



Lakeview Crime Prevention District JUNE 2025 Crime Newsletter

Date: 06/30/2025

Special Points of Interest:

- LAKEVIEW Report Month Crime Statistics
- LAKEVIEW Report Month Incident Summary
- LAKEVIEW 2025 Year to Date Lakeview Incident Statistics.
- LAKEVIEW Incident Breakdown by Category & Percentages.
- 2025 v 2024 Crime Statistic
- LCPD Response Time Monthly Averages for 2025.
- 1998—2025 Crime Trend Summary Chart
- Community Safety Tips

**“ Any Crime is a
Crime Too
Many”**



In June 2025, the New Orleans Police Department investigated a total of 1,121 uniform crimes across the city. Of these, 104 incidents were reported in the 3rd Police District, including eight (8) that occurred within the Lakeview Crime Prevention District.

Offense Category	NOPD	3rd District	Lakeview
Count of Incidents			
Persons	195	15	1
Murder	9	0	0
Agg. Battery	50	4	0
Agg. Assault,/Damage	67	4	0
Agg. Rape	12	3	0
Simple Rape	26	2	1
Armed Robbery	15	1	0
Simple Robbery	16	1	0
Property	926	89	7
Agg. Burglary	2	0	0
Simple Burglary	38	4	0
Business Burglary	21	6	2
Vehicle Burglary	118	15	1
Residence Burglary	27	1	0
Theft	273	17	1
Auto Theft	238	35	1
Shoplifting	209	11	2
Total	1121	104	8

Nonviolent property crimes continue to represent a significant portion of criminal activity within the Lakeview area. In 2024, offenses such as auto burglaries and theft comprised 63.3% of all property crimes investigated in Lakeview. As of the current year, these offenses now account for 37% of all reported Lakeview crimes, indicating an ongoing but slightly declining trend.

Data indicates that suspects often target vehicles due to ease of access. In many cases, vehicles were found to be unlocked at the time of the offense, making them especially vulnerable. Moreover, several auto thefts involved perpetrators obtaining access to the vehicle using keys or key fobs left inside the vehicle or within adjacent, unsecured vehicles parked nearby.

This pattern highlights the continued need for preventive measures, including public awareness campaigns and targeted enforcement, to reduce opportunities for property-related offenses in the area.

Prepared By: Sergeant Rene' C. Benjamin Sr.



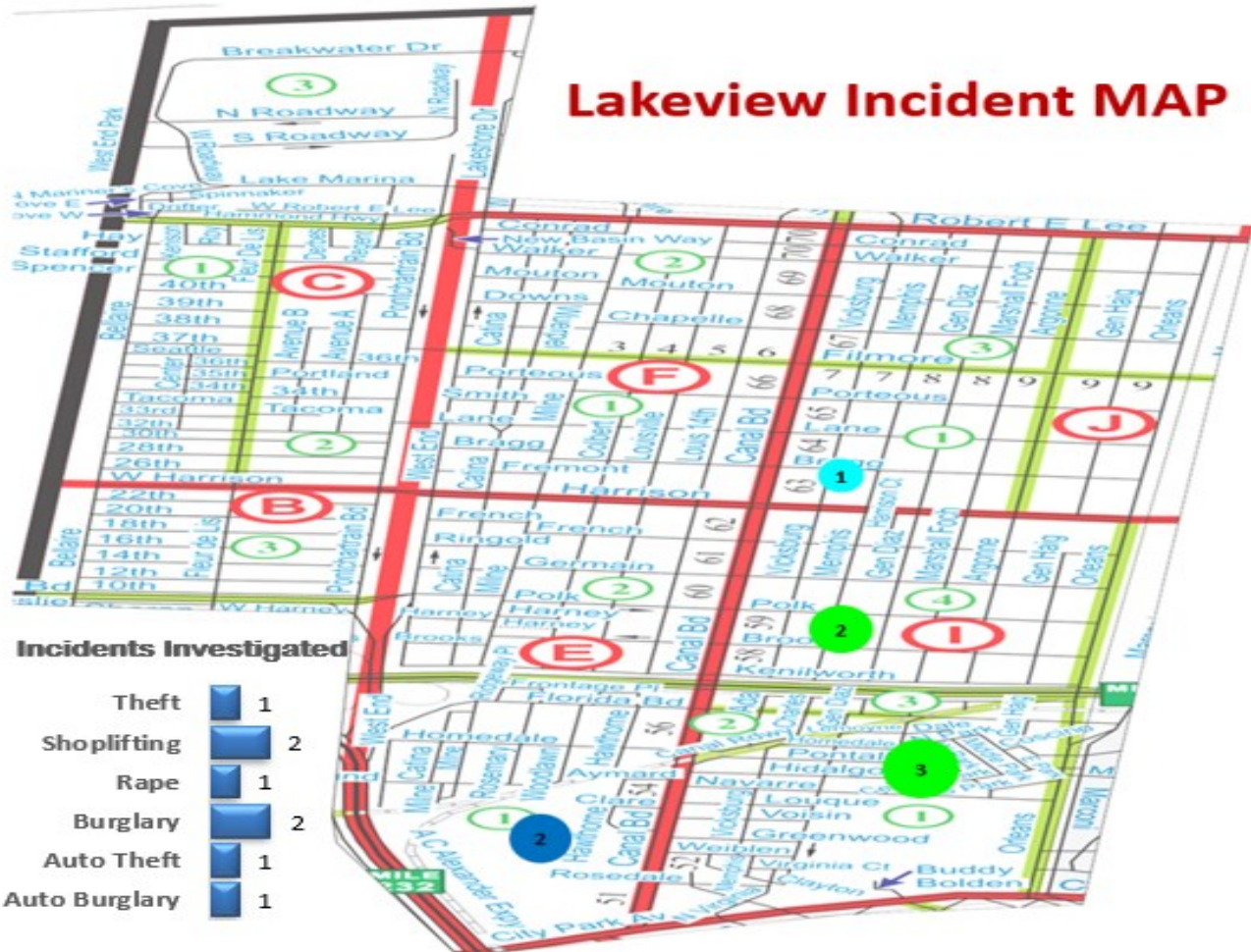
JUNE 2025

INVESTIGATIONS

Lakeview Crime Trend Information

The New Orleans Police Department investigated eight (08) incidents in Lakeview for the entire report month.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					





AUTO BURGLARY INVESTIGATIONS

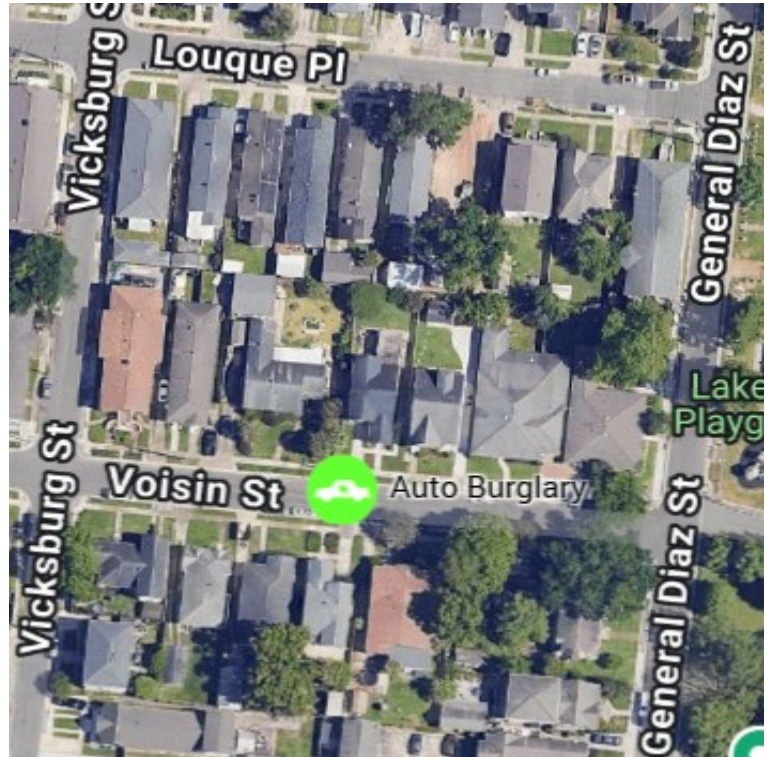
Property Crimes Incident Summary

The New Orleans Police Department investigated one (01) auto burglary incident in Lakeview during the report month whereby one unlocked vehicles were targeted.

On June 27, 2025 around midnight, an auto burglary occurred in the 800 block of Voisin Street. The suspect entered an unlocked Jeep parked at the location. Reported stolen items include vehicle registration documents, a knife, and \$10 in cash. Video surveillance showed the suspect was wearing a reflective vest and or backpack.

Year to date, the New Orleans Police Department has investigated ten auto burglary incidents within the Lakeview area. Notably, in each of these cases, there were no signs of forced entry observed. This recurring trend suggests that unsecured vehicles continue to present an opportunity for opportunistic offenders.

Residents are strongly encouraged to lock their vehicles, remove valuables, and avoid



leaving keys or key fobs inside. Continued public awareness and proactive safety measures remain key in reducing these preventable crimes.

The New Orleans Police Department investigated one hundred and eighteen (118) auto burglary incidents citywide during the report month. Fifteen (15) incidents occurred in the 3rd District; one (01) incident occurred in Lakeview. Auto Burglary accounts for **17.2%** of the crimes investigated in Lakeview **year to date**.





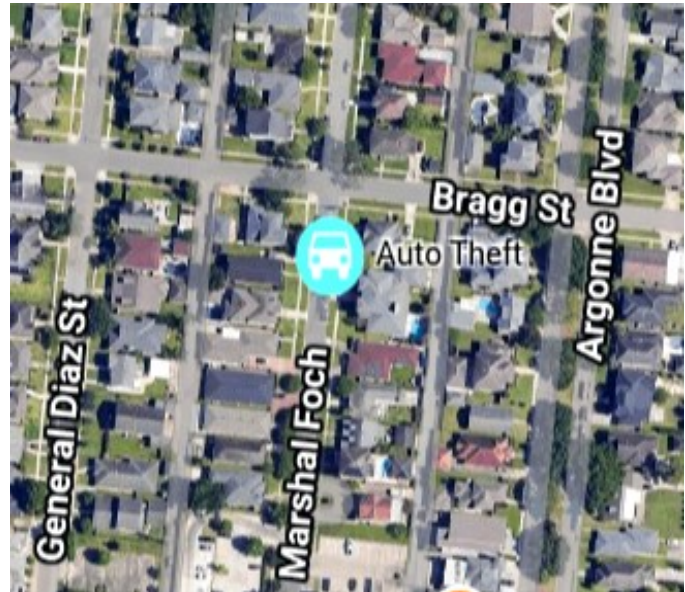
AUTO THEFT INVESTIGATIONS

Property Crimes Incident Summary

The New Orleans Police Department investigated one (01) auto theft incidents in Lakeview during the report month.

On Friday, June 25, 2025, at approximately 4:15 a.m., A black 2020 Acura DMX (Louisiana license plate: 541HBA) was reported stolen from the 6000 block of Marshall Foch Street. The vehicle had been parked and reportedly secured at approximately 8:30 p.m. on June 25, 2025. The owner's daughter noticed the vehicle was missing on June 26, 2025 around 5:45 p.m.

No signs of forced entry was observed at the scene, indicating the theft may have involved the use of a key or key fob which is not uncommon.



The New Orleans Police Department investigated two hundred and thirty-eight (238) auto theft incidents citywide during the report month. Thirty-five (35) incidents occurred in the 3rd District; one (01) incident occurred in Lakeview. Auto Theft accounts for **20.7%** of the crimes investigated in Lakeview **year to date**.





BURGLARY INVESTIGATIONS

Property Crimes Incident

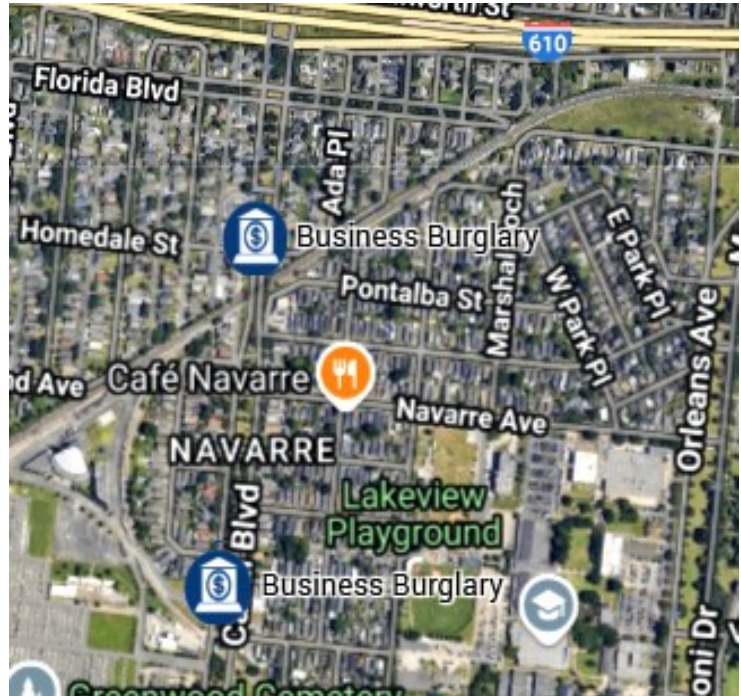
The New Orleans Police Department investigated two (02) business burglary incidents in Lakeview during the report month.

On June 14, 2025, around 11:10 p.m., an unknown male broke two front windows of a business, entered the business, and stole two honeybuns and a can of soda. The suspect cut himself during the crime, leaving blood on the scene. Blood samples were collected by Crime Lab and processed as evidence.

On June 15, 2025, around 4:00 a.m., an unidentified person broke a window and entered a closed restaurant located in the 5600 block of Canal Boulevard. The subject stole \$100 cash from the cash register.

In a follow-up investigation, NOPD 3rd District Detective Raionda Edgeron identified the suspect as Mr. Bryan Joseph (DOB 12/19/1978), a known repeat offender with pending burglary cases. Mr. Joseph was wanted for several unrelated burglaries in addition to the two business burglaries at 5312 and 5606 Canal Blvd.

On June 17, 2025, at approximately 4:05 p.m., officers with the Lakeview Crime Prevention



District (LCPD) successfully located and apprehended. Mr. Joseph following a brief foot pursuit. Mr. Joseph was taken into custody without further incident and was subsequently formally charged.

As a result of the arrest, Mr. Joseph was charged with 21 counts of simple burglary, two counts of simple criminal damage to property, one count of theft, and one outstanding court capias warrant.

The New Orleans Police Department investigated twenty-one (21) business burglary incidents citywide during the report month. Six (06) incidents occurred in the 3rd District; two (02) incident occurred in Lakeview which were cleared by arrest. Burglary accounts for 15.5% of the crimes investigated in Lakeview year to date.





SHOPLIFTING INVESTIGATIONS

Property Crimes Incident Summary

The New Orleans Police Department investigated two (02) shoplifting incident in Lakeview during the report month.

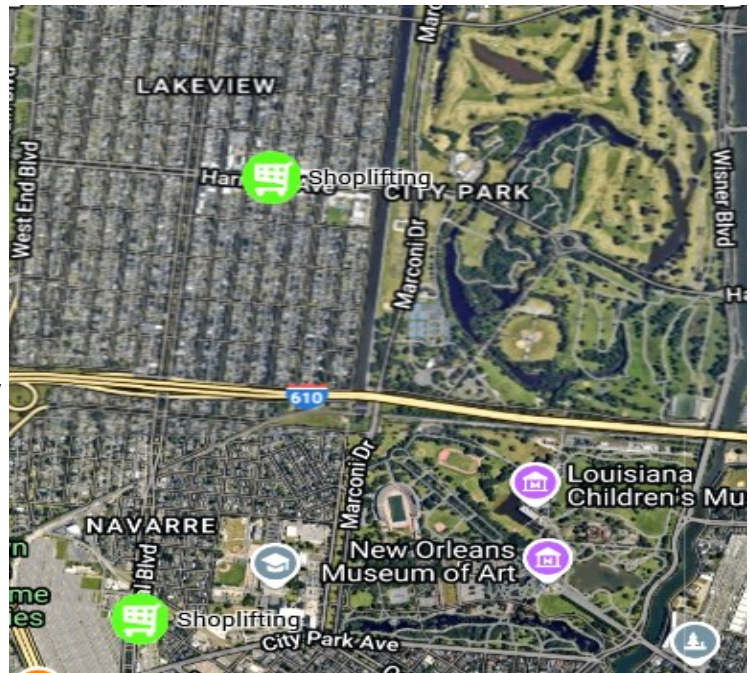
On Friday, June 6, 2025, at 4:42 p.m., an unknown white male entered the Dollar Tree Store, located at 5201 Canal Blvd, placed ice cream and other items in his bag, left the store without paying for the merchandise, and fled on a bicycle.

The shoplifter was described as a white male standing 5'2" tall, about 180 pounds, with tattoos on his face, neck, and arms. The man was carrying a large black back pack and a fanny pack.

On Saturday, June 14, 2026, Sergeant Benjamin received a call from 3rd District Property Crimes Sergeant Jason Hickman who advised that a wanted known habitual shoplifter had returned to the Dollar Tree store.

Sergeant Benjamin responded and located the suspect in the 5100 block of Canal Blvd, where a follow-up investigation was conducted. Detectives Alexander Voigt and Beth Reniff positively

identified the suspect as the person who committed the crime on June 06, 2025. The suspect, Mr. Ryan Zeller, W/M, born on 9-29-76, was issued a criminal summons for theft of goods.



In a second incident on June 27, 2025, a known customer committed a retail theft at the West Marine Boating Store located at 827 Harrison Avenue. Surveillance footage showed the subject stole a shirt, two pairs of sunglasses, and a pocketknife. A follow-up investigation is ongoing.

The New Orleans Police Department investigated two hundred and nine (209) shoplifting incidents citywide during the report month. Eleven (11) incidents occurred in the 3rd District; two (02) incident occurred in Lakeview. Shoplifting accounts for 10.3% of the crimes investigated in Lakeview year to date.





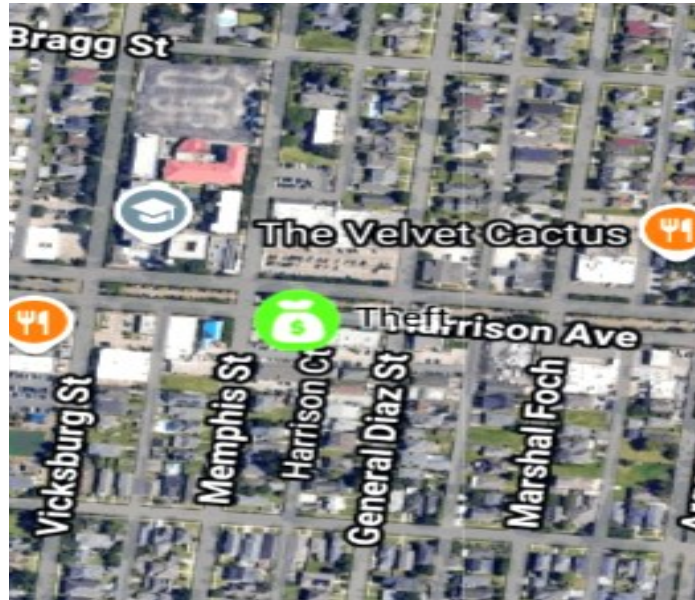
THEFT INVESTIGATIONS

Property Crimes Incident Summary

The New Orleans Police Department investigated one (01) theft incident in Lakeview during the report month.

On June 12, 2025, at approximately 2:15 p.m., a silver-colored men's Ozone 29" mountain bike with red lettering was stolen from outside the Starbucks Coffee shop located in the 800 block of Harrison Avenue. The theft was reported to police eight days later, on June 20, 2025.

The Starbucks store is equipped with video surveillance equipment, and the assigned case detective has requested footage related to the incident. A follow-up investigation is active and ongoing.



The New Orleans Police Department investigated two hundred and seventy-three (273) theft incidents citywide during the report month. Seventeen (17) incidents occurred in the 3rd District; one (01) incident occurred in Lakeview. Theft accounts for [27.6%](#) of the crimes investigated in Lakeview [year to date](#).





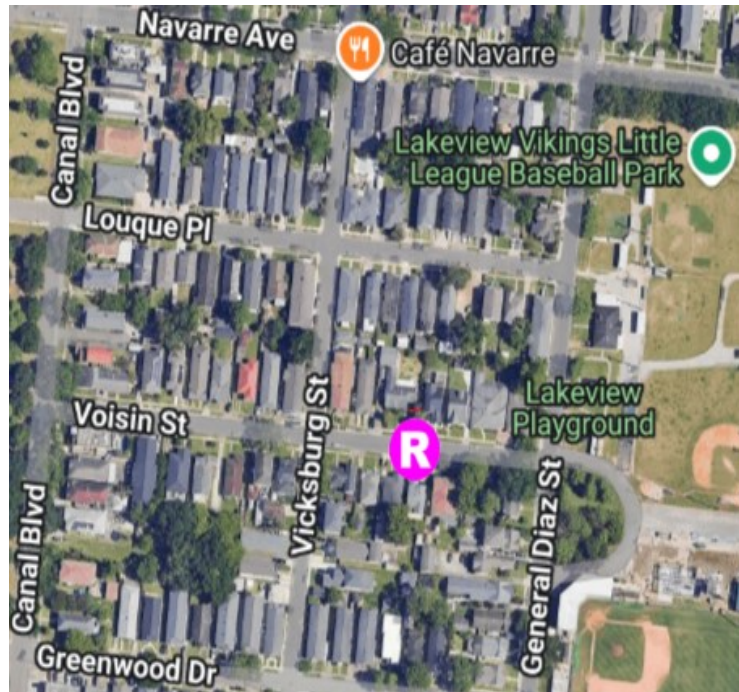
RAPE INVESTIGATION

Property Crimes Incident Summary

The New Orleans Police Department investigated one (01) simple rape incident in Lakeview during the report month.

On June 26, 2025, at approximately 7:00 a.m., Lakeview and 3rd District Officers were dispatched to the 800 block of Voisin Street in response to a report involving a possible sexual assault victim. Upon arrival, officers met with an adult female who stated that she was sexually assaulted earlier that morning by a known male acquaintance. The suspect was not on scene when the officers arrived.

The New Orleans Police Department's Sex Crimes Unit was immediately notified. Officers transported the victim to University Medical Center for medical care and a forensic examination. The Sex Crimes Unit has the lead in this open investigation.



The New Orleans Police Department investigated twenty-six (26) simple rape incidents citywide during the report month. Two (02) incidents occurred in the 3rd District; one (02) incident occurred in Lakeview. Simple Rape accounts for 1.7% of the crimes investigated in Lakeview year to date.





Lakeview 2025

Year to Date Incident Summary

Case Clearance Data

Response Time Information

Safety Tips

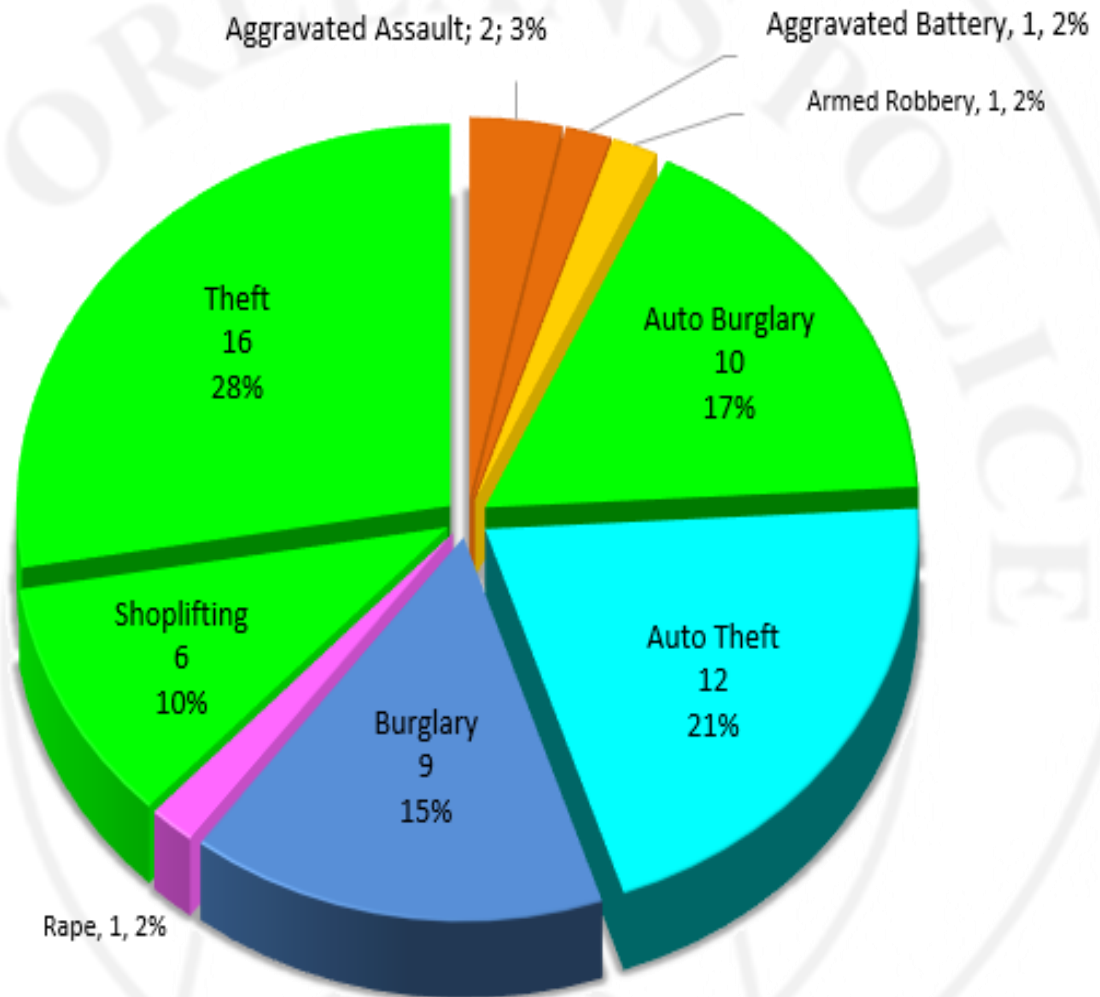
Report Summary

Crime Trend Data & Commentary



Lakeview 2025 Year to Date Incident Summary

Year to date, NOPD investigated a total of fifty (58) UCR incidents in the Lakeview area. Overall, 22 of the 58 cases were solved, resulting in a 38%.

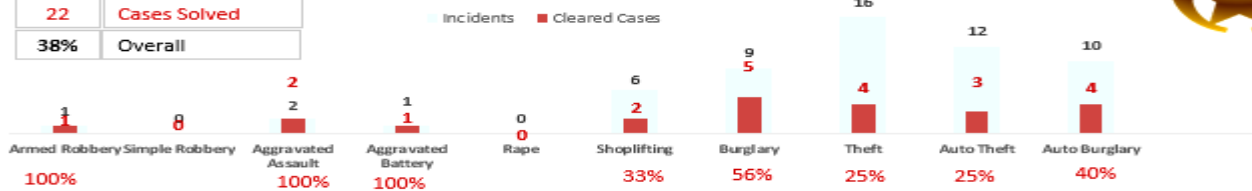




Lakeview 2025 Year to Date Case Clearance Summary

2025 Lakeview Cleared Cases

58	Investigations
22	Cases Solved
38%	Overall



Item#	Type of Investigation	DATE OCCURRED	Day	Location of Occurrence	Accused Subjects' Information
A0856325	Aggravated Assault	1/10/2025	Friday	6458 Fleur De Lis Blvd	Dominic Delay Jr., b/m, 08-19-02
C1535325	Aggravated Assault	3/16/2025	Sunday	760 Harrison Avenue	Rodrick Natteel, b/m, 8-11-77
C0098025	Aggravated Battery	3/1/2025	Saturday	716 Voisin Street	Justin Jones, w/m, 02-05-2004
D0623425	Armed Robbery	4/6/2025	Sunday	5151 Cannal Blvd	Dewitt Madison b/m, 2-21-83
A0376125	Auto Burglary	1/5/2025	Sunday	Lemoyne / Marshal Foc	Roger Southall, b/m, 02-27-93
A2339625	Auto Burglary	1/26/2025	Wednesday	800 Pontalba St.	Roger Southall, b/m, 02-27-93
B0111425	Auto Burglary	2/2/2025	Sunday	5600 Blk Marshal Foch	Roger Southall, b/m, 02-27-93
B0297525	Auto Burglary	2/2/2025	Sunday	800 Blk Pontalba Street	Roger Southall, b/m, 02-27-93
B0115025	Auto Theft	2/2/2025	Sunday	100 Blk Middle Park Pl.	Roger Southall, b/m, 02-27-93
B2637325	Auto Theft	2/2/2025	Sunday	100 Middle Park Place	Roger Southall, b/m, 02-27-93
C1090525	Auto Theft	3/12/2025	Wednesday	6800 Milne Blvd	Known B/M Juvenile, age 15
A1707025	Residence Burglary	1/17/2025	Friday	7816 Breakwater Drive	Jody Schneide, w/f, 11-25-70
C2420025	Residence Burglary	3/15/2025	Saturday	835 Pontalba Street	Chanell Westfall, w/f, 2-16-92
D2549725	Residence Burglary	4/26/2025	Saturday	7706 Breakwater Drive	Adam Kellum, w/m, 10-30-87
F1379725	Business Burglary	6/14/2025	Saturday	5312 Canal Blvd	Bryan Joseph, b/m, 12-19-78
F1416625	Business burglary	6/15/2025	Sunday	5606 Canal Canal Blvd	Bryan Joseph, b/m, 12-19-78
E1125425	Shoplifting	5/11/2025	Sunday	932 Harrison Ave	Forrest Merrell, w/m, 3/18/89
F0585125	Shoplifting	6/6/2025	Friday	5201 Canal Blvd	Ryan Zeller, w/m, 9-26-76
A0384825	Theft	1/5/2025	Sunday	6876 General Diaz St.	Roger Southall, b/m, 02-27-93
A0389925	Theft	1/5/2025	Sunday	912 Germain St.	Roger Southall, b/m, 02-27-93
A1606625	Theft	1/18/2025	Saturday	6664 Pontchartrain Blvd	Alfred Potier, w/m, 05-11-82
C2183225	Theft	3/22/2025	Sunday	8600 Pontchartrain Blvd	Michael Duplantier, w/m, 04-23-80

PROPERTY CRIME INVESTIGATIONS

The 3rd District Property Crimes Unit of the New Orleans Police Department has successfully closed 18 of the 53 reported property crimes in the Lakeview area. This results in a clearance rate of approximately **34%**, reflecting the unit's continued commitment to investigative follow-through and case resolution.

PERSONS CRIME INVESTIGATIONS

The New Orleans Police Department 3rd District Property Crimes Unit has investigated a total of four (4) "Crimes Against Persons" that occurred in the Lakeview area. All four cases have been successfully resolved. Currently, there is **one open case**—a **simple rape investigation** involving a known alleged perpetrator. The incident occurred in June 2025 and remains under active investigation by the Sex Crimes Unit.

Four of five solved cases represents an **80% clearance rate** for Crimes Against Persons in the district, reflecting exceptional investigative performance by the unit.

Persons Crimes account for **8.6%** of the incidents investigated in Lakeview in 2025.





Lakeview Priority Call Police Response Times

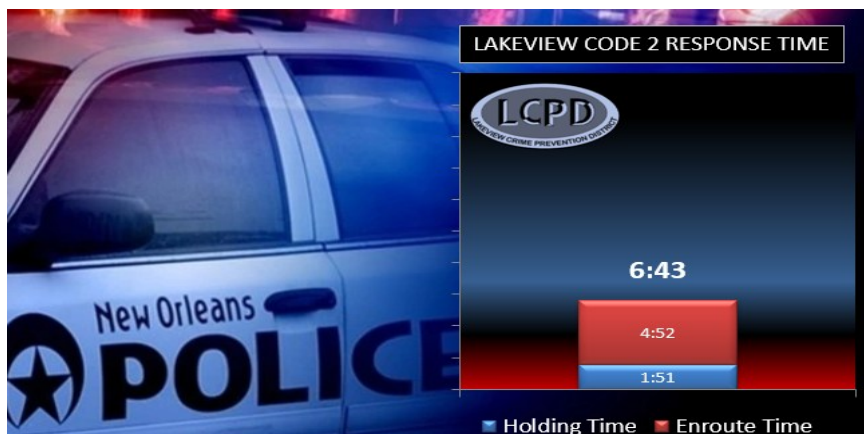
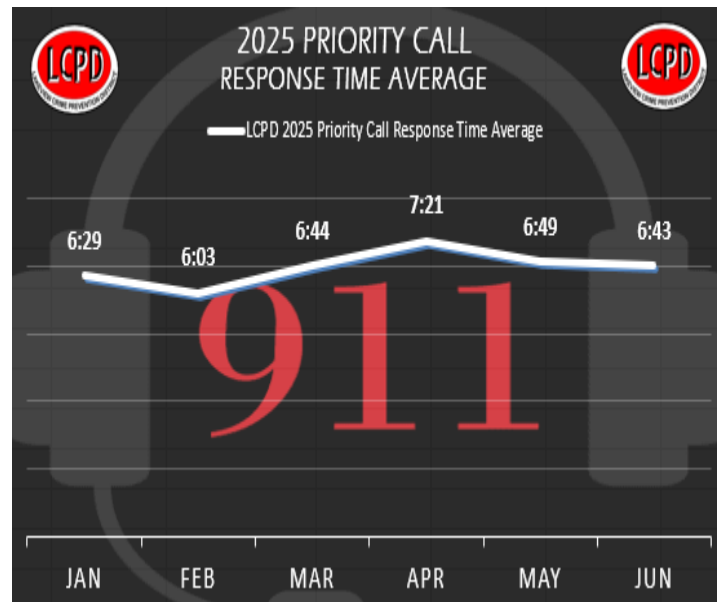
HOLDING TIME— Represents the time the Orleans Parish Communication District call taker / operator receives the complaint information for dispatch, to the time the actual complaint is assigned to a patrol unit in the field.

ENROUTE TIME—The time the officer is assigned the call from the dispatcher, to time of arrival.

During the reporting month, Lakeview Crime Prevention District (LCPD) Officers were the **first to arrive on scene** for **29 out of 61** priority calls for service dispatched within the Lakeview area—demonstrating proactive patrol coverage and rapid deployment.

- **Average LCPD Response Time:** 6 minutes, 43 seconds
- **Average Enroute Time (from dispatch to arrival):** 4 minutes, 52 seconds
- **Average Holding Time** (Orleans Parish Communication District – time from call receipt to dispatch): approximately 1 minute, 51 seconds

These metrics reflect the district's ongoing commitment to swift and efficient emergency response.



Third District Officers and other support units were the first to arrive on scene in 32 of the 61 dispatched priority calls for service in the Lakeview area during the report month and provided an average response time of 10 minutes and 54 seconds.





Lakeview Crime Report Summary

In June of 2025, the New Orleans Police Department investigated 1,121 UCR incidents citywide. The 3rd Police District investigated 104 crimes. Eight (08) third district incidents occurred in the Lakeview Area. Lakeview **crime** is **down 38%** compared to the same period in 2024—reflecting a significant and encouraging decline in reported criminal activity.

LAKEVIEW REPORT MONTH INVESTIGATIONS

2025 vs. 2024 Lakeview UCR Crimes

PROPERTY CRIME INVESTIGATIONS

07 – Investigations

- 01 – Auto Burglary
- 01 – Auto Thefts
- 02 – Business Burglaries
- 02 - Shoplifting
- 01 – Thefts

PERSONS CRIME INVESTIGATIONS

01 – Investigation

- 01 Simple Rape

QUALITY OF LIFE CONCERNS

Most non police related issues can be addressed through utilizing the 311 City of New Orleans Resource. Complaints may be phoned in or placed online. Many quality-of-life concerns can be resolved through dialing 311.

Third District Community Liaison Senior Police Officer John Wild monitors all complaints to ensure concerns are addressed in a timely manner. For 3rd District Quality-of-Life concerns, please contact Officer John Wild at:

Office: (504) 658-6030

Email: jgwild@nola.gov.

2025 vs. 2024 Lakeview UCR Crimes		
AUTO BURGLARY	2025 10, 2024 33	-70% ▼
AUTO THEFT	2025 13, 2024 31	-58% ▼
BURGLARY	2025 9, 2024 7	29% ▲
SHOPLIFTING	2025 5, 2024 5	
THEFT	2025 16, 2024 10	60% ▲
AGGRAVATED ASSAULT	2025 2, 2024 3	-33% ▼
ARMED ROBBERY	2025 1, 2024 0	-50% ▼
AGGRAVATED BATTERY	2025 1, 2024 2	
SIMPLE ROBBERY	2025 0, 2024 1	-100%
RAPE	2025 1, 2024 1	
OVERALL TOTAL	2025 58, 2024 93	-38% ▼





HOW TO REDUCE CRIME IN YOUR NEIGHBORHOOD

Lock It or Lose It!

Help Us Reduce Vehicle Burglaries in Lakeview

Most Frequently Stolen Items from Vehicles:

-  **Firearms** — Often unsecured in glove boxes or consoles
-  **Wallets & Purses** — Frequently left in plain view
-  **Cash & Loose Change** — Even small amounts attract attention
-  **Keys & Key Fobs** — Easy access = easy getaway
-  **Electronics** — Phones, laptops, GPS units, earbuds
-  **Backpacks & Bags** — Often targeted for their unknown contents
-  **Sunglasses & Designer Accessories** — Quick to grab, easy to resell
-  **Tools & Work Equipment** — Especially from trucks and vans
-  **Packages & Shopping Bags** — Seen as low-risk, high-reward items



Be a Model Citizen – Partner with Law Enforcement to Reduce Crime

Help keep your neighborhood safe by taking simple yet effective daily precautions:

- Remove **firearms, wallets, purses, car keys, and valuables** from your vehicle.
- Always **lock and secure** your vehicle when not in use.
- Encourage neighbors to stay vigilant and do the same.

Let's work together to eliminate crimes of opportunity before they happen.

----- Lock it up, so you don't lose it! -----



Community Crime Prevention Strategies



Home Safety

- **Lock doors and windows** – even when you're home.
 - **Use security cameras or motion-sensor lights** to deter trespassers.
- Never hide spare keys outside;** give one to a trusted neighbor instead.

Neighborhood Watch & Communication

- **Join or create a neighborhood watch group** to foster communication.
 - **Get to know your neighbors** so everyone looks out for one another.
- Report suspicious activity immediately to law enforcement.**

Personal Safety

- **Stay alert in public spaces**—avoid distractions like looking down at your phone.
 - **Walk in well-lit areas** and keep valuables hidden.
- Trust your instincts**—if a situation feels unsafe, leave immediately.

Cyber & Fraud Protection

- **Use strong, unique passwords** for online accounts.
 - **Never share personal information** with unknown callers or emails.
- Be cautious with online transactions**—avoid clicking suspicious links.

Community Engagement

- **Encourage local businesses to install security cameras** in high-traffic areas.
- **Organize safety workshops** on topics like self-defense or cybersecurity.
- **Advocate for improved street lighting and emergency call boxes** in your neighborhood.



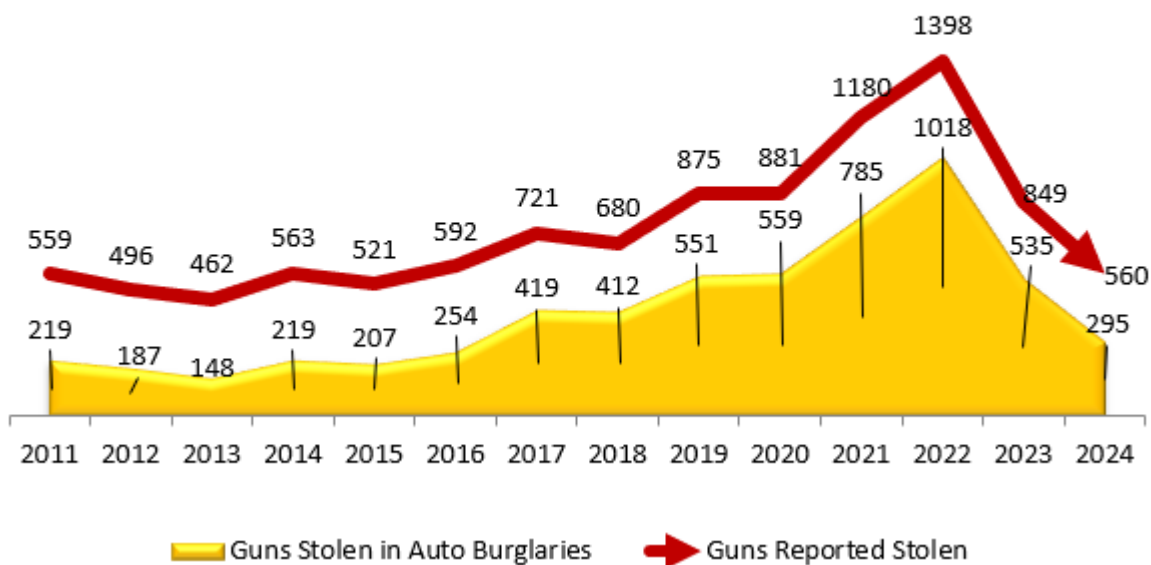
New Orleans Police Department Firearm Theft Data



For the year, **224** firearms were reported stolen to the New Orleans Police Department;

- **104** guns were stolen from vehicles around the city. One firearms was reported stolen from a Lakeview vehicle thus far this year.
- **46%** of all firearms reported stolen year to date were taken from vehicles.

2011 - 2024
NOPD Stolen Gun Investigations



Over the past thirteen years, **10,337** guns were reported stolen to the New Orleans Police Department. During that period, approximately **5,808** of those firearms were reported stolen from vehicles. Many were used to commit other crimes.



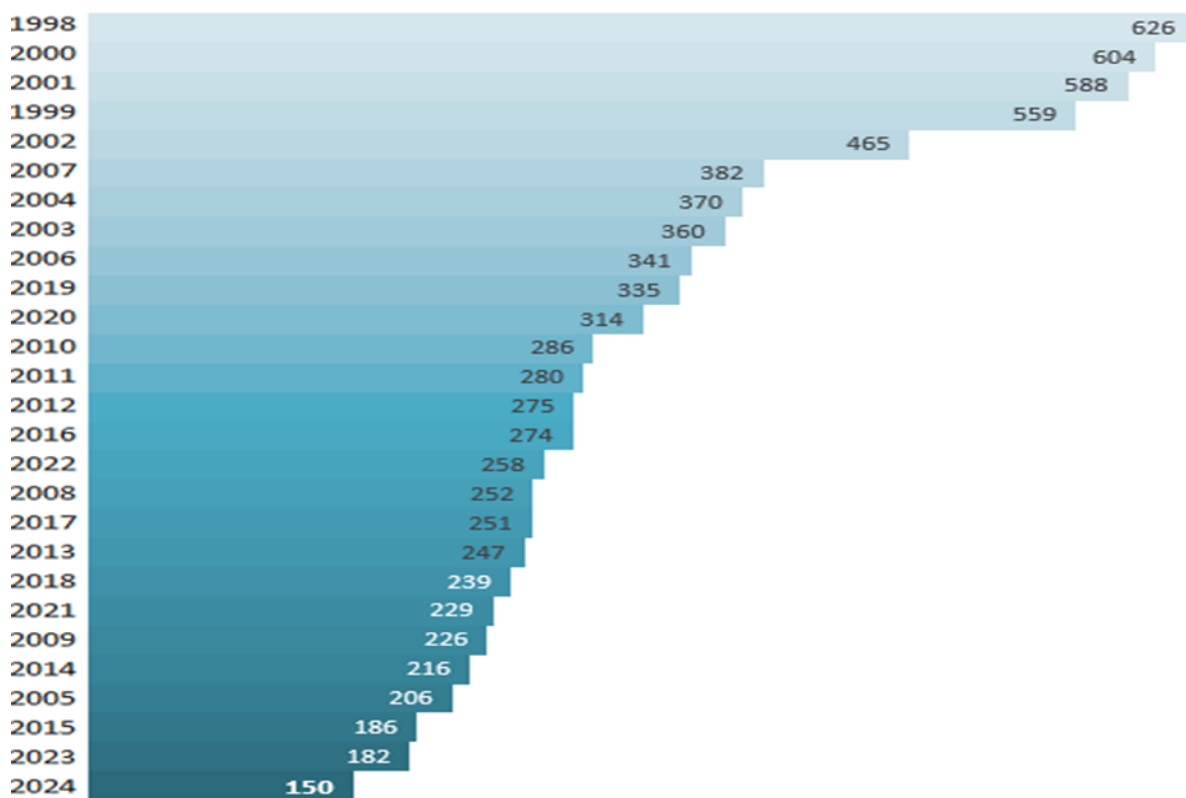


LAKEVIEW 2024 Year End Review Commentary

The Lakeview Crime Prevention District (LCPD) was created in 1998 to help make Lakeview a safer community. For 26 years the Lakeview Community has employed off-duty New Orleans Police Officers to provide supplemental proactive patrols working in Lakeview on an overtime basis under the LCPD umbrella. These proactive patrols were put in place to enhance police visibility, improve police response time, deter crime, and improve quality of life. This continuous police presence in Lakeview neighborhoods has made Lakeview one of the safest communities in the City of New Orleans.

In 2024, Lakeview's crime rate dropped by 18% from the year before, hitting its lowest level in 26 years.

1998 - 2024 Lakeview Crime Trend Chart
CRIMES INVESTIGATED ANNUALLY

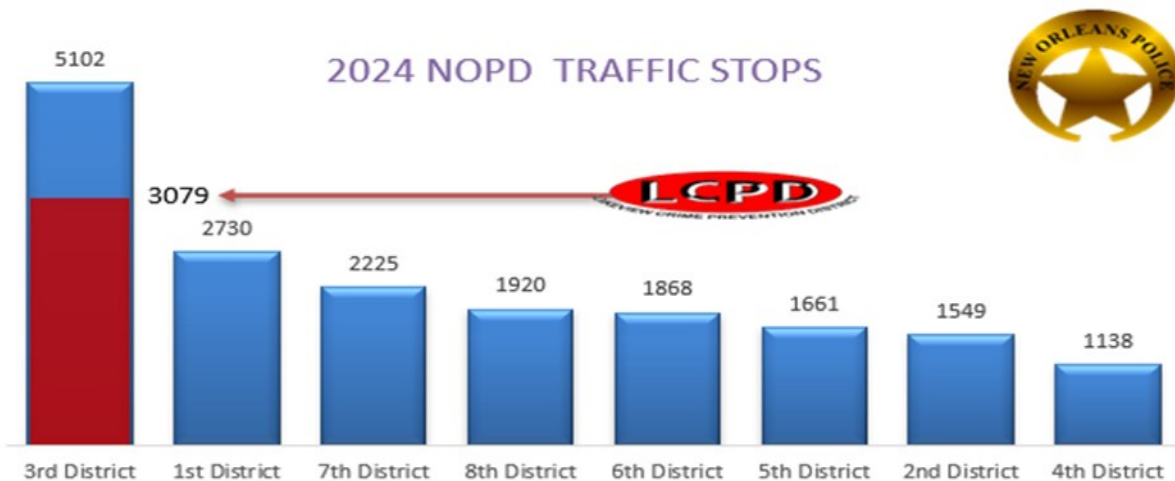


A total of 150 crimes (140 property crimes and 10 person crimes) were investigated in Lakeview in 2024, as opposed to 182 crimes in 2023. Of the offenses investigated in the given year, forty-four (44) were solved, yielding a clearance rate of 29 percent.



LAKEVIEW 2024 Year End Review Commentary -continued-

Auto thefts and auto burglaries accounted for 63% of all crimes in Lakeview in 2024. In the past, criminals have used stolen cars to scout communities for potential targets. Throughout the year, Lakeview patrols proactively carried out authorized traffic stops in order to directly address this property crime concern. In addition, the Third District led all districts in traffic stops with 5,102 stops for the year thanks to this campaign. Lakeview Officers conducted 3,079 of the 5,102 traffic stops in the Third District.



Throughout the year, LCPD officers handled more than 1,300 calls for service in addition to traffic enforcement. 3,175 field interviews were performed by Lakeview officers as part of traffic stops and suspicious person investigations. Seventy-three (73) arrests were made in Lakeview by the end of 2024 for offenses ranging from driving under the influence to auto theft.

The LCPD has the fastest response time for emergency calls for service in 2024. LCPD officers responded to dispatched priority calls for service on average of 6 minutes 07 seconds which is outstanding.

Lakeview Patrols, the NOPD 3rd District Detectives Units, and platoon officers collaboratively engaged in a robust effort to reduce crime in Lakeview by maintaining a strong police presence, invoking constitutional policing, executing professional compliance standards when interacting with the public, and by taking enforcement action when duty required such measures. These officers are committed to delivering a high degree of excellent police service daily and understand the importance of building positive partnerships with community members in the interest of public safety. The mission is to eradicate crime in Lakeview..... because any crime.....is a crime too many.