



Billing Code 6355-01-P

## **CONSUMER PRODUCT SAFETY COMMISSION**

### **16 CFR Part 1107**

**[CPSC Docket No. CPSC-2011-0082]**

### **Testing and Labeling Pertaining to Product Certification Regarding Representative Samples for Periodic Testing of Children's Products**

**AGENCY:** Consumer Product Safety Commission.

**ACTION:** Notice of proposed rulemaking.

**SUMMARY:** The Consumer Product Safety Commission (“CPSC,” “Commission,” or “we”) is proposing to amend its regulations on testing and labeling pertaining to product certification.

The proposed rule would address the testing of representative samples to ensure continued compliance of children's products with all applicable rules, bans, standards, and regulations.

The proposed rule also would establish a recordkeeping requirement associated with the testing of representative samples. We are taking this action to implement part of H.R. 2715 (Public Law 112-28).<sup>1</sup>

**DATES:** Written comments must be received by [INSERT DATE 75 DAYS AFTER DATE OF PUBLICATION IN THE FEDERAL REGISTER].

**ADDRESSES:** You may submit comments, identified by Docket No. CPSC-2011-0082, by any of the following methods:

*Electronic Submissions:* Submit electronic comments in the following way:

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<sup>1</sup> The Commission voted 5–0 to publish this notice of proposed rulemaking, with changes, in the Federal Register. Chairman Inez M. Tenenbaum, Commissioner Robert S. Adler, and Commissioner Thomas H. Moore issued a joint statement. Commissioner Nancy A. Nord issued a statement. The statements can be found at <http://www.cpsc.gov/pr/statements.html>.

Federal eRulemaking Portal: <http://www.regulations.gov>. Follow the instructions for submitting comments. To ensure timely processing of comments, the Commission is no longer accepting comments submitted by electronic mail (e-mail), except through: <http://www.regulations.gov>.

*Written Submissions:* Submit written submissions in the following way:

*Mail/Hand delivery/Courier (for paper, disk, or CD-ROM submissions), preferably in five copies, to:* Office of the Secretary, Consumer Product Safety Commission, Room 820, 4330 East West Highway, Bethesda, MD 20814; telephone (301) 504-7923.

*Instructions:* All submissions received must include the agency name and docket number for this proposed collection of information. All comments received may be posted without change, including any personal identifiers, contact information, or other personal information provided to: <http://www.regulations.gov>. Do not submit confidential business information, trade secret information, or other sensitive or protected information electronically. Such information should be submitted in writing, with the sensitive portions clearly identified.

*Docket:* For access to the docket to read background documents or comments received, go to: <http://www.regulations.gov>.

**FOR FURTHER INFORMATION CONTACT:** Randy Butturini, Project Manager, Office of Hazard Identification and Reduction, Consumer Product Safety Commission, 4330 East West Highway, Bethesda, MD 20814; telephone (301) 504-7562; e-mail [rbutturini@cpsc.gov](mailto:rbutturini@cpsc.gov).

**SUPPLEMENTARY INFORMATION:**

**I. Introduction and Statutory Authority**

Section 14(a)(2) of the Consumer Product Safety Act (CPSA), 15 U.S.C. 2063(a)(2), requires manufacturers and private labelers of any children's product that is subject to a children's product safety rule to submit samples of the product, or samples that are identical in

all material respects to the product, to a third party conformity assessment body whose accreditation has been accepted by the CPSC to be tested for compliance with such children's product safety rule. Based on that testing, the manufacturer or private labeler must issue a certificate that certifies that such children's product complies with the children's product safety rule. 15 U.S.C. 2063(a)(2)(B). CPSC regulations, at 16 CFR part 1110, limit the certificate requirement to importers and domestic manufacturers. The manufacturer or importer of the children's product must issue a separate certificate for each applicable children's product safety rule or a combined certificate that certifies compliance with all applicable children's product safety rules and specifies each such rule. This certificate is called a Children's Product Certificate ("CPC").

Further, former section 14(d)(2)(B) of the CPSA, 15 U.S.C. 2063(d)(2)(B), as originally provided in section 102 of the Consumer Product Safety Improvement Act of 2008 ("CPSIA"), requires that we establish protocols and standards for:

- ensuring that a children's product tested for compliance with a children's product safety rule is subject to testing periodically and when there has been a material change in the product's design or manufacturing process, including the sourcing of component parts;
- testing of random samples to ensure continued compliance;
- verifying that a children's product tested by a conformity assessment body complies with applicable children's product safety rules; and
- safeguarding against the exercise of undue influence on a third party conformity assessment body by a manufacturer or private labeler.

In the **Federal Register** of May 20, 2010 (75 FR 28336), we published a proposed rule on “Testing and Labeling Pertaining to Product Certification.” The proposed rule was intended to implement what was then known as section 14(d)(2)(B) of the CPSA and to implement parts of section 14(a) of the CPSA. Proposed § 1107.22, “Random Samples,” would implement the testing of random samples requirement in the CPSA, by requiring each manufacturer of a children’s product to select samples for periodic testing by using a process that assigns each sample in the production population an equal probability of being selected (75 FR at 28349 through 28350, 28365).

On August 12, 2011, the President signed H.R. 2715 into law. Among other things, H.R. 2715 replaced the CPSA’s requirement for the testing of “random samples” with a requirement for the testing of “representative samples.” Additionally, H.R. 2715 corrected an editorial error in section 14 of the CPSA, by renumbering section 14(d) of the CPSA, “Additional Regulations for Third Party Testing,” as section 14(i) of the CPSA.

Elsewhere in this **Federal Register**, we are publishing a final rule for part 1107 on those aspects of the rule left unchanged by H.R. 2715. However, because H.R. 2715 amended the CPSA to require the testing of “representative samples,” we deleted § 1107.22 from the final rule, and we are issuing this proposed rule to implement the new statutory requirement for the testing of representative samples. Additionally, § 1107.26 of the final rule establishes requirements pertaining to recordkeeping. We have reserved § 1107.26(a)(4) in anticipation of a recordkeeping requirement related to representative samples. This proposed rule, therefore, would establish a new recordkeeping requirement for representative samples.

We are issuing this proposed rule pursuant to section 14(i)(2)(B) of the CPSA, as well as its implementing authority pursuant to section 3 of the CPSIA.

## **II. Description of the Proposed Rule**

The proposal would amend Title 16 of the Code of Federal Regulations: Part 1107, titled “Testing and Labeling Pertaining to Product Certification.” The amendment would implement section 14(i)(2)(B)(ii) of the CPSA, by amending § 1107.21, “Periodic Testing.” The proposal would require that periodic testing be conducted using representative samples. Additionally, the proposal would amend § 1107.26 to include a recordkeeping provision related to testing representative samples.

### *A. Proposed § 1107.21(f) – Testing representative samples*

The proposal would create a new § 1107.21(f), which would state that a manufacturer must select representative product samples to be submitted to the third party conformity assessment body for periodic testing. We recognize that the proposed rule on “Testing and Labeling Pertaining to Product Certification” (75 FR 28336 (May 20, 2010)) would have treated “Random Samples” as a distinct section, rather than as a subparagraph within § 1107.21, “Periodic Testing.” However, because we have treated the requirement in section 14(i)(2)(B)(ii) of the CPSA as part of the periodic testing process, the proposed rule would place a requirement for the testing of representative samples in § 1107.21, rather than create a separate section.

The procedure used to select representative product samples for periodic testing must provide a basis for inferring compliance about the population of untested products produced during the applicable periodic testing interval. The number of samples selected for the sampling procedure must be sufficient to ensure continuing compliance with all of the applicable children’s product safety rules. Manufacturers must document the procedure used to select the product samples for periodic testing and document the basis for inferring the compliance of the product manufactured during the periodic testing interval from the results of the tested samples.

Proposed § 1107.21(f) would implement the requirement to test representative samples, by requiring each manufacturer of a children's product to select samples for periodic testing known to be representative of the population of products manufactured since the last periodic test occurred (or since certification for the first periodic tests). In order for the test results of the samples submitted to a third party conformity assessment body to infer compliance of the untested units of the children's product, the manufacturer must have knowledge that the tested samples are, indeed, representative of the product produced. Haphazard methods of sample selection cannot provide a basis for inferring the compliance of the untested units without additional information indicating that the samples are representative.

1. Representative Samples

Representative samples of a children's product selected for testing are comparable to the unselected portion of the children's product population with respect to compliance to the applicable children's product safety rule(s). To be representative, the manufacturer must have a basis for inferring that, had other samples been chosen for testing, test results from those samples would have indicated the same compliance or noncompliance to the applicable children's product safety rule as the representative samples.

Determining that the selected samples are representative may be achieved in many ways, depending upon on the rule, ban, standard, or regulation being evaluated. For example, for the chemical tests, a sample selected from a homogeneous material, such as a well-mixed container of paint, could be considered representative of the entire container.

For discretely produced products, information indicating uniform materials and dimensional control could be used to indicate that a sample is representative of the product for mechanical tests. For example, if a bicycle handlebar sample is manufactured from the same

grade of steel and with the same dimensions (*e.g.*, wall thickness, length, shape, placement of holes for attaching brake levers) as other handlebars produced, that handlebar sample can be considered representative of the population of handlebars for the purpose of the complying with the handlebar stem test in 16 CFR § 1512.18(g).

Other methods that may be used to establish that samples selected for periodic testing are representative—with respect to compliance—of the population of products manufactured since the last periodic test. Examples of such methods include: incoming inspection of raw materials or component parts; process control data generated during product manufacture; and use of manufacturing techniques with intrinsic manufacturing uniformity, such as die casting.

Random sampling is another means of selecting representative samples that provide a basis for inferring the compliance of untested product units from the tested product units. The conditions that allow for the inference of compliance concerning untested units versus tested units may be met by a range of probability-based sampling designs, including, but not limited to, simple random sampling, cluster sampling, systematic sampling, stratified sampling, and multistage sampling. These methods allow the manufacturer the flexibility to select a random sampling procedure that is most appropriate for the manufacturer's product production setting but still allow for the inference about the compliance of the population of product units. For example, alternative sampling procedures—like systematic sampling (where a starting unit is randomly selected and then every  $k^{\text{th}}$  unit after that is selected) or multistage sampling (where units are grouped in clusters such as pallets, the clusters are randomly selected and then units within the selected clusters are randomly drawn)—can be employed for products for which such sampling procedures would be beneficial. Even though every unit produced does not have the same probability of selection for testing in these examples, these techniques can be used to infer

the compliance of the untested units. It should be noted, however, that just because random sampling can be used as one method of conducting representative testing, it is by no means the only method to meet the new broader “representative” sampling in H.R. 2715.

With evidence that the samples submitted to a third party conformity assessment body are representative of the children’s product produced since the last periodic test (or since product certification for the first periodic test interval), the manufacturer can infer the compliance of the untested units.

## 2. Testing to Ensure Compliance

For the purposes of periodic testing, passing test results means the samples tested are in compliance with the applicable children’s product safety rule. Most children’s product safety rules require each product sample submitted to pass the prescribed tests. For example, each pacifier subjected to the guard and shield testing specified in 16 CFR § 1511.3 must pass the test. In a similar manner, each infant walker submitted for testing must pass the tests prescribed in 16 CFR part 1216.

However, for some children’s product standards, compliance with the standard can include individual test results that exceed a specified maximum. For example, for children’s products tested for compliance to 16 CFR part 1611, *Standard for the flammability of vinyl plastic film*, 10 samples are averaged to determine if the maximum burn rate exceeds 1.2 inches per second, as specified in 16 CFR § 1611.3. Because the maximum burn rate applies to the average, it is possible for one or more of the tested samples to exceed that burn rate when tested. In this circumstance, the samples are considered to be in conformance with the standard and have passed the test.

As another example, small carpets and rugs that are children's products are subject to the requirements for periodic testing. For small carpets and rugs, at least seven of the eight samples tested for compliance to 16 CFR part 1631, *Standard for the surface flammability of small carpets and rugs (FF 2-70)*, must meet the test criterion specified in § 1631.3(b). Alternatively, a small carpet or rug that does not meet the test criterion must be permanently labeled prior to its introduction into commerce. Small carpets and rugs that meet either condition would be considered to be in compliance with 16 CFR part 1631 and deemed to have passed the periodic tests.

*B. Proposed § 1107.26(a)(4) - Recordkeeping*

Proposed § 1107.26(a)(4) would require a manufacturer of a children's product subject to an applicable children's product safety rule to maintain records documenting the testing of representative samples, as set forth in proposed § 1107.21(f) on periodic testing, including the number of representative samples selected and the procedure used to select representative samples. Records also must include the basis for inferring compliance of the product manufactured during the periodic testing interval from the results of the tested samples.

The recordkeeping requirement for the testing of representative samples is intended to allow manufacturers to demonstrate continued compliance by establishing how the samples selected are representative of the population of products manufactured during the periodic testing interval and how the manufacturer can infer compliance of all products produced during this interval based on such testing.

**III. Environmental Considerations**

This proposed rule falls within the scope of the Commission's environmental review regulations at 16 CFR § 1021.5(c)(2), which provide a categorical exclusion from any

requirement for the agency to prepare an environmental assessment or environmental impact statement for product certification rules.

#### **IV. Regulatory Flexibility Analysis**

The Regulatory Flexibility Act (“RFA”), 5 U.S.C. 601–612, generally requires that agencies review proposed rules for their potential economic impact on small entities, including small businesses. The RFA calls for agencies to prepare and make available for public comment an initial regulatory flexibility analysis describing the impact of the proposed rule on small entities and identifying impact-reducing alternatives. 5 U.S.C. 603.

The Commission is proposing this rule in order to implement Section 14(i)(2)(B)(ii) of the CPSA. As originally enacted in 2008, this provision required the Commission to promulgate a regulation to establish protocols and standards for the testing of “random samples” to ensure that children’s products continue to comply with all applicable children’s product safety rules. H.R. 2715, which was enacted on August 12, 2011, amended the provision by substituting the term “representative” for the term “random,” in describing the samples that must be tested.

##### *A. Objectives of the Rule*

The objective of the rule is to reduce the risk of death and injury from consumer products, especially from products intended for children aged 12 years and younger. The proposed rule would accomplish this objective by requiring that manufacturers select the samples of children’s products for periodic testing (which will be required by 16 CFR § 1107.21), using a procedure that results in the selection of samples from a population that is representative of the unselected products and provides a basis for inferring that if the selected samples comply with the applicable children’s product safety rules, then the units not selected will also comply. (The term “manufacturer,” for purposes of this proposed rule, includes private labelers and importers

of products manufacturer by foreign manufacturers.) Being able to infer the compliance of the untested units is how the continued compliance of the product is ensured.

*B. Small Entities to Which the Rule Will Apply*

By regulation (16 CFR part 1110), the domestic manufacturer or importer is responsible for ensuring that a consumer product is properly tested, and, based upon the testing results, certifying that the product conforms to all applicable consumer product safety rules. Therefore, the domestic manufacturer or importer will be responsible for ensuring that representative samples of children’s products that are subject to one or more children’s product safety rules are tested to ensure continued compliance. The definition of a “children’s product” is broad and includes bicycles, furniture, apparel, jewelry, televisions, electronic games, toys, and so on, if designed or intended primarily for a child 12 years of age or younger. Virtually all children’s products are subject to one or more children’s product safety rules. A full list of the children’s product safety rules for which third party testing and certification will be required is given in Table 1.

*Table 1. Product Safety Rules Applicable to Children’s Products*

| 16 CFR Part # (or Test Method or Standard) | Description  |
|--|--|
| 1420                                       | All-Terrain Vehicles                                     |
| 1203                                       | Bicycle Helmets  |
| 1512                                       | Bicycles   |
| 1513                                       | Bunk Beds  |
| 1500.86(a)(5)                              | Clacker Balls  |
| 1500.86(a)(7) and (8)                      | Dive Sticks and Other Similar Articles                   |
| 1505                                       | Electrically Operated Toys or Articles                   |
| 1615                                       | Flammability of Children’s Sleepwear, Sizes 0 through 6X |
| 1616                                       | Flammability of Children’s Sleepwear, Sizes 7 through 14 |
| 1610                                       | Flammability of Clothing Textiles                        |
| 1632                                       | Flammability of Mattresses and Mattress Pads             |
| 1633                                       | Flammability (Open-Flame) of Mattress Sets               |
| 1611                                       | Flammability of Vinyl Plastic Film                       |
| 1219                                       | Full-Size Cribs  |

|  |  |
|--|--|
| 1215   | Infant Bath Seats  |
| 1216   | Infant Walkers   |
| Sec. 101 of CPSIA (Test Method CPSC-CH-E1001-08, CPSC-CH-E1001-08.1 or 2005 CPSC Laboratory SOP) | Lead Content in Children's Metal Jewelry                     |
| Sec. 101 of CPSIA (Test Method CPSC-CH-E1001-08 or CPSC-CH-E1001-08.1)                           | Lead Content in Children's Metal Products                    |
| Sec. 101 of CPSIA (Test Method CPSC-CH-E1002-08 and/or CPSC-CH-E1002-08.1)                       | Lead Content in Children's Non-Metal Products                |
| 1303   | Lead Paint   |
| 1220   | Non-Full-Size Cribs  |
| 1511   | Pacifiers  |
| Sec. 108 of CPSIA (Test Method CPSC-CH-C1001-09.3 )  | Phthalate Content of Children's Toys and Child Care Articles |
| 1510   | Rattles  |
| 1501   | Small Parts Rule   |
| 1630   | Surface Flammability of Carpets and Rugs                     |
| 1631   | Surface Flammability of Small Carpets and Rugs               |
| 1217   | Toddler Beds   |
| (ASTM F963)  | Toys   |

The number of firms that could be impacted was estimated by reviewing every industry in the North American Industrial Classification System (NAICS) and selecting industries whose firms could manufacture or sell any children's product that could be covered by a consumer product safety rule. Firms are classified in the NAICS category that describes their primary activity. Therefore, firms that might manufacture or import consumer products covered by a safety rule as a secondary or tertiary activity may not have been counted. There is no separate NAICS category for importers. Firms that import products might be classified as manufacturers, wholesalers, or retailers.

### C. Manufacturers

According to the criteria established by the U.S. Small Business Administration (“SBA”), manufacturers are generally considered to be small entities if they have fewer than 500 employees. Table 2 shows the number of manufacturing firms by the NAICS categories that cover most children’s products that are subject to a product safety rule. Although there are more than 26,000 manufacturers that would be considered small in these categories, not all of these firms are engaged in manufacturing children’s products that are subject to a children’s product safety rule. It would be expected that most of the firms engaged in *Doll, Toy, and Game* manufacturing produce some products that are intended for children age 12 and younger. On the other hand, the *Surgical Appliance and Supplies Manufacturing* category includes crash helmets, but most of the other products in this category are not under the CPSC’s jurisdiction.

Table 2. Manufacturers

| NAICS Code | Description   | Small Firms | Total Firms |
|------------|---|-------------|-------------|
| 31411      | Carpet and Rug Mills                                | 244         | 262         |
| 315        | Apparel Manufacturing                               | 7,126       | 7,195       |
| 316211     | Rubber and Plastic Footwear Manufacturing           | 43          | 45          |
| 316212     | House Slipper Manufacturing                         | 1           | 1           |
| 316219     | Other Footwear Manufacturing                        | 53          | 54          |
| 326299     | All Other Rubber Product Manufacturing              | 622         | 666         |
| 336991     | Motorcycle, Bicycle, and Parts Manufacturing        | 447         | 452         |
| 33712      | Household and Institutional Furniture Manufacturing | 6,058       | 6,154       |
| 33791      | Mattress Manufacturing                              | 427         | 441         |
| 339113     | Surgical Appliance and Supplies Manufacturing       | 1,817       | 1,916       |
| 33991      | Jewelry and Silverware Manufacturing                | 2,470       | 2,484       |
| 33992      | Sporting and Athletic Goods Manufacturing           | 1,707       | 1,748       |
| 33993      | Doll, Toy and Game Manufacturing                    | 694         | 705         |
| 339942     | Lead Pencil and Art Good Manufacturing              | 124         | 129         |
| 339999     | All Other Miscellaneous Manufacturing               | 4,646       | 4,695       |
|            |   |             |             |
|            | Total Manufacturers                                 | 26,479      | 26,947      |

Source: U.S. Department of Commerce, Bureau of the Census, 2008 County Business Patterns, Number of Firms, Number of Establishments, Employment, and Annual Payroll by Small Enterprise Employment Sizes for the United States, NAICS Sectors: 2008. Available at:

[http://www2.census.gov/econ/susb/data/2008/us\\_naicssector\\_small\\_emplsize\\_2008.xls](http://www2.census.gov/econ/susb/data/2008/us_naicssector_small_emplsize_2008.xls), last accessed on 16 August 2011.

In addition to the manufacturers in Table 3, there were 25,184 nonemployer businesses classified in NAICS 315 (Apparel Manufacturing) and 61,180 classified in NAICS 3399 (Other Miscellaneous Manufacturers) in 2008. Nonemployer businesses are generally very small businesses with no employees. They are typically sole proprietorships, and they may or may not constitute the owner's principal source of income. The average receipts for the nonemployer businesses classified in *Apparel Manufacturing* was about \$31,000, and the average receipts for the nonemployer businesses classified as *Other Miscellaneous Manufacturers* was about \$41,000.<sup>2</sup>

#### *D. Wholesalers*

Wholesalers would be impacted by the rule if they import any children's product that is subject to a product safety rule. Wholesalers who obtain their products strictly from domestic manufacturers or from other wholesalers would not be impacted by the rule because the manufacturer or importer would be responsible for certifying the products. Table 3 shows the number of wholesalers by NAICS code that would cover most children's products that are subject to a product safety rule. According to SBA criteria, wholesalers are generally considered to be small entities if they have fewer than 100 employees. Although there are more than 78,000 wholesalers that would be considered small in these categories, not all of these firms are engaged in importing children's products that are subject to a children's product safety rule. A significant proportion of the firms classified as *Toy and Hobby Goods and Supplies Merchant Wholesalers* probably import at least some children's products. However, the only firms classified as *Motor*

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<sup>2</sup> U.S. Department of Commerce, Bureau of the Census, "Revised 2008 Nonemployer Statistics Table." Available at: <http://www.census.gov/econ/nonemployer/Revised%202008%20Data%20With%202009%20Methodology%20Applied.xls> (last accessed 16 August 2011).

*Vehicle and Motor Vehicle Parts and Suppliers* that would be impacted by the final rule are those that import all-terrain vehicles that are intended for children 12 year old or younger.

*Table 3. Wholesalers*

| NAICS Code | Description   | Small Firms | Total Firms |
|------------|---|-------------|-------------|
| 4231       | Motor Vehicle and Motor Vehicle Parts and Suppliers                                 | 17,734      | 18,769      |
| 4232       | Furniture and Home Furnishing Merchant Wholesalers                                  | 11,353      | 11,844      |
| 42362      | Electrical and Electronic Appliance, Television, and Radio Set Merchant Wholesalers | 2,444       | 2,591       |
| 42391      | Sporting and Recreational Goods and Supplies Merchant Wholesalers                   | 5,019       | 5,196       |
| 42392      | Toy and Hobby Goods and Supplies Merchant Wholesalers                               | 2,227       | 2,302       |
| 42394      | Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesalers             | 7,363       | 7,447       |
| 42399      | Other Miscellaneous Durable Goods Merchant Wholesalers                              | 9,040       | 9,302       |
| 42432      | Men's and Boy's Clothing and Furnishings Merchant Wholesalers                       | 3,557       | 3,722       |
| 42433      | Women's, Children's, and Infant's Clothing, and Accessories Merchant Wholesalers    | 6,797       | 7,029       |
| 42434      | Footwear Merchant Wholesalers   | 1,521       | 1,593       |
| 42499      | Other Miscellaneous Nondurable Goods Merchant Wholesalers                           | 11,203      | 11,490      |
|            |   |             |             |
|            | Total Wholesalers   | 78,258      | 81,285      |

Source: U.S. Department of Commerce, Bureau of the Census, 2008 County Business Patterns, Number of Firms, Number of Establishments, Employment, and Annual Payroll by Small Enterprise Employment Sizes for the United States, NAICS Sectors: 2008. (Available at: [http://www2.census.gov/econ/susb/data/2008/us\\_naicssector\\_small\\_emplsize\\_2008.xls](http://www2.census.gov/econ/susb/data/2008/us_naicssector_small_emplsize_2008.xls), last accessed on 16 August 2011.

In addition to the wholesalers tabulated in Table 3, the U.S. Census Bureau estimated that there were 206,072 nonemployer businesses classified in NAICS categories that could include wholesalers of children's products. Nonemployer businesses are generally very small sole

proprietorships. The average receipts for the nonemployer business wholesalers were about \$86,000.<sup>3</sup> An unknown number of nonemployer wholesalers could import children’s products.

*E. Retailers*

Retailers that obtain all of their products from domestic manufacturers or wholesalers will not be directly impacted by the rule because the manufacturers or wholesalers would be responsible for the testing and certification of the children’s products. However, there are some retailers that manufacture or directly import some products and, therefore, will be responsible for ensuring that these products are properly tested and certified. The number of such retailers is not known. Table 4 shows the number of retailers by NAICS code that would cover most children’s products. According to SBA size standards, retailers are generally considered to be small entities if their annual sales are less than \$7 million to \$30 million, depending on the specific NAICS category. Because of the way in which the data were reported by the Bureau of the Census, the estimates of the number of small firms in each category in Table 4 are based on similar, but different criteria. Although there are more than 100,000 firms that would be considered to be small businesses in these categories, it is not known how many of these firms are engaged in importing or manufacturing children’s products. Many of these firms probably obtain all of their products from domestic wholesalers or manufacturers and would not be directly impacted by the rule.

*Table 4. Retailers*

| NAICS Code | Description | SBA Size Standard (millions of dollars of annual | Criteria Used for Estimate of Small Firms | Small Firms | Total Firms |
|------------|-------------|--|---|-------------|-------------|
|------------|-------------|--|---|-------------|-------------|

<sup>3</sup> U.S. Department of Commerce, Bureau of the Census, “Revised 2008 Nonemployer Statistics Table.” available at <http://www.census.gov/econ/nonemployer/Revised%202008%20Data%20With%202009%20Methodology%20Applied.xls> (last accessed 16 August 2011).

|         |  | sales) | (millions of dollars of annual sales) |         |         |
|---------|--|--------|---------------------------------------|---------|---------|
| 441221  | Motorcycle, ATV, and Personal Watercraft Dealers | <30    | <25                                   | 4,794   | 4,879   |
| 4421    | Furniture Stores                                 | <19    | <10                                   | 16,033  | 16,611  |
| 44813   | Children's and Infant's Clothing Stores          | <30    | <25                                   | 2,057   | 2,074   |
| 44814   | Family Clothing Stores                           | <25.5  | <25                                   | 6,588   | 6,684   |
| 44815   | Clothing Accessories Stores                      | <14    | <10                                   | 2,757   | 2,774   |
| 44819   | Other Clothing Stores                            | <19    | <10                                   | 6,331   | 6,393   |
| 4482103 | Children's & Juveniles' Shoe Stores              | <25.5  | <25                                   | 227     | 230     |
| 4482104 | Family Shoe Stores                               | <25.5  | <25                                   | 2,905   | 2,941   |
| 45111   | Sporting goods stores                            | <14    | <10                                   | 14,388  | 14,545  |
| 45112   | Hobby, toy, & game stores                        | <25.5  | <25                                   | 4,612   | 4,629   |
| 452     | General Merchandise Stores                       | <30    | <25                                   | 6,873   | 6,971   |
| 45322   | Gift, Novelty, and Souvenir Store                | <30    | <25                                   | 19,297  | 19,339  |
| 454111  | Electronic Shopping                              | <30    | <25                                   | 11,374  | 11,646  |
| 454113  | Mail Order Houses                                | <35.5  | <25                                   | 5,281   | 5,645   |
| 4542    | Vending machine operators                        | <10    | <10                                   | 3,796   | 3,887   |
|         |  |        |                                       |         |         |
|         | Total Retailers                                  |        |                                       | 107,313 | 124,700 |

Source: U.S. Census Bureau, 2007 Economic Census, Release date 11/02/2010.

In addition to the retailers tabulated in Table 4, the U.S. Census Bureau estimated that there were 324,918 nonemployer businesses classified in NAICS categories that could include retailers of children's products. Nonemployer businesses are generally very small sole proprietorships. The average receipts for the nonemployer business wholesalers were about \$40,000.<sup>4</sup> An unknown number of nonemployer wholesalers could import children's products.

<sup>4</sup> U.S. Department of Commerce, Bureau of the Census, "Revised 2008 Nonemployer Statistics Table." Available at: <http://www.census.gov/econ/nonemployer/Revised%202008%20Data%20With%202009%20Methodology%20Applied.xls> (last accessed 16 August 2011).

*F. Compliance, Reporting, and Recordkeeping Requirements of Proposed Rule*

The proposed rule would require that children's product manufacturers select representative samples required for the third party periodic testing (required by 16 CFR § 1107.21) to be selected using a procedure that provides a basis for inferring compliance about the population of untested products produced during the applicable periodic testing interval. The proposed rule would further require that the number of samples selected must be sufficient to ensure continuing compliance with all the applicable children's product safety rules.

In order to be able to infer the compliance of the untested products, the samples selected must be representative of the untested or unselected units in the population of products produced during the periodic testing interval. In other words, children's product manufacturers must have a basis for believing that if the samples selected for periodic testing show compliance with the applicable children's product safety rules, then one can infer the compliance of the untested units in the population.

Haphazard or nonpurposive methods of sample selection cannot provide a basis for believing that the samples are representative without additional information. In many cases, a manufacturer's knowledge of the manufacturing processes or materials used in the process may provide such information. For example, if the manufacturer knows that a product or component is manufactured using the same grade of material as all of the other units, and if the production processes are controlled such that the all dimensions are the same as all other units, then that product or component could be considered representative of all other units produced during the interval. Information that can be used to establish that a sample is representative can come from a variety of sources, including inspection of, or tests on, incoming materials or components, as well as inspection, tests, and process-control data generated during production.

Other methods of selecting representative samples include various probability-based sampling methods. These methods include simple random sampling, cluster sampling, systematic sampling, stratified sampling, and multistage sampling. Probability-based sampling methods allow one to make statistical inferences about the population of the products, based upon results of tests on the selected samples.

The proposed rule would require that manufacturers document the procedures used to select the product samples for periodic testing and document the basis for that belief that the samples are representative of the untested product produced during the periodic testing interval. The records must be maintained for five years. The records can be maintained electronically or in hardcopy. The manufacturer must make the records available for inspection by the CPSC upon request. The records may be maintained in languages other than English—if they can be provided immediately to the CPSC upon request, and provided that the manufacturer can translate them accurately into English within 48 hours—or any longer period negotiated with CPSC staff, upon a request by the CPSC to translate the records.

There will be some costs associated with developing and implementing sampling procedures that will result in the selection of representative samples. Some knowledge of subjects such as statistics and quality control techniques may be necessary to develop the procedure even though the Commission has not mandated the use of statistical sampling techniques. Some manufacturers may have these skills in-house; others may need to hire outside consultants with these skills. There also may be some ongoing costs associated with selecting the representative samples once the procedures have been developed. There also would be some costs associated with documenting the procedure and maintaining the records that would be

required by the proposed rule. We invite comment on these costs and other impacts that the proposed rule could have on manufacturers.

*G. Alternatives for Reducing the Adverse Impact on Small Businesses*

The Regulatory Flexibility Act requires agencies to consider alternatives to proposed rules that would accomplish the stated objectives of the applicable statutes and that would reduce the economic impact on small entities. At a minimum, agencies must consider:

1. the establishment of differing compliance or reporting requirements that take into account the resources available to small businesses;
2. the clarification, consolidation, or simplification of compliance and reporting requirements for small entities;
3. the use of performance rather than design standards; and
4. an exemption from coverage of the rule, or any part of the rule thereof, for small entities.

One alternative we considered was to propose less stringent alternatives for selecting representative samples. One alternative would be to allow manufacturers to select the samples using any method, provided that the method used would not purposively lead to the selection of samples that the manufacturers knows are more likely to comply with a standard or requirement than other samples, or select samples that are manufactured and chosen specifically to comply with a standard or requirement (often referred to as “golden samples”). For example, manufacturers could pull randomly or nonpurposively the samples for periodic testing from their finished goods inventory or from the next lot or batch when the periodic testing needs to be completed.

This alternative was not incorporated in the proposed rule because we think that it is necessary for the manufacturer to have a positive basis for their belief that the samples selected for periodic testing are, in fact, representative of the entire population of units produced during the periodic testing interval. If the manufacturer does not have a basis for believing that the samples selected are representative, then the ability to make inferences regarding the compliance of the untested units produced during the interval is limited, and the continued compliance, as stated in § 14(i)(2)(B)(ii) of the CPSA, cannot be ensured.

We invite comments on these or any other alternatives to the proposed rule that could reduce the impact on small businesses. In providing such comments, we request that the comments provide specific suggestions and well-developed justifications for the suggestions.

#### **V. Paperwork Reduction Act**

This proposed rule contains information collection requirements that are subject to public comment and review by the Office of Management and Budget (OMB) under the Paperwork Reduction Act of 1995 (44 U.S.C. 3501–3520). We describe the provisions in this section of the document with an estimate of the annual reporting burden. Our estimate includes the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing each collection of information.

We invite comments on: (1) whether the collection of information is necessary for the proper performance of the CPSC's functions, including whether the information will have practical utility; (2) the accuracy of the CPSC's estimate of the burden of the proposed collection of information, including the validity of the method and assumptions used; (3) ways to enhance the quality, utility, and clarity of the information to be collected; and (4) ways to minimize the

burden of the collection of information on respondents, including through the use of automated collection techniques, when appropriate, and other forms of information technology.

*Title:* Amendment to Regulation on Testing and Labeling Pertaining to Product Certification Regarding Representative Samples for Periodic Testing of Children's Products

*Description:* The proposed rule would require records that describe how the samples for periodic testing are selected, the number of samples that will be selected, and an explanation of why the procedure described will result in the selection of representative samples, such that one can infer that the untested units produced during the periodic testing interval comply with the applicable children's product safety rules if the samples selected comply.

*Description of Respondents:* Manufacturers of children's products.

We estimate the burden of this collection of information as follows: Although it might take a manufacturer several hours, perhaps several days to analyze its products and manufacturing processes to determine its options for selecting representative samples (and some might need to hire consultants for this purpose), the actual documentation of the procedure and basis for inferring compliance will probably take less time.

On the assumption that, because this document would be required by regulation, manufacturers will make sure that the document is reviewed and edited properly, it could take an average of 4 hours to prepare this document, once the procedure that will be used is decided and the number of samples has been determined. Developing the sampling procedure and documenting it are managerial or professional functions. According to the Bureau of Labor Statistics, as of March 2011, total compensation for management, professional, and related occupations for all workers in private industry was \$50.08 an hour. Therefore, the cost of

creating the record documenting a procedure for selecting representative samples could be estimated to be about \$200 ( $\$50.08 \times 4$  hours).<sup>5</sup>

In developing the estimates of the recordkeeping burden associated with the testing and labeling pertaining to the certification of a children's products rule, we estimated that there were about 1.6 million children's products. However, manufacturers probably will not need to develop and document a separate sampling procedure for each product. It might be more reasonable to believe that manufacturers will be able to use the same sampling plan for similar or closely related products or product lines. Therefore, manufacturers may need to develop and document separate sampling procedures for each set of closely related children's products or children's product lines rather than each individual product. For example, a manufacturer of die-cast toy cars might offer 50 different models, but if each one is manufactured using the same manufacturing processes and the same materials, one sampling plan for all die-cast cars might be sufficient. We do not have information on the number of closely related products or product lines that manufacturers offer or the average number of individual models within each set of closely related products or product lines. In some cases, a manufacturer might have only one product in a particular product line. Some large manufacturers may offer several hundred models or styles within some product lines.

A starting point to estimate the recordkeeping burden of the proposed rule is to assume that each product line averages 10 to 50 individual product models or styles. If each product line averages 50 individual models or styles, then a total of 32,000 individual sampling plans (1.6 million children's products  $\div$  50 models or styles) would need to be developed and documented. This would require 128,000 hours (32,000 plans  $\times$  4 hours per plan) at a total cost of

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<sup>5</sup> Bureau of Labor Statistics, Employer Costs for Employee Compensation, Table 9 (March 2011). Available at: <http://www.bls.gov/ncs>.

approximately \$6.4 million (128,000 hours x \$50.08 per hour). If each product line averages 10 individual models or styles, then a total of 160,000 different sampling plans (1.6 million children's products ÷ 10 models or styles) would need to be documented. This would require 640,000 hours (160,000 plans x 4 hours per plan), at a total cost of approximately \$32 million (640,000 hours x \$50.08 per hour).

Once a sampling plan is developed and documented, manufacturers will probably not incur the full cost of documenting their sampling plans in subsequent years because the same plan and documentation should be valid. However, each year, it is expected that manufacturers will retire some product lines and introduce new ones. Moreover, some manufacturers will leave the market, and other manufacturers will enter the market. Therefore, there will be some ongoing costs associated with documenting sampling plans.

We do not have data on the number of new product lines introduced annually, whether from existing manufacturers or from new manufacturers entering a market. For purposes of this analysis, we will assume that about 20 percent of the children's product lines are new each year, either because an existing manufacturer has changed an existing product line to the extent that a new sampling plan is required, introduced a new product line, or because a new manufacturer has entered the market. If this is the case, then the ongoing recordkeeping costs associated with the draft proposed rule would be 25,600 hours (128,000 hours x 0.2) to 128,000 hours (640,000 hours x 0.2) annually or approximately \$1.3 million (25,600 hours x \$50.08 per hour) to approximately \$6.4 million (128,000 hours x \$50.08 per hour) annually.

Another potential ongoing recordkeeping cost might result if manufacturers make adjustments or revisions to their sampling plans or procedures for their existing product lines. This might occur if manufacturers find that their initial procedures are difficult to implement or

if they come up with more efficient methods of selecting representative samples. We do not have any information that could be used to estimate how often manufacturers will revise these plans. For purposes of this analysis, we will assume that this, too, would amount to about 20 percent of the burden estimated for the initial year, or approximately \$1.3 million to \$6.4 million annually.

As noted above, we do not have empirical data for most of the numbers used in the examples above. We invite comments from manufacturers and others to gather better insight on the potential recordkeeping burden of the draft proposed rule.

In compliance with the Paperwork Reduction Act of 1995 (44 U.S.C. 3507(d)), we have submitted the information collection requirements of this rule to OMB for review. Interested persons are requested to fax comments regarding information collection by [insert date 30 days after date of publication in the FEDERAL REGISTER], to the Office of Information and Regulatory Affairs, OMB (see ADDRESSES).

## **VI. Executive Order 12988 (Preemption)**

Executive Order 12988 (February 5, 1996), requires agencies to state in clear language the preemptive effect, if any, of new regulations. The proposed rule would be issued under the authority of the CPSA and the CPSIA. The CPSA provision on preemption appears at section 26 of the CPSA. The CPSIA provision on preemption appears at section 231 of the CPSIA. The preemptive effect of this rule would be determined in an appropriate proceeding by a court of competent jurisdiction.

## **VII. Effective Date**

The Administrative Procedure Act (APA) generally requires that the effective date of a rule be at least 30 days after publication of a final rule. 5 U.S.C. 553(d). The Commission

intends that any final rule based on this proposal would become effective on the same date as the rule on “Testing and Labeling Pertaining to Certification,” published elsewhere in this *Federal Register*, which is [insert date 15 months after date of publication in the FEDERAL REGISTER].

### **VIII. Request for Comments**

The issuance of this proposed rule begins a rulemaking proceeding under sections 3 and 102 of the CPSIA that will establish performance and recordkeeping requirements for the testing of representative samples for periodic testing of children’s products. We invite interested persons to submit comments on any aspect of the proposed rule. Comments should be submitted in accordance with the instructions in the ADDRESSES section at the beginning of this notice.

### **List of Subjects in 16 CFR Part 1107**

Business and industry, Children, Consumer protection, Imports, Product testing and certification, Records, Record retention, Toys.

Accordingly, the Commission proposes to amend 16 CFR part 1107, as proposed to be added elsewhere in this issue of the Federal Register, to read as follows:

### **Part 1107—Testing and Labeling Pertaining to Product Certification**

1. The authority citation for part 1107 continues to read as follows:

AUTHORITY: 15 U.S.C. 2063, Sec. 3, 102 Pub. L. 110-314, 122 Stat. 3016, 3017, 3022.

### **Subpart C – Certification of Children’s Products**

2. Add paragraph (f) to § 1107.21 to read as follows:

§ 1107.21 Periodic testing.

\* \* \* \* \*

(f) A manufacturer must select representative product samples to be submitted to the third party conformity assessment body for periodic testing. The procedure used to select representative product samples for periodic testing must provide a basis for inferring compliance about the population of untested products produced during the applicable periodic testing interval. The number of samples selected for the sampling procedure must be sufficient to ensure continuing compliance with all applicable children's product safety rules. The manufacturer must document the procedure used to select the product samples for periodic testing and the basis for inferring the compliance of the product manufactured during the periodic testing interval from the results of the tested samples.

\* \* \* \* \*

3. Add paragraph (a)(4) to § 1107.26 to read as follows:

§ 1107.26 Recordkeeping.

(a) \* \* \*

(4) Records documenting the testing of representative samples, as set forth in § 1107.21(f), including the number of representative samples selected and the procedure used to select representative samples. Records also must include the basis for inferring compliance of the product manufactured during the periodic testing interval from the results of the tested samples;

\* \* \* \* \*

Dated: October 21, 2011

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Todd A. Stevenson,  
Secretary, Consumer Product Safety Commission.

[FR Doc. 2011-27686 Filed 11/07/2011 at 8:45 am; Publication Date: 11/08/2011]