI. So far, Calvaria has already raised \$2.7 million.

[Visit Calvaria Presale](#)

6. Lucky Block - Global Crypto Casino and Sportsbook With a Utility Native Token

[Lucky Block](#) is one of the best cryptos for 2023, especially when it comes to investing at a significant discount. Before we get to pricing action, let's explore what Lucky Block offers. In a nutshell, Lucky Block has designed and launched its own native gambling site.

This not only includes thousands of casino games - such as blackjack roulette, and slots - but a sportsbook too. Lucky Block has already attracted thousands of players and it's clear to see why. For example, players can gamble Bitcoin and plenty of other cryptocurrencies without needing to provide Lucky Block with any personal information.

In addition to anonymous betting accounts, Lucky Block offers instantly-processed withdrawals. The underlying digital currency that backs the Lucky Block ecosystem is LBLOCK. When LBLOCK completed its 2022 presale, it became the fastest token to surpass a market capitalization of \$1 billion.

With that said, Lucky Block has not been immune to the broader and prolonged crypto bear market. As a result, the value of LBLOCK has declined by over 80% when compared to its former all-time high.

Considering that LBLOCK will eventually be supported by the Lucky Block casino and sportsbook for the purpose of depositing, wagering, and withdrawing funds - this ensures that the token has real-world utility. Therefore, at current pricing levels, LBLOCK is one of the best crypto coins to buy.

[Visit Lucky Block](#)

7. Tamadoge - Enter the Tamaverse to Breed and Battle Virtual Pets for Rewards

[Tamadoge](#) is behind one of the best crypto presales of 2022. The project raised its hard cap total of over \$19 million in record time, and TAMA - the underlying digital token, is now listed at a wave of reputable exchanges. This includes Gate.io, OKX, BitMart, and many others.

The main concept with Tamadoge is that it is building a virtual gaming world that will support play-to-earn rewards. The initial step for players to take is to create a virtual pet via the Ethereum blockchain, which will be backed by an NFT.

Each virtual pet is unique from the next. This means that some pets will have greater capabilities than others. Nonetheless, all pets will have the capacity to be trained before finally entering battles. Tamadoge battles are where players can earn TAMA tokens.

Players will also be able to breed their Tamadoge pets. This will create a new, unique pet that can also enter battles. The strengths and weaknesses of a newly bred Tamadoge pet will ultimately depend on its parents.

In other words, if two rare pets are bred, this will likely create an even more powerful Tamadoge. We also like that Tamadoge is building its own metaverse - the Tamaverse. This will host immersive experiences through augmented reality and other emerging technologies.

Tamadoge is yet another quality project that has been hit hard by the prolonged bear market. As a result, TAMA tokens can be purchased at a huge discount.

[Visit Tamadoge](#)

8. Bitcoin - Top cryptocurrency to Invest in for Long-Term Wealth

Those looking for the highest gains might prefer investing in crypto presales - such as MEMAG, Fight Out, and C+Charge. However, all investment portfolios need some stability to reduce the exposure to risk, which is where Bitcoin fits nicely.

Bitcoin is the de-facto cryptocurrency with the largest market capitalization and the greatest mass awareness. Bitcoin has dropped more than 75% since hitting all-time highs of \$69,000 in November 2021.

As such, when buying Bitcoin at current pricing levels of around \$17,000, this offers an unprecedented upside of over 300% - should the digital currency regain its former all-time high in the near future.

9. Dogecoin - Leading Meme Coin With Huge Online Following

Discount hunters looking to buy top digital assets on the cheap might also consider Dogecoin as the best cryptocurrency to invest in 2023. In terms of its price action, Dogecoin hit highs of \$0.74 in 2021 - affording the meme coin a sizable market capitalization in the tens of billions of dollars.

However, Dogecoin - like other established cryptocurrencies, has since dropped by sizable levels. In fact, based on prices of \$0.07 per token as of writing, Dogecoin is trading at a discount of over 90%.

It is important to stress that Dogecoin has one of the largest token holdings in the crypto space and as such, its community continues to grow. Not to mention the prospect of Twitter potentially accepting Dogecoin as a means of payment for its Blue premium subscription.

10. Ethereum – Solid Smart Contract Platform and the Home of dApps

The final project to consider on this list of the best crypto to buy right now is Ethereum. Ethereum has retained its position as the second-largest crypto project by market capitalization for many years.

It is the primary smart contract blockchain in this space and thus - is utilized by thousands of other crypto tokens. Moreover, Ethereum hosts the world's largest metaverse projects - including the Sandbox and Decentraland.

With that said, just like the aforementioned Bitcoin and Dogecoin, Ethereum's valuation has been hit hard by the prolonged crypto winter. On the flip side, based on prices as of writing, this means that investors can buy Ethereum at a 70% discount when compared to its former peak of \$4,900.

Conclusion: What is the Best Crypto to Buy Now?

In summary, this guide has revealed the 10 best cryptocurrency to invest in 2023 for long-term growth. By discussing a range of different projects with various objectives and goals, this ensures that investors can diversify and thus - mitigate their exposure.

Overall, however, we would argue that MEMAG is one of the best cryptos for 2023. This play-and-earn project is currently offering its MEMAG token at presale prices. In fact, while stage one of the presale remains in place, investors can get a 40% discount. This is compared to stage two prices of the presale - which is approaching fast.

[Visit MEMAG Presale](#)

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