



## ENVIRONMENTAL PROTECTION AGENCY

[FRL-9785-1]

### Announcement of the Board of Directors for the National Environmental Education Foundation

**AGENCY:** Environmental Protection Agency; Office of External Affairs and Environmental Education.

**ACTION:** Notice.

**SUMMARY:** The National Environmental Education Foundation (NEEF) was created by Section 10 of Public Law #101-619, the National Environmental Education Act of 1990. It is a private 501 (c)(3) non-profit organization established to promote and support education and training as necessary tools to further environmental protection and sustainable, environmentally sound development. It provides the common ground upon which leaders from business and industry, all levels of government, public interest groups, and others can work cooperatively to expand the reach of environmental education and training programs beyond the traditional classroom. The Foundation supports a grant program that promotes innovative environmental education and training programs; it also develops partnerships with government and other organizations to administer projects that promote the development of an environmentally literate public. The Administrator of the U.S. Environmental Protection Agency, as required by the terms of the Act, announces the following appointment to the National Environmental Education Foundation Board of Trustees. The appointee is Megan Reilly Cayten, Co-Founder and Chief Executive Officer of Catrinka, LLC.

**FOR FURTHER INFORMATION CONTACT:** For information regarding this Notice of Appointment, please contact Mrs. Stephanie Owens, Deputy Associate Administrator, Office of External Affairs and Environmental Education (1701A) U.S. EPA 1200 Pennsylvania Ave., NW, Washington, DC 20460. General information concerning NEEF can be found on their web site at: <http://www.neefusa.org>.

**SUPPLEMENTARY INFORMATION:**

**ADDITIONAL CONSIDERATIONS:** Great care has been taken to assure that this new appointee not only has the highest degree of expertise and commitment, but also brings to the Board diverse points of view relating to environmental education. This appointment is a four-year term which may be renewed once for an additional four years pending successful re-election by the NEEF nominating committee.

This appointee will join the current Board members which include:

- JL Armstrong (NEEF Vice Chair), National Manger, Toyota Motor Sales, USA, Inc.
- Raymond Ban, Executive Vice President, The Weather Channel
- Holly Cannon, Principal, Beveridge and Diamond, P.C.
- Phillipe Cousteau, Co-Founder and CEO, EarthEcho International
- Manuel Alberto Diaz, Partner, Lydecker Diaz, L.L.P.
- Arthur Gibson (NEEF Chair), Vice President, Environment, Health and Safety, Baxter

Healthcare Corporation

- Trish Silber, President, Aliniad Consulting Partners, Inc.
- Bradley Smith, Dean, Huxley College of the Environment, Western Washington University
- Kenneth Strassner (NEEF Treasurer), Vice President, Global Environment, Safety, Regulatory and Scientific Affairs, Kimberly-Clark Corporation
- Diane Wood (NEEF Secretary), President, National Environmental Education Foundation
- Decker Anstrom, Former CEO, The Weather Channel Companies
- Wonya Lucas, Former CEO, TV One

**Background:** Section 10 (a) of the National Environmental Education Act of 1990 mandates a National Environmental Education Foundation. The Foundation is established in order to extend the contribution of environmental education and training to meeting critical environmental protection needs, both in this country and internationally; to facilitate the cooperation, coordination, and contribution of public and private resources to create an environmentally advanced educational system; and to foster an open and effective partnership among Federal, State, and local government, business, industry, academic institutions, community based environmental groups, and international organizations.

The Foundation is a charitable and nonprofit corporation whose income is exempt from tax, and donations to which are tax deductible to the same extent as those organizations listed pursuant to section 501(c) of the Internal Revenue Code of 1986. The Foundation is not an agency or establishment of the United States. The purposes of the Foundation are--

(A) subject to the limitation contained in the final sentence of subsection (d) herein, to encourage, accept, leverage, and administer private gifts for the benefit of, or in connection with, the environmental education and training activities and services of the United States Environmental Protection Agency;

(B) to conduct such other environmental education activities as will further the development of an environmentally conscious and responsible public, a well-trained and environmentally literate workforce, and an environmentally advanced educational system;

(C) to participate with foreign entities and individuals in the conduct and coordination of activities that will further opportunities for environmental education and training to address environmental issues and problems involving the United States and Canada or Mexico.

The Foundation develops, supports, and/or operates programs and projects to educate and train educational and environmental professionals, and to assist them in the development and delivery of environmental education and training programs and studies.

The Foundation has a governing Board of Directors (hereafter referred to in this section as ‘the Board’), which consists of 13 directors, each of whom shall be knowledgeable or experienced in the environment, education and/or training. The Board oversees the activities of the Foundation and assures that the activities of the Foundation are consistent with the environmental and education goals and policies of the Environmental Protection Agency and with the intents and

purposes of the Act. The membership of the Board, to the extent practicable, represents diverse points of view relating to environmental education and training. Members of the Board are appointed by the Administrator of the Environmental Protection Agency.

Within 90 days of the date of the enactment of the National Environmental Education Act, and as appropriate thereafter, the Administrator will publish in the Federal Register an announcement of appointments of Directors of the Board. Such appointments become final and effective 90 days after publication in the Federal Register. The directors are appointed for terms of 4 years. The Administrator shall appoint an individual to serve as a director in the event of a vacancy on the Board within 60 days of said vacancy in the manner in which the original appointment was made. No individual may serve more than 2 consecutive terms as a director.

Dated: February 14, 2013.

Lisa P. Jackson,  
Administrator.

## **Megan Reilly Cayten**

Ms. Cayten has been Co-Founder and Chief Executive Officer of CATRINKA, LLC since 2012.

Ms. Cayten was Vice President of Alinda Capital Partners since 2011, Consultant of Global

Water Challenge since 2008, Vice President of Citigroup since 2007, Associate of Endesa

Internacional since 2003, Vice President of AES Honduras since 2002, Development Manager of

AES Corporation since 2000, Policy Director and Assistant to the Chairwoman of Citizens Party

since 1998 and Legislative Aide to Margaret Ng Ngoi-yee since 1997.

Moderator, Clinton Global Initiative. She is a passionate believer in the power of public-private partnerships to effect change. She serves as a term member of the Council on Foreign Relations.

Ms. Cayten earned a master's degree in business administration from Harvard Business School

and a bachelor's degree in History from Yale University. She speaks Spanish, French and

Mandarin Chinese.

Lives with husband, Christopher, in New York City and mother of two young children.