



Parent's Toolshop  
Consulting, Ltd.

**One powerful,  
information-packed  
day!**



Check inside for more information about CEU credits for psychologists, social workers, counselors, nurses, early childhood educators and marriage and family therapists.

**FREE for all who attend –  
The Parent's Toolshop Book  
A \$24.95 value!** (See details inside)

Nowhere else will you learn...

## Secrets for Empowering Any Parent

*A revolutionary problem-solving process guaranteed to  
simplify the way you work with parents and children*

Based on the highly acclaimed book,

**The Parent's Toolshop:  
The Universal Blueprint for Building a Healthy Family**

Presented **exclusively** by award-winning author...

**Jody Johnston Pawel, LSW, CFLE**

*"An innovative way to choose helpful responses to almost any problem, including those in adults relationships! Positive and trustworthy. I highly recommend it."*

– Jane Nelsen, Ed.D.

Author of *The Positive Discipline* series

## ***This One-of-a-Kind Seminar Has it All!***

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- Exciting solutions that *work* – every day with tots and teens and in between – adults, *too!*
- Step-by-step, easy-to-use guidelines
- 15 years of research and development
- A proven track record in more than 7 years of field tests with thousands of parents and professionals
- The special *language* and *actions* of effective parenting

***Nowhere else will you learn this practical, reliable problem-solving formula***

## ***Who Benefits?***

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Any professional who works with parents or children, gives parenting advice or teaches parent education classes.

No matter how diverse a population you serve, this seminar gives you a step-by-step, no-fail formula you can use to empower parents to think for themselves – to make decisions that create *lasting* results.

***“Strangers come up to me on the playground and ask,  
‘Where did you learn to talk to your kids like that?’”***

– Carolyn McDermott, mother of three children

## ***Here are Dozens of Seminars Rolled Into One!***

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Consistent with theories and practices you’re already using, *The Parent’s Toolshop* brings you expert wisdom from your favorite books and authorities:

- Donald Dinkmeyer, Sr. and Gary McKay — *The Parent’s Handbook: S.T.E.P. (Systematic Training for Effective Parenting)*
- Michael Popkin — *Active Parenting*
- Adele Faber and Elaine Mazlish — *How to Talk so Kids Will Listen and Listen so Kids Will Talk*
- Rudolf Dreikurs, M.D. — *Children: The Challenge*
- Thomas Gordon — *P.E.T. (Parent Effectiveness Training)*
- Dolores Curran — *Traits of a Healthy Family*
- William Sears, M.D. — *Creative Parenting*

# "Jody Pawel is North America's Parenting Problem Solver"

Radio-TV Interview Report

## Jody Johnston Pawel, LSW, CFLE

Speaker and Author of *The Parents Toolshop*

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Jody is an internationally recognized parenting expert and president of Parent's Toolshop Consulting, Ltd. A second-generation parent educator, she started her training at age 8. Today, with more than 20 years of experience, she provides training programs each year to hundreds of parents and professionals in her uniquely entertaining and informative style. She is the founder of The Family Network, a nonprofit parent-to-parent group, and author of numerous advice columns and educational materials for parents and family service professionals. Jody was also the assistant producer and on-air child care expert for the Emmy Award-nominated *Ident-a-Kid* television series. Throughout the U.S. and Canada, she is a frequent guest on radio and TV talk shows, and her advice is regularly quoted in newspapers and magazines.



## Based on the Book Praised by Top Professionals

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"An outstanding resource. Psychologically sound, it will enhance and support most other parenting programs. No parent should be without this book."

– **Jim Fay, author of *Parenting With Love and Logic***

"*The Parent's Toolshop* is a comprehensive and valuable resource for parents, teachers, counselors — anyone who works with children. A must for every parenting library."

– **Barbara Coloroso, author of *Kids are Worth It!***

"This is a fabulous resource for any parent. If you read this comprehensive book, you'll likely have enough information to qualify for a B.A. in parenting from any university!"

– **Jack Canfield, co-author of the *New York Times* #1 best-selling *Chicken Soup for the Soul*® series and President of *Self-Esteem* seminars and consulting**

"*The Parent's Toolshop* is dynamite! It's packed with tons of practical ideas. I keep it by my bedside and recommend it to the parents with whom I work."

– **Dr. Dennis O'Grady, founder of *New Insights Consulting Services* and author of *Taking the Fear out of Changing***

"Wow! This book is packed with wise and practical ideas for almost every parenting challenge you could imagine. And through it all runs Pawel's warm message of love and respect for parents and children alike."

– **Martha Farrell Erickson, Ph.D., Director of *Children, Youth & Family Consortium*, University of Minnesota**

## *Here's What You Get:*

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*Three simple questions you can ask* --- that help parents and professionals find an individualized solution to *any* challenge, including:

- Sibling squabbles
- Allowances
- Morning delays
- Homework
- Picky eaters
- Power struggles
- Messy rooms
- Curfew
- Chores
- Bedtime hassles
- Sassy, smart-mouthed kids
- Temper tantrums
- A.D.H.D.

• **AND MORE!**



## *Professional Objectives:*

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**Participants will be able to:**

- Advise, support and inform parents of diverse populations, utilizing universally effective techniques and accurate advice that dispels common parenting myths.
- Explain to parents how to think for themselves and independently resolve any parenting problem by using the Universal Blueprint™ and its practical tools to plan healthy, individualized responses.
- Create professional relationships with and between parents and children. By using, modeling, and teaching the skills, it shows their use in any relationship.

## *A Proven Process You Can Use, Model and Teach to the Parents You Serve*

**Your information-packed day will teach you how to:**

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**8:30 – 9:00** Registration and Check-In

**9:00 – 10:30** Introduction: 5 reasons even effective parenting tools might *not* work...Foundation-Building Toolset...Using The Universal Blueprint™

### **The Prevention Toolbox:**

**Foundation-Building Toolset:** Identify five types of parenting styles and their long-term consequences. Boost parent teamwork. Help parents avoid over-compensation cycles.

**Using the Universal Blueprint™:** Three simple questions for finding *individualized* solutions to *any* parenting challenge. The five-step “PASRR effective response formula.”

**10:30 – 10:45 Break**

**10:45 – 12:00 Self-Esteem, Cooperation and Independence Toolsets**

**Self-Esteem Toolset:** Encourage parents and children without creating "praise junkies."

**Cooperation Toolset:** Foster *internal* motivation without power struggles, stickers or bribes. Help parents make requests and set rules children will follow—the first time.

**Independence Toolset:** Create a healthy balance between setting limits and giving freedom; establish a three-part allowance system that works in any family; teach children tasks, behaviors and values.

**12:00 – 1:00 Lunch – on your own**

**1:00 – 2:45 F-A-X Listening, Keep Your Cool & Clear Communication Toolsets**

### **Child Problem Toolbox:**

**F-A-X Listening and Problem-Solving Toolsets:** Identify four types of problem-solving styles to help *anyone* work through conflicts. Three steps that help others reach their *own* solutions, without giving advice or taking over. Mediate sibling, peer and school problems.

### **Parent Problem Toolbox:**

**Keep Your Cool Toolset:** Reprogram anger cycles and trigger buttons. Develop individualized anger and stress management plans for adults and children.

**Clear Communication Toolset:** Express concerns assertively, with as little as one word, so parents and children want to listen!

**2:45 – 3:00 Break**

**3:00 – 4:30 PU, PO, Discipline and Family Council Toolsets**

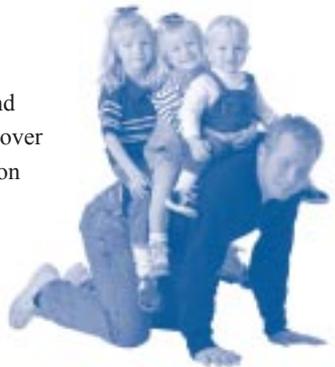
**PU (Unintentional Misbehavior) Toolset:** Understand the five causes of "unintentional misbehavior" and how to help children move through difficult developmental stages.

**PO ("On Purpose" Misbehavior) Toolset:** Reveal the four purposes behind "intentional misbehavior" and how to respond to each.

**Discipline Toolset:** Dispel popular myths about discipline and punishment. Learn the "Four R's of Effective Discipline." Discover five effective techniques parents can use instead of or in addition to self-control timeouts, restrictions and logical consequences.

### **Maintenance Toolbox:**

**Family Council Toolset:** Learn two family council format options that keep healthy growth on track.

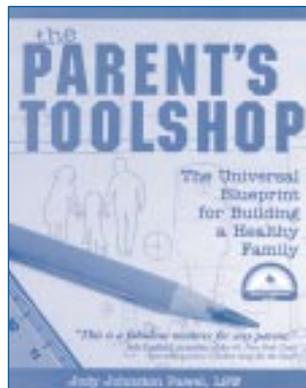


## *Yours FREE for Attending this Seminar:*

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### *The book that puts the best of the best at your fingertips!*

This winner of The National Parenting Center's 2000 Seal of Approval is teeming with highly practical parenting skills in an easy-to-use format. The unique "Universal Blueprint" problem-solving system empowers parents to find their own ideal solution to any parenting challenge. From toddlers to teens and beyond – these are the solutions that *work*, everyday, at home, at day care and in the classroom. *Any* parent or family-service professional will benefit from the practical skills and profound revelations in *The Parent's Toolshop*.



## *A \$24.95 value!*

Order additional copies by the "Early Bird" deadline for a special 10% discount.

### *100+ Tools That Guarantee Results*

Here, in one place, are all the tools *you* need to help any parent develop practical, reliable solutions that *work*:

- ✓ Follow along step-by-step through each toolset presented during the seminar.
- ✓ Read it to gain new ideas and guidelines for advising parents.
- ✓ Recommend it to the parents you serve.
- ✓ Use it as a one-stop, comprehensive resource for problem-solving.
- ✓ Adopt it as a parent education curriculum to use one-on-one with parents or with groups\*.

\* Certification is necessary to teach programs based on *The Parent's Toolshop*.

### *Start your certification — just by attending!*

*The Parent's Toolshop* book is also a parent education curriculum that you can be certified to use to teach your own parenting classes. By attending this seminar, you will have already met the first step in the certification process.

