In accordance with the Paperwork Reduction Act of 1995, the
Centers for Disease Control and Prevention (CDC) has submitted
the information collection request titled “Generic Clearance for
the Collection of Qualitative Feedback on Agency Service
Delivery” to the Office of Management and Budget (OMB) for
review and approval. CDC previously published a “Proposed Data
Collection Submitted for Public Comment and Recommendations”
notice on March 9, 2020 to obtain comments from the public and
affected agencies. CDC received one comment related to the
previous notice. This notice serves to allow an additional 30
days for public and affected agency comments.

CDC will accept all comments for this proposed information
collection project. The Office of Management and Budget is
particularly interested in comments that:

(a) Evaluate whether the proposed collection of information
is necessary for the proper performance of the functions of
the agency, including whether the information will have practical utility;

(b) Evaluate the accuracy of the agencies estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions used;

(c) Enhance the quality, utility, and clarity of the information to be collected;

(d) Minimize the burden of the collection of information on those who are to respond, including, through the use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology, e.g., permitting electronic submission of responses; and

(e) Assess information collection costs.

To request additional information on the proposed project or to obtain a copy of the information collection plan and instruments, call (404) 639-7570. Comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to www.reginfo.gov/public/do/PRAMain. Find this particular information collection by selecting "Currently under 30-day Review - Open for Public Comments" or by using the search function. Direct written comments and/or suggestions regarding
the items contained in this notice to the Attention: CDC Desk Officer, Office of Management and Budget, 725 17th Street, NW, Washington, DC 20503 or by fax to (202) 395-5806. Provide written comments within 30 days of notice publication.

Proposed Project

Generic Clearance for the Collection of Qualitative Feedback on Agency Service Delivery (OMB Control No. 0920-1027, Exp. 7/31/2020) - Extension - National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (NCHHSTP), Centers for Disease Control and Prevention (CDC).

Background and Brief Description

CDC is requesting a three-year extension of this generic information collection request. During the past three-year approval period, the generic clearance facilitated the approval of seven projects (“GenICs”) involving 13,574 respondents. The projects included web-based surveys, focus groups, and assessments. The information collection activities conducted under this extension will continue to garner qualitative customer and stakeholder feedback in an efficient, timely manner, in accordance with the Administration’s commitment to improving service delivery. By qualitative feedback, we mean information that provides useful insights on perceptions and
opinions, but are not statistical surveys that yield quantitative results that can be generalized to the population of study. This feedback will provide insights into customer or stakeholder perceptions, experiences and expectations, provide an early warning of issues with service, or focus attention on areas where communication, training, or changes in operations might improve delivery of products or services. These collections will allow for ongoing, collaborative, and actionable communications between the Agency and its customers and stakeholders. It will also allow feedback to contribute directly to the improvement of program management. Feedback collected under this generic clearance will provide useful information, but it will not yield data that can be generalized to the overall population.

This type of generic clearance for qualitative information will not be used for quantitative information collections that are designed to yield reliably actionable results, such as monitoring trends over time or documenting program performance. Such data uses require more rigorous designs that address: the target population to which generalizations will be made, the sampling frame, the sample design (including stratification and clustering), the precision requirements or power calculations that justify the proposed sample size, the expected response rate, methods for assessing potential non-
response bias, the protocols for data collection, and any testing procedures that were or will be undertaken prior to fielding the study. Depending on the degree of influence the results are likely to have, such collections may still be eligible for submission for other generic mechanisms that are designed to yield quantitative results.

Respondents will be screened and selected from individuals and households, businesses, organizations, and/or units of State, Local, Tribal, or Federal Government. Below we provide CDC’s projected annualized estimate for the next three years. No changes are proposed. Participation is voluntary and there is no cost to respondents other than their time. The estimated annualized burden hours for this data collection activity are 9,690.

### Estimated Annualized Burden Hours

<table>
<thead>
<tr>
<th>Type of Respondent</th>
<th>Type of Collection</th>
<th>No. of Respondents</th>
<th>No. of Responses per Respondent</th>
<th>Average Burden per Response (in hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency Customers</td>
<td>Online surveys</td>
<td>10,500</td>
<td>1</td>
<td>30/60</td>
</tr>
<tr>
<td></td>
<td>Discussion Groups</td>
<td>280</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Focus groups</td>
<td>640</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Website/app usability testing</td>
<td>2,000</td>
<td>1</td>
<td>30/60</td>
</tr>
<tr>
<td></td>
<td>Interviews</td>
<td>800</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>
Jeffrey M. Zirger,
Lead,
Information Collection Review Office,
Office of Scientific Integrity,
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Centers for Disease Control and Prevention.

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