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FEDERAL TRADE COMMISSION

16 CFR Chapter I

Regulatory Review Schedule

AGENCY: Federal Trade Commission.

ACTION: Intent to request public comments.

SUMMARY: As part of its ongoing, systematic review of all Federal Trade Commission rules and guides, the Commission announces a modified ten-year regulatory review schedule. No Commission determination on the need for, or the substance of, the rules and guides listed below should be inferred from this notice.

DATES: Effective on **[INSERT DATE OF PUBLICATION IN THE FEDERAL REGISTER]**.

FOR FURTHER INFORMATION CONTACT: Further details about particular rules or guides may be obtained from the contact person listed below for the rule or guide.

SUPPLEMENTARY INFORMATION: To ensure that its rules and industry guides remain relevant and are not unduly burdensome, the Commission reviews them on a ten-year schedule. Each year the Commission publishes its review schedule, with adjustments made in response to public input, changes in the marketplace, and resource demands.

When the Commission reviews a rule or guide, it publishes a notice in the **Federal Register** seeking public comment on the continuing need for the rule or guide, as well as the rule's or guide's costs and benefits to consumers and businesses. Based on this feedback, the

Commission may modify or repeal the rule or guide to address public concerns or changed conditions, or to reduce undue regulatory burden.

The Commission posts information about its review schedule on its website¹ to facilitate comment. This website contains an updated review schedule, a list of rules and guides previously eliminated in the regulatory review process, and the Commission's regulatory review plan.

Modified Ten-Year Schedule for Review of FTC Rules and Guides

For 2017, the Commission intends to initiate reviews of, and solicit public comments on, the following rules:

(1) *CAN-SPAM Rule, 16 CFR part 316*. Agency Contact: Christopher Brown, (202) 326-2825, Federal Trade Commission, Bureau of Consumer Protection, Division of Marketing Practices, 600 Pennsylvania Ave., NW, Washington, DC 20580.

(2) *Deceptive Advertising as to Sizes of Viewable Pictures Shown by Television Receiving Sets, 16 CFR part 410*. Agency Contact: John Singer, (202) 326-3234, Federal Trade Commission, Bureau of Consumer Protection, Division of Enforcement, 600 Pennsylvania Ave., NW, Washington, DC 20580.

The Commission is currently reviewing 10 of the 65 rules and guides within its jurisdiction. During 2016, it completed reviews of 2 rules. The Commission is postponing review of the following matters previously scheduled for review in 2017 until 2022: Guides Against Deceptive Pricing, 16 CFR part 233; Guides Against Bait Advertising, 16 CFR part 238; and Guide Concerning Use of the Word "Free" and Similar Representations, 16 CFR part 251.

A copy of the Commission's modified regulatory review schedule for 2017 through 2027 is appended. The Commission, in its discretion, may modify or reorder the schedule in the future to incorporate new rules, or to respond to external factors (such as changes in the law) or other considerations.

AUTHORITY: 15 U.S.C. 41-58.

By direction of the Commission.

Donald S. Clark,
Secretary.

¹ See <https://www.ftc.gov/enforcement/rules/retrospective-review-ftc-rules-guides>.

APPENDIX
REGULATORY REVIEW
MODIFIED TEN-YEAR SCHEDULE

16 CFR PART	TOPIC	YEAR TO REVIEW
23	Guides for the Jewelry, Precious Metals, and Pewter Industries	Currently Under Review
259	Guide Concerning Fuel Economy Advertising for New Automobiles	Currently Under Review
308	Trade Regulation Rule Pursuant to the Telephone Disclosure and Dispute Resolution Act of 1992 [Pay Per Call Rule]	Currently Under Review
310	Telemarketing Sales Rule	Currently Under Review
314	Standards for Safeguarding Customer Information	Currently Under Review
315	Contact Lens Rule	Currently Under Review
423	Care Labeling of Textile Wearing Apparel and Certain Piece Goods	Currently Under Review
456	Ophthalmic Practice Rules (Eyeglass Rule)	Currently Under Review
460	Labeling and Advertising of Home Insulation	Currently Under Review

16 CFR PART	TOPIC	YEAR TO REVIEW
682	Disposal of Consumer Report Information and Records	Currently Under Review
316	CAN-SPAM Rule	2017
410	Deceptive Advertising as to Sizes of Viewable Pictures Shown by Television Receiving Sets	2017
18	Guides for the Nursery Industry	2018
311	Test Procedures and Labeling Standards for Recycled Oil	2018
436	Disclosure Requirements and Prohibitions Concerning Franchising	2018
681	Identity Theft [Red Flag] Rules	2018
24	Guides for Select Leather and Imitation Leather Products	2019
453	Funeral Industry Practices	2019
14	Administrative Interpretations, General Policy Statements, and Enforcement Policy Statements	2020
255	Guides Concerning Use of Endorsements and Testimonials in Advertising	2020
313	Privacy of Consumer Financial Information	2020
317	Prohibition of Energy Market Manipulation Rule	2020
318	Health Breach Notification Rule	2020

16 CFR PART	TOPIC	YEAR TO REVIEW
432	Power Output Claims for Amplifiers Utilized in Home Entertainment Products	2020
444	Credit Practices	2020
640	Duties of Creditors Regarding Risk-Based Pricing	2020
641	Duties of Users of Consumer Reports Regarding Address Discrepancies	2020
642	Prescreen Opt-Out Notice	2020
660	Duties of Furnishers of Information to Consumer Reporting Agencies	2020
680	Affiliate Marketing	2020
698	Model Forms and Disclosures	2020
801	[Hart-Scott-Rodino Antitrust Improvements Act] Coverage Rules	2020
802	[Hart-Scott-Rodino Antitrust Improvements Act] Exemption Rules	2020
803	[Hart-Scott-Rodino Antitrust Improvements Act] Transmittal Rules	2020
437	Business Opportunity Rule	2021
233	Guides Against Deceptive Pricing	2022
238	Guides Against Bait Advertising	2022

16 CFR PART	TOPIC	YEAR TO REVIEW
251	Guide Concerning Use of the Word “Free” and Similar Representations	2022
260	Guides for the Use of Environmental Marketing Claims	2022
312	Children’s Online Privacy Protection Rule	2022
254	Guides for Private Vocational and Distance Education Schools	2023
309	Labeling Requirements for Alternative Fuels and Alternative Fueled Vehicles	2023
429	Rule Concerning Cooling-Off Period for Sales Made at Homes or at Certain Other Locations	2023
20	Guides for the Rebuilt, Reconditioned, and Other Used Automobile Parts Industry	2024
240	Guides for Advertising Allowances and Other Merchandising Payments and Services [Fred Meyer Guides]	2024
300	Rules and Regulations under the Wool Products Labeling Act of 1939	2024
301	Rules and Regulations under Fur Products Labeling Act	2024
303	Rules and Regulations under the Textile Fiber Products Identification Act	2024
425	Use of Prenotification Negative Option Plans	2024
435	Mail, Internet, or Telephone Order Merchandise	2024

16 CFR PART	TOPIC	YEAR TO REVIEW
424	Retail Food Store Advertising and Marketing Practices [Unavailability Rule]	2024
239	Guides for the Advertising of Warranties and Guarantees	2025
306	Automotive Fuel Ratings, Certification and Posting	2025
305	Energy Labeling Rule	2025
433	Preservation of Consumers' Claims and Defenses [Holder in Due Course Rule]	2025
500	Regulations under Section 4 of the Fair Packaging and Labeling Act	2025
501	Exemptions from Requirements and Prohibitions under Part 500	2025
502	Regulations under Section 5(c) of the Fair Packaging and Labeling Act	2025
503	Statements of General Policy or Interpretation [under the Fair Packaging and Labeling Act]	2025
700	Interpretations of Magnuson-Moss Warranty Act	2025
701	Disclosure of Written Consumer Product Warranty Terms and Conditions	2025
702	Pre-Sale Availability of Written Warranty Terms	2025
703	Informal Dispute Settlement Procedures	2025

16 CFR PART	TOPIC	YEAR TO REVIEW
304	Rules and Regulations under the Hobby Protection Act	2026
455	Used Motor Vehicle Trade Regulation Rule	2026

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