

From: Melissa "Prosper by Design" Galt

To: You

Subject: Welcome to **The Cocktail Club...**(it's not about drinks, keep reading)

Dear soon-to-be member;

Welcome to The Cocktail Club...

...it's a business owner's accountability and **get-more-done club** like you've never experienced before.

It's a place where progress is made daily, results are measured weekly, and celebration is frequent.

It's a club without rules, **where you work on what matters most** and make a bigger difference for your clients, yourself, and the bottom line.

It's an experience that **forces you to focus on results** and shuts out those endless bright shiny distractions and time zapping detours.

You aren't looking for different or new, you need more focus on what you already know to do.

If you've already got your first client, sold your first product, created a real business, this is for you.

This is your no excuses, spin-free, skip the frills, get-more-done, make a bigger impact, influence more people, and earn more dough environment.

It's all about what you do, not about how many ideas you have.

It's a place for shipping your genius instead of planning to.

It's where you can FOCUS and ACHIEVE More Clients, More Money, and Have a Life.

A few short weeks from now, **using the proprietary Cocktail Club House Blend Recipe for Get-More-Done**, you'll experience results that will exceed even your own expectations (and I know those are high.)

Here's the RECIPE...

- ✓ Frost the glass with FOCUS
- ✓ Pour In 3 parts INSPIRED ACTION
- ✓ Add In PRIORITIES
- ✓ Mix with KICKASS ACCOUNTABILITY
- ✓ Shake with INTENTION and PURPOSE
- ✓ Top it off with BURNING DESIRE
- ✓ Cheers to Your SUCCESS and PROGRESS!

You may already be in a mastermind, a member of a local club or business organization, part of an online training group, that's perfect!

This dovetails neatly with that.

The Cocktail Club is far less a club than it is **a secret society of success seekers and achievers.**

NO MEETINGS either in real time or online.

NO TRAININGS, no webinars to attend, no teleseminars to download, no videos to watch.

NO FB or LI GROUP to get involved (or feel guilty because you aren't.)

And there is no one to meet because there is no required sharing among members; in fact, you and I will be the only ones who know you are a member.

And "no" this is not an offer for me to coach you.

Instead it's an opportunity for you **to leverage what you are already doing and layer on that critical component of accountability.**

If you don't know who I am...



I'm Melissa "Prosper by Design" Galt .

For the last decade, I've coached thousands of business owners into greater success.

What does that mean?

That means that you get to have a business you love with clients who love you and time for the life of your dreams.
Success isn't about sacrificing your life to your business.

Success is building a business that serves and supports, informs and inspires, fuels and feeds the WHOLE of life, it doesn't swallow you whole.

The way to eliminate sacrifice is to **get out of distraction, delete spin, and FOCUS exclusively on what must get done to move your business consistently forward, upward, and onward.**

I know spin and sacrifice because I nearly burned out entirely in my first business trying to do too much for too many and chased every shiny opportunity along the way.

That, and a few other priceless lessons along the way is what I speak, train, and coach business owners about globally.

I've worked with designers, coaches, marketers, accountants, attorneys, architects, artists, consultants, and more.

This isn't about me, it's about you and brings me back to **THE COCKTAIL CLUB...**

Because, I want you to join today.

Firstly, this is for you when you've already earned your first buck in your business.

You've already worked with a client or a hundred of them.

It doesn't matter what business you're in because **everyone needs accountability** and this isn't about coaching you.

It's about **holding your feet to the fire of action** instead of mere intention.

It's about **encouraging you through those sticky places** instead of allowing you to hang out there indefinitely.

It's about **helping you to see the light at the end of the tunnel** and ignore what feels like the rumble of an oncoming train.

There are far too many distractions to actually getting work done and delivering on your difference.

There are tools at every turn, bright shiny ones, almost guaranteed to help you earn more once you conquer the steep learning curve.

Let's skip the curve and use what you already have.

There are new techniques that beckon with their beacon like light, blinding you to what you already know works.

Use what you know until you can delegate what you don't know to someone who does.

There are an endless supply of sleek strategies designed to turn your head (and lighten your wallet) when you have a host of untested strategies at your fingertips already.

Strategy is only as effective as its application; if you haven't applied what you have, it's highly unlikely you'll apply anything new.

You are an ambitious professional and want to have a business that truly serves and supports the whole of your life.

The Cocktail Club is like your carry-on bag for success.

It fits in the overhead bin of your business, it travels with you wherever you go, it's lightweight, maintenance free, and super-economical. **It's also INDISPENSABLE.**

Imagine **a simple weekly process that will keep you focused, on track, and achieving** instead of trapped in distraction and spin.

That process is ***The Cocktail Club***...

Why the name?

Well, cocktails come in so many varieties (alcoholic and non, of course) that there is one to fit every type of person.

And there are **far too many to ever get bored.**

You can mix your own or you can follow a tried and true recipe.

Here's the HOUSE RECIPE:

- ✓ Frost the glass with FOCUS
- ✓ Pour In 3 parts INSPIRED ACTION
- ✓ Add In PRIORITIES
- ✓ Mix with KICKASS ACCOUNTABILITY
- ✓ Shake with INTENTION and PURPOSE
- ✓ Top it off with BURNING DESIRE
- ✓ Cheers to Your SUCCESS and PROGRESS!

This club, while it has many members, is secret. You don't talk to anyone (too distracting).

There are no groups to join, no videos to watch, no webinar trainings to participate in, and no worksheets or action guides to complete.

This is about simplicity and singular FOCUS.

A place for grownups in business, ready to commit to your own success.

What does that commitment look like?

Tapping "REPLY" to a single email each Friday with just 4 short questions.

1. What did you get done this week?
2. What did you want to get done and didn't?
3. What will you get done next week?
4. What's stopping you or what challenge is in your way?

The point of this is a snapshot of your weekly progress.

Measuring what matters keeps you in the driver's seat of your business and as the designer of your own life.

By keeping track weekly, **you can quickly see if you are moving forward**, if you are stalled, or if you have taken a detour you weren't aware of.

(Damn those bright shiny opportunities anyway!)

I promise to reply to your email update with acknowledgement of what you got done, a quick inspiration for breaking through any challenge, and KICKASS ACCOUNTABILITY.

Clearly, I'm only going to be able to do this as long as this club stays small, and that means **jumping in now ensures that kind of personal attention.**

The Cocktail Club is not about more work, it is about smarter action that delivers better results in less time so you have more time for what matters most.

If, in your update, it looks like you may be going down a rabbit hole, I'll point this out.

There are lessons here in effective communication as well, because **your update shouldn't take more than 7 minutes and be in bullet points.**

This is not about story, excuses, rationale, or rabbit holes.

In fact, The Cocktail Club, by its very nature, eliminates those opportunities.

Your story, too often, is what's keeping you stuck and I, for one, want to provide an opportunity for you to write a new story.

Yes, Einstein said it best "The definition of crazy is doing the same thing and expecting new results."

So to avoid crazy in your business, The Cocktail Club is here to help keep you on track and moving forward.

Oh, and if you are wondering what the cost is, **it's far less than you might imagine.**

In fact, I did some calculating and thought about what I'd pay for a single email a week to keep me on track and I figured it would be \$50/week.

$\$50 \times 52 = \2600

And you can have it for a full year, 12 months of KICKASS ACCOUNTABILITY, for just \$299.

(That is not a typo, that is two hundred and ninety-nine dollars, because I want you to jump in right now, knowing this is no-brainer.)

[CLICK HERE TO SIGN UP RIGHT NOW](#)

Too much to read? Here's the Cliff Note Version...

Weekly email accountability is one of the keystones of my private coaching. **Here you'll get the check-in, the accountability, and the jumpstart for your week ahead** ALL without the added investment or commitment in a complete coaching partnership.

You want to move your business forward.

You are either already in a mastermind, a group training, a coaching program, or don't want to be in any of those and **you want, plain and simple, KICKASS ACCOUNTABILITY.**

The Working Details...

When you join today, you'll get an accountability email from me each Friday for the next 12 months (or eternity whichever comes first.)

This single email will have (TCC) in the subject line so you know it's from me, and you can appropriately prioritize it as the wrap to your week and foundation of the week following.

(And, of course, there may be some celebrations based on what you got done. A cocktail is always an option.)

The email will ask only four questions:

1. What did you get done this week?
2. What did you want to get done and didn't?
3. What will you get done next week?
4. What's stopping you or what challenge is in your way?

(You shouldn't spend more than 7 minutes on it.)

This works brilliantly because...

- ✓ You've paid, so you've got skin in the game.
- ✓ You've captured your accomplishments for the week and can celebrate.
- ✓ You've set yourself up for the week ahead, and you'll avoid getting lost in endless "to dos."
- ✓ You've done your business brain dump creating room for new ideas and solutions.
- ✓ What you measure grows what you don't measure disappears.
- ✓ This provides a snapshot of your success journey.
- ✓ Seeing your progress will fuel fresh inspiration.

Every successful business has specific channels of reporting, metrics that they measure weekly to ensure they are on track and keeping pace to achieve their big and small goals.

This is essential accountability that occurs in regular businesses in every industry around the world.

It's funny how these normal components of a large successful business often are absent in smaller businesses and **required if you want to grow.**

You want to grow or you wouldn't be reading this.

From today, you'll have this same accountability process, only yours will be in The Cocktail Club and directly reporting to me instead of an imaginary manager or Board of Directors.

Because you are the CEO, founder, and principal of your business, it can be tough to find someone to report to. **Problem solved.**

You'll report on your measurable achievements...how many clients, new leads, hot prospects, projects booked, product sold, engagements scheduled and more.

Everything shared is held in strictest confidence.

Your reports will never be shared with anyone under any circumstance and will be under strictest digital security.

That's our agreement and commitment.

And that's The Cocktail Club.

By now, you probably already know if it's for you.

What's the cost?

It's far less than you might imagine.

If I was able to get just accountability from a respected, expert coach, no strategy sessions, no coaching calls, no requirements, I'd be willing to pay \$50/week.

$\$50 \times 52 = \2600

And you can have it for a full year, 12 months of KICKASS ACCOUNTABILITY, for just \$299.

(That is not a typo, that is two hundred and ninety-nine dollars, because I want you to jump in right now, knowing this is an irresistible, just-what-you-need program.)

There are no refunds. The cost benefit is clear.

You are receiving 52 accountability check-in emails per year and when you reply to them, you'll get my acknowledgement, encouragement, and quick insights to solve a sticky challenge.

Get started today.

I'll send you one email immediately to tell you what to expect and your next email on Friday (if you sign up on a Friday, you'll get two emails in one day.)

[CLICK HERE TO SIGN UP RIGHT NOW](#)

Frequently Asked Questions...

Does Melissa acknowledge my reply emails?

Absolutely. (If you don't see a reply, please resend, sometimes technology gets in the way.)

Does this mean I can get email coaching with Melissa, ask additional questions, and get strategy for my business?

No, unless you are a current coaching client. Packages start at \$6,000 and depend on you submitting an in-depth application. If you'd like to learn more about becoming a private client, please send an email to melissa@melissagalt.com.

Really, ***The Cocktail Club*** is a great fit for you right now if you already have a coach, are enrolled in a training program, or if you prefer not to work a coach at the present time. This program is designed as an extra resource to serve your progress and achievement. Support, at \$299/year, is limited by economies of scale.

What happens when I sign up today?

You'll get one email from Melissa immediately restating the expectations and program details. Your next email will be on Friday (if today is Friday then you'll get two emails today.) And you'll get an email every Friday for the next 12 months, as long as you are an active member. That's it, simple, direct, no frills, no add on sales.

What if I want to cancel?

You can cancel at any time, simply send an email with "Please cancel my Cocktail Club" to support@melissagalt.com and it will be taken care of immediately and you won't get any additional Friday emails.

Will I get a refund?

No, as previously stated there are no refunds.

Does this work?

It works when you do the work of sending an email reply to Melissa every Friday (or over the weekend) and get her acknowledgement, encouragement, and key insights.

Additional questions?

Send an email directly to melissa@melissagalt.com, use the subject line "Cocktail Club Question" for a quick reply.

[CLICK HERE TO SIGN UP RIGHT NOW](#)