



Dear Potential Sponsor,

Jace's Journey invites you to become a sponsor for our inaugural 5k and Fun Run as part of the yearlong, annual citywide [HealthyU Race Series](#). This exciting event will be held on Saturday, October 26, 2019 in the University Research Park, 10101 David Taylor Drive, Charlotte, NC, 28262 beginning at 8 am. It is a fundraising event whose primary source of funding comes from small business and corporate sponsors such as you.

Jace's Journey Inc, a non-profit organization, was founded in 2018 to address racial disparities in maternal health outcomes. The US is the only industrialized nation with rising maternal mortality rates and the increase disproportionately affects women of color. African-American mothers are dying at 3-4 times the rate of non-Hispanic whites. Infants born to African-American mothers are dying at twice the rate as infants born to non-Hispanic white mothers.

In May of 2018, Brandon Isaac sat in a hospital room with his son, Jace Alexander, due in a month with no fetal heartbeat and his wife, Tomeka, unconscious, diagnosed with the life threatening H.E.L.L.P Syndrome and fighting for her life. Forty five (45) hospital days and 7 surgeries later, thanks to prayers and an amazing surgical team, Tomeka and Brandon Isaac left the hospital together.

The couple learned Tomeka's sickness and Jace's death could have been prevented. In honor of their son, the Isaacs created Jace's Journey to raise awareness and contribute to improving maternal/fetal healthcare disparities.

<https://www.wfmynews2.com/article/news/local/good-morning-show/i-should-be-dead-a-mom-describes-her-near-death-experience-in-the-delivery-room/83-c8deff06-1a88-4bd3-b5ec-494385f89caf>

Your sponsorship along with [21stMD](#) will ensure the success of Jace's Journey 5k and Fun Run. Proceeds will benefit established initiatives providing education and increased access to care. Attached please find more information on this exciting event and its sponsorship levels. Please do not hesitate to contact us with any questions or concerns. We hope we can count on your support.

Tomeka Isaac
Maliek Holcomb
Michele Y Griffith
Jacesj5k@gmail.com



OCTOBER 26, 2019
University Research Park

SPONSORS

BRONZE \$350

recognition at awards ceremony
recognition in newsletter, on FB page and race website
small logo on event T-shirt

SILVER \$500

recognition at awards ceremony
recognition in newsletter, on FB page and race website
medium logo on event T-shirt
option to display corporate banner/set up tent at event
logo on race banner displayed at event
name appears on race mile marker (medium logo)
1 complimentary race entry

GOLD \$800

recognition at awards ceremony
recognition in newsletter, on FB page and race website
large logo on event T-shirt
logo on race banner displayed at event (larger logo)
name appears on race mile marker (larger logo)
option to display corporate banner/set up tent with prime placement
2 complimentary race entries

10101 David Taylor Dr. Charlotte, NC 28262
[HTTPS://RACEESONLINE.COM/EVENTS/JACES-JOURNEY-5K](https://raceesonline.com/events/jaces-journey-5k)



OCTOBER 26, 2019
University Research Park

SPONSORSHIP CONFIRMATION

Corporate Sponsor: _____

Contact Person: _____

Address: _____

Telephone Number: _____

Email Address: _____

SPONSORSHIP LEVEL:

Bronze

Silver

Gold

Tomeka Isaac

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