DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service
[Doc. No. AMS-SC-20-0048]
Notice of Request for Extension and Revision of a Currently Approved Information Collection

AGENCY: Agricultural Marketing Service, USDA

ACTION: Notice and request for comments.

SUMMARY: In accordance with the Paperwork Reduction Act of 1995, this notice announces the Agricultural Marketing Service’s (AMS) intention to request approval from the Office of Management and Budget for an extension of and revision to the currently approved information collection for the Child Nutrition Labeling Program.

DATES: Comments on this notice must be received by [Insert date 60 days after publication in the Federal Register] to be assured of consideration.

ADDRESS: Interested persons are invited to submit written comments at http://www.regulations.gov or to the Contract Services Branch, Specialty Crops Inspection Division, USDA Specialty Crops Program, STOP 0247, 1400 Independence Avenue, SW, Washington, DC 20250-0247. Comments should reference the dates and page number of this issue of the Federal Register, and will be made available for public inspection at http://www.regulations.gov and in the above office during regular business hours.

FOR FURTHER INFORMATION: Contact Patricia Tung-Tayman, Contract Services Branch, Specialty Crops Inspection Division, telephone (202) 720-0367 and FAX (202) 720-3704.

SUPPLEMENTARY INFORMATION:

Title: Child Nutrition Labeling Program.

OMB Number: 0581-0261.

Expiration Date of Approval: 3 years from approval.
Type of Request: Extension and revision of a currently approved information collection.

Abstract: The Child Nutrition (CN) Labeling Program is a voluntary technical assistance service that helps schools and institutions participating in the National School Lunch Program (NSLP), School Breakfast Program (SBP), Child and Adult Care Food Program (CACFP), and Summer Food Service Program (SFSP) determine a product’s contribution toward the food-based meal pattern requirements. (See Appendix C to 7 CFR parts 210, 220, 225, and 226 for more information on these programs.) A CN label on a product assures schools and other Child Nutrition Program operators that the product contributes to the meal pattern requirements as printed on the label. There is no Federal requirement for commercial products to have a CN label statement in order to be included in meals served by schools and institutions. The label review program transferred from the Food and Nutrition Service to AMS in 2010.

To participate in the CN Labeling Program, a manufacturer submits a label application to AMS for evaluation. AMS reviews the product formulation to determine the contribution a serving of the product makes towards the food-based meal pattern requirements. The application form submitted to AMS is the same form that a manufacturer submits to the USDA’s Food Safety and Inspection Service (FSIS) Labeling and Program Delivery Division for review of meat and poultry labels. Participation in the CN Labeling Program is voluntary; manufacturers who wish to place a CN label on their products must comply with CN Labeling Program requirements.

Estimate of Burden: Public reporting burden for this collection of information is estimated to average 15 minutes per response.

Respondents: Manufacturers who produce food for the school foodservice.

Estimated Number of Respondents: 262

Estimated Total Annual Responses: 1,048

Estimated Number of Responses per Respondent: 4
Estimated Total Annual Burden on Respondents: 262 Hours

Comments are invited on: (1) whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information has practical utility; (2) the accuracy of the agency’s estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions used; (3) ways to enhance the quality, utility, and clarity of the information to be collected; and (4) ways to minimize the information collection burden on those who respond, including the use of appropriate automated, electronic, mechanical, or other technological collection techniques.

All comments on this notice will be summarized and included in the request for OMB approval, and become a matter of public record.

Bruce Summers, Administrator, Agricultural Marketing Service.

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