

# A JOURNEY OF DISCOVERY

LANEWAY CULTURE

NEW YORK STYLE MARKETPLACE

EUROPEAN PIAZZA

RESIDENCES

WEST VILLAGE  
BRISBANE





# BRISBANE'S NEW GLOBAL NEIGHBOURHOOD

BRISBANE HAS COME OF AGE AS A TRUE INTERNATIONAL CITY AS MAJOR INFRASTRUCTURE PROJECTS AND A BOOMING CULTURAL SCENE PROPEL THIS WORLD-CLASS CITY ONTO THE GLOBAL STAGE.

At the heart of Brisbane's bold future is West End, a very special place with character impossible to manufacture and a spirit all of its own.

The creative minds behind West Village have drawn inspiration from favoured destinations and the world's most engaging city precincts, to create a unique and richly layered community where ideas flourish and new life grows.

West Village is a new global neighbourhood like nothing else. Globally inspired yet intrinsically connected to West End's one-of-a-kind culture and spirit, West Village will be a journey of discovery for residents and locals alike. We invite you to embark on this special journey with us.



GLOBAL INSPIRATION

DESTINATION: *New York City*

WHEN WE IMAGINE GREAT PLACES AROUND THE WORLD, WE THINK ABOUT HOW THEY MAKE US FEEL. ABOUT THEIR HEART AND SOUL. WHAT MAKES US LOVE A CERTAIN NEIGHBOURHOOD OR STREET? WHAT MAKES A PLACE TICK?

# THINK GLOBAL

Inspired by the world's most fascinating cities, West Village's award-winning team have explored their favourite destinations to craft a captivating and multi-layered community brimming with beautiful meeting spaces, cutting-edge retail, intriguing laneways leading into open squares and lush green parks.

Take a tour of some of the places that have inspired the West Village team.

# LIKE NOTHING ELSE

A PLACE WHERE NEW MEETS OLD.  
WHERE LUSH GREENERY BLENDS INTO A RELAXED  
URBAN CULTURE AND INTERESTING LANEWAYS  
LEAD TO OPEN-AIR MEETING PLACES.

This is the vision for West Village – extraordinary  
contemporary homes layered amongst art,  
culture, historic buildings, gardens, alfresco  
dining and inspired retail. The living, breathing,  
beating heart of a much-loved neighbourhood.



Mollison Lane

Unique and elegant European  
laneway character, featuring a  
collection of boutique traders in  
a sub-tropical setting.



Peters Square

New York style marketplace  
reminiscent of Manhattan's  
Eataly and Chelsea Markets.  
Provedores, artisan treats  
and fresh produce.



Peters Lane

Capturing the colour and  
vibrancy of Melbourne's laneways,  
Peters Lane is the pulse of  
West Village offering an  
abundance of culinary delights.



Gunshop Lane

Modern design and culture sit  
alongside heritage. Gunshop Lane  
embraces the uber-design  
conscious culture and history  
of Copenhagen.



Factory Lane

Transporting you to the Jazz  
clubs, bars and speakeasies of  
New York, Factory Lane pulses  
with energy day and night.



Wilson Lane

Like a walk through  
Manhattan's Chelsea and  
Meatpacking Districts,  
Wilson Lane provides a character  
filled connection to the past.



The Common

Friendly, warm, full of colour  
and vibrancy. The Common  
conjures images of Barcelona  
in summer through a  
celebration of the outdoors.



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New York Style Marketplace



Global Flavours

# A JOURNEY OF DISCOVERY

TO EXPERIENCE DIFFERENT PLACES AROUND THE GLOBE IS A SPECIAL PRIVILEGE.  
IT ALLOWS US TO DEPART FROM OUR EVERYDAY ROUTINES.  
IT EXPOSES US TO UNIQUE CULTURES, PLACES AND EXPERIENCES.  
IT FLOODS OUR MINDS WITH TREASURED MEMORIES.



EXPLORE



European Ambience

When you live at West Village your journey of discovery begins each morning when you walk downstairs for an early coffee or return home after the working day. It's a place that distills the most engaging destinations from around the globe, all in one place. It's a home that breathes life right outside your front door. It's inspirational, exceptional and unique. Just like you.

You're part of the special West End spirit where life sometimes veers off the beaten path. Left-turn laneways launch surprising journeys and detours. A poolside conversation spills over into a long riverside weekend lunch. And new friendships are made in unexpected places.

West Village is a journey of discovery. The following pages are a guide to the itinerary.



Placa Reial, Barcelona

# THE NOSTALGIC COMMON

THE SPACE THAT BRINGS EVERYONE TOGETHER.  
A GREEN PARK TO RELAX, GRAB A DRINK AND BITE TO EAT WHILE WATCHING  
THE ACTIVITY OF BOUNDARY STREET.



DESTINATION: The Common, West Village

INSPIRATION: Barcelona, Spain

*"The Common reminds me of the famous squares of Barcelona, being outdoors with friends under bright blue skies, sipping sangria and coffee. It's our favourite meeting place. Friendly, warm, full of colour and vibrancy, I love to sit under one of the flowering trees and watch the people come and go."*





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The nostalgic Peters Ice Cream factory provides a stunning heritage backdrop to this shared green stage, where stairs become gathering places, lawns become cinemas, overhead gardens become art and where the community comes together. Flanked by local retailers and flowering trees, this is where West Village blends seamlessly into the iconic Boundary Street culture.



# THE BUSTLING PETERS LANE

CONCENTRATING ALL THE COLOUR OF COSMOPOLITAN  
LIFE INTO ONE INTIMATE, BUZZING LANEWAY.



DESTINATION: Peters Lane, West Village

INSPIRATION: Melbourne, Australia

*"Wandering through Peters Lane is like a sensory journey. It distills the essence from around the globe into one defining lane. Just as Melbourne's laneways are the signature of Melbourne life, these laneways are the pulse of West Village. Most days, my favourite café doubles up as my office. It's a great place to grab a bite to eat, catch up on work and immerse myself in the village atmosphere."*



Find all the colour and fascination of West End compressed within the intimate buzz of Peters Lane. The aroma of fresh roasted espresso beans, spices, fragrant wines and artisan bread fills the air from the laneway baker, coffee roastery, wine bar and Asian grocer. Every aspect is imbued with an enticing and captivating local flavour.



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Eataly, New York

# WANDERING THROUGH PETERS SQUARE

EXPERIENTIAL OPEN-AIR MARKET SHOPPING FUSES CULINARY DELIGHTS AND URBAN CULTURE TO CREATE A TEMPLE TO FINE FOOD.



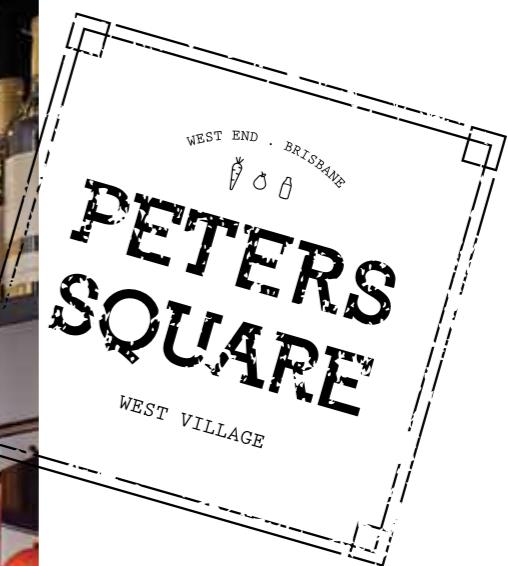
DESTINATION: Peters Square, West Village

INSPIRATION: Chelsea Market, New York

*"There's nothing better than slowing down a weekend afternoon with a visit to Peters Square where fragrant stores are brimming with harvest-fresh produce and artisan treats. Provedores, grocers, tasting rooms and eat-in dining. It's like wandering through New York's Chelsea Markets or Eataly. Shopping for food is more than just a means to an end, it's an experience."*



Chelsea Market, New York



Lush landscaping weaves down the broad steps into the heart of lively Peters Square.

Reminiscent of an Italian piazza, this will be your second home. As well as a full supermarket, you'll also find a local New York Eataly-style produce market here, and live music drifting through jasmine-scented air. Outdoor dining and relaxed seating form a gathering space for socialising and observing the theatre of West Village life. Tucked away under cascading greenery, a luxury day spa offers peace and well-being.



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Car-free area in Strøget, Copenhagen



Modernist Architecture in Copenhagen

# CULTURAL ICONS GUNSHOP LANE

CONNECTING TO THE CITY, THIS INTRIGUING EUROPEAN-INSPIRED THOROUGHFARE IS A BRIDGE BETWEEN OLD AND NEW.



DESTINATION: [Gunshop Lane, West Village](#)

INSPIRATION: Copenhagen, Denmark

*"The contrast between old world and new world really brings this cobblestoned lane to life. From the vibe of the CBD, it draws you into the rambling West Village world. This lane is so reminiscent of Copenhagen where modern design, fashion, culture and amazing cuisine sit shoulder to shoulder with heritage and history. It's easy to lose an hour in the bookstore café or choosing armfuls of colourful blooms to brighten up your table."*

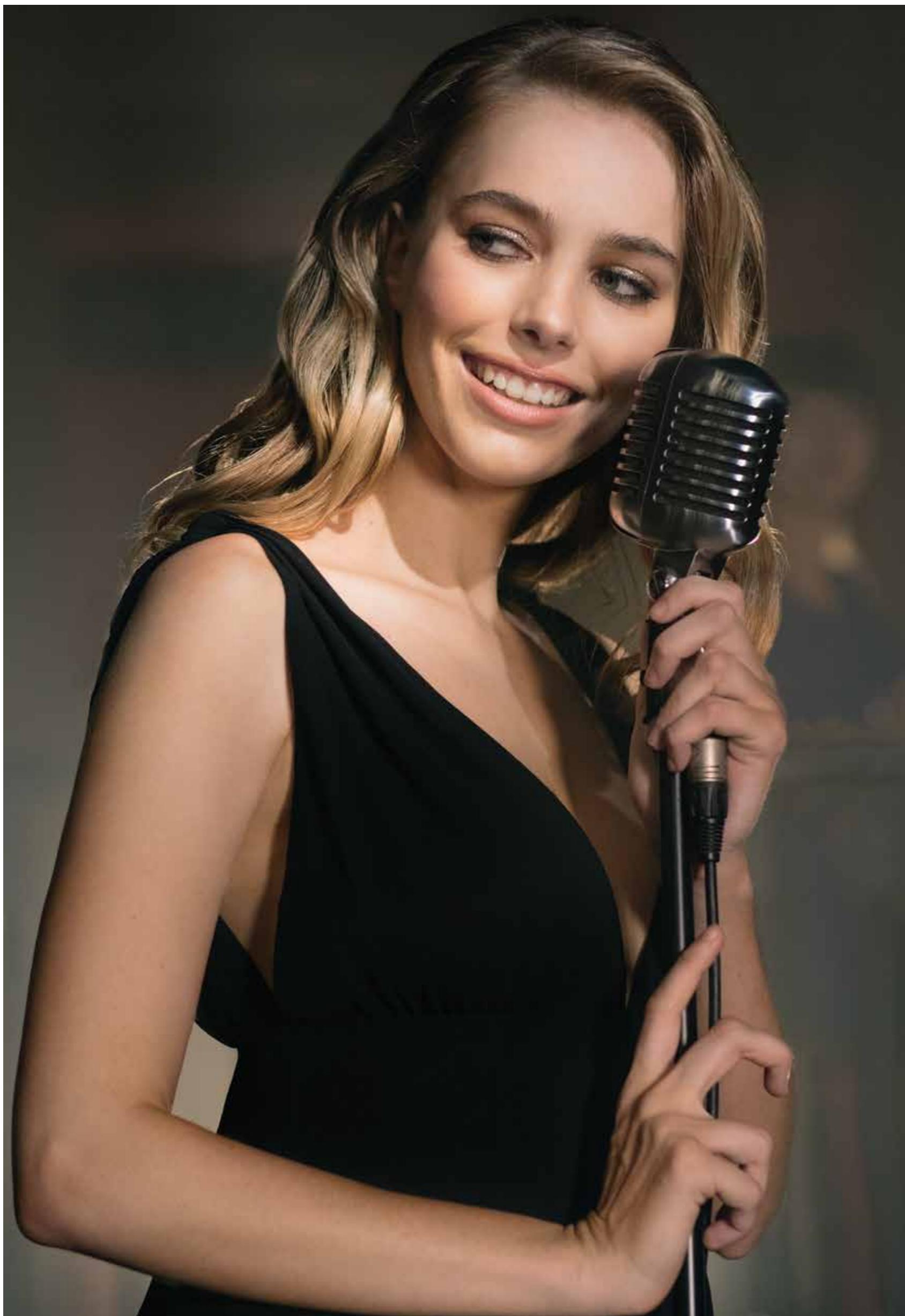




From the streets of the Brisbane city grid, the landmark Gunshop Café draws you into the raw, urban drama of Gunshop Lane. Reminiscent of the laneways of Copenhagen, this intriguing cobblestoned thoroughfare is a destination in itself. Under colourful bursts of flora, spend an hour in a bookstore or refuel on caffeine on your way to and from the hustle and bustle of the CBD.



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# FALL IN LOVE WITH FACTORY LANE

A VIBRANT MEETING PLACE WHERE LANEWAY COOL  
IS LAYERED WITH HISTORIC CHARM.



DESTINATION: Factory Lane, West Village

INSPIRATION: West Side, New York City

*"In New York, the city truly comes alive at night. Jazz clubs and speakeasies in century-old buildings beckon you inside, transporting you back to a golden age. Factory Lane is my New York – the place where an amazing night out with friends begins."*



*The Iides Bar, Brooklyn, New York*



As far as buzz goes, few neighbourhoods garner as much global attention as New York's Brooklyn – the inspiration for the amazing Factory Lane. Alfresco restaurants and Jazz bars are creatively carved into beautifully restored old factory buildings. Activity spills onto the festoon-lit laneway from fragrant Asian fusion dining and a spectacular microbrewery, while elevated escape is found on the lush garden rooftops above.



DESIGN VISION

DESTINATION: *West End, Brisbane*

WEST VILLAGE'S SENSATIONAL  
HOMES WILL CHANGE THE WAY YOU  
LIVE AND FEEL.

# DESIGN VISION

Beautiful architecture rises above your dynamic new neighbourhood. Stylish new buildings open up rare opportunities to live magnificently, elevated to capture breathtaking Brisbane views. Private residential leisure zones let you live the resort lifestyle year round.

West Village is your chance to share in this remarkable unfolding story.



DESIGN VISION

# GLOBAL DESIGN

A CELEBRATION OF BRISBANE'S PERFECT CLIMATE AND ITS VIBRANT URBAN LIFE,  
WEST VILLAGE WILL SOON TAKE ITS PLACE AS THIS CITY'S MOST DESIRABLE  
AND TRANSFORMATIVE RESIDENTIAL ADDRESS.

From every perspective, the fresh moods of Brisbane are brought to life through the innovative architecture and refined interior design of Hayball and ACME & Co's sensory retail placemaking.

A lively experiential village beats at your doorstep while beautifully-appointed oasis apartments shape your private residential world above.

Elegant contemporary architecture and historic buildings create fascinating squares, lanes and corners brimming with places to eat, browse, and linger.

As you raise your gaze skywards you'll see some of the most uplifting residential living and resort zones ever offered in Australia.

Sunshine, balmy nights and notions of sanctuary serve as inspiration for your private podium gardens, rooftop pools, alfresco lounging rooms, as well as the simply exquisite indoor-outdoor residences.

Discover your own exclusive retreat above a welcoming global neighbourhood. West Village melds the exuberance and vitality of inner city Brisbane into every aspect of its design.

# EXCEPTIONAL ARRIVALS

TRANQUIL LOBBIES AND ENCHANTING TERRACES CREATE BREATHTAKING ARRIVAL STATEMENTS THAT MERGE INSIDE AND OUTSIDE, MAKING THE MOST OF BRISBANE'S SUB-TROPICAL LIFESTYLE.

From a spectacular porte cochere, soaring hotel-style lobbies and verdant tropical landscapes draw you within. In a star architectural turn, open-air terraces create oasis lounging spaces for residents to welcome guests, socialise, or linger while watching over the precinct buzz.

# SPACES TO INVIGORATE

TAKE THE PLUNGE. LIVE LIFE DIFFERENTLY. SURROUNDED BY FLOURISHES OF TROPICAL GREEN, THE PODIUM POOL OFFERS COOL REFRESHMENT HIGH ABOVE.

Reserved for residents and guests, these recreation and wellness zones offer luxuriously serene spaces that blur the lines between indoors and out. Salute the sun on the yoga lawn. Quell the summer heat and relax on the loungers while admiring superb views north over your village home below.

# SPACES TO EXPERIENCE

FOR YOUNG AND OLD, FAMILIES AND FRIENDS,  
WEST VILLAGE'S INCREDIBLE RESIDENTIAL AMENITIES BRING PEOPLE TOGETHER.

Entertain away from your apartment in the  
luxurious rooftop outdoor kitchen superbly  
appointed with a teppanyaki bar, pizza oven,  
fridge and barbecue. Then as dusk falls,  
take your place on tiered lawn seating as the  
moonlight cinema illuminates the night skies.

# SPACES TO CONNECT

FOR A PERFECT END TO STAR-LIT DINNERS AT HOME, HEAD TO THE ROOFTOPS AND ENJOY THE COOL EVENING AIR WITH A NIGHTCAP BY THE FLICKERING FIRE PIT.

This lush space provides uplifting landscaped gardens and comfortable seating in which to socialise and relax. Panoramic views over the city, mountains and river glimpses are a magical backdrop for occasions big and small. West Village is all about the experience of living and creating immersive spaces and places to meet or retreat.

# ONE BEDROOM RESIDENCES

INFUSED WITH NATURAL LIGHT, THESE BEAUTIFULLY REALISED ONE BEDROOM APARTMENTS OFFER THE SAME HIGH STANDARD OF CONSIDERED DETAIL, SPACIOUS INTERNAL FLOW AND AIRY ALFRESCO LIVING, AS WEST VILLAGE'S LARGER FAMILY RESIDENCES.



# TWO BEDROOM RESIDENCES

EACH TWO BEDROOM RESIDENCE CELEBRATES QUINTESSENTIAL  
BRISBANE INDOOR-OUTDOOR LIVING FOR YEAR ROUND ENJOYMENT.



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Flawless amenity and detailing make these apartments stand out, far beyond the quality and design ethos of ordinary residential developments.

# THREE BEDROOM RESIDENCES

GENEROUS LIVING ENVIRONMENTS  
OF HOUSE-LIKE PROPORTIONS.



Deep entertainer terraces, open living spaces and plentiful storage define the impeccable three bedroom residences – perfect for seamless family life.





## KITCHEN DESIGN

Deep overhead cupboards & full height pantries

Mirrored splashbacks enhance the kitchen space

Striking shadowlines create a lustrous finish

Entertaining friends and family is an effortless affair in these generous, openhearted spaces where beautiful finishes and simple clean lines naturally flow into the living areas.

Gather around the kitchen island, glass of wine in hand. Ease back and enjoy the views over cocktails and canapés before heading down to sample the latest in culinary offerings in the buzzing village lanes and squares below.



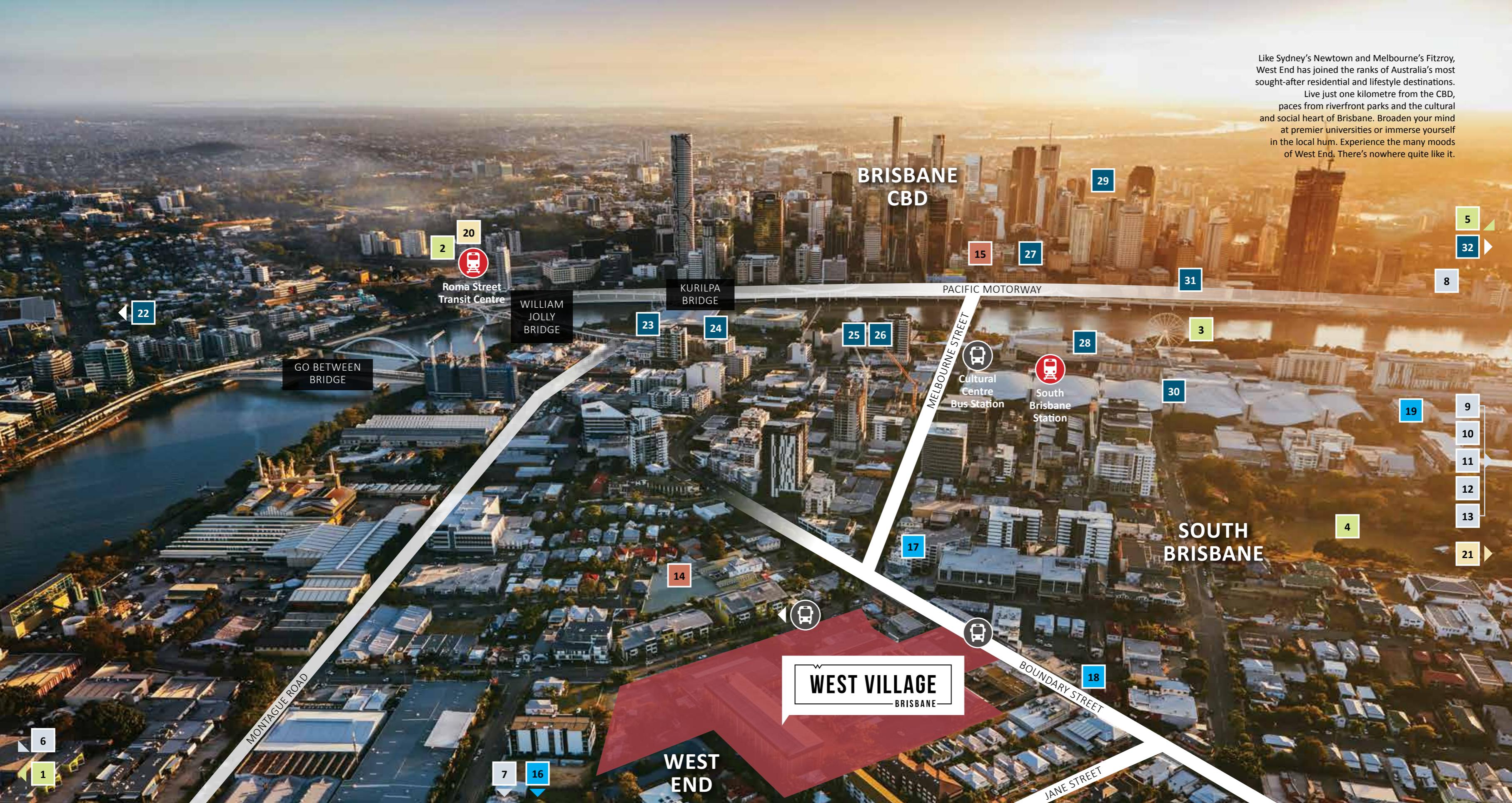
## BATHROOM DESIGN

Mirrored overhead cupboards maximise storage

Toilet features in-wall cistern & soft close seat

Elegant tiles flow effortlessly from floor to feature walls

Enter a gentle relaxing space that allows you to replenish and renew. West Village's bathrooms are an indulgent retreat in which to begin or end your day, with the refinement of a luxury hotel and the warmth of a private home. The calming designer spaces are Zen-like zones with plentiful essential storage cloaked in elegant tiles and complemented by chic accents.



# WEST END WONDERS

DISCOVER THE UNIQUE SPIRIT OF WEST END'S ECLECTIC LANEWAYS,  
ITS VIBRANT CULTURE, ORGANIC FLAVOURS AND DAY-NIGHT BUZZ.

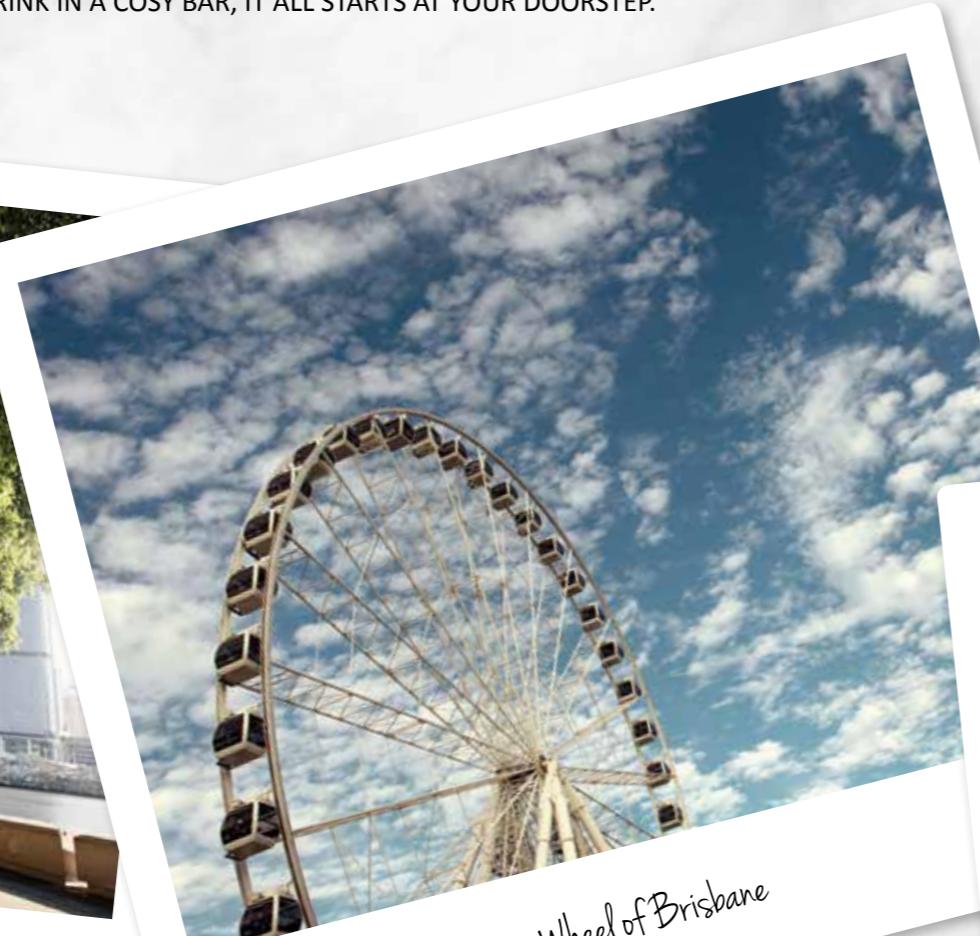
PARKS & OPEN SPACES	EDUCATION	RETAIL	HEALTHCARE	POINT OF INTEREST
1 Davies Park	7 West End State School	14 The Markets Shopping Centre	20 Brisbane Private Hospital	26 Queensland Museum
2 Roma Street Parklands	8 Queensland University of Technology	15 Queen Street Mall	21 Mater Hospital & Lady Cilento Children's Hospital	27 Treasury Casino
3 South Bank Parklands	9 St Lawrence's College	16 Hardgrave Road Dining Precinct	28 Arts Centre	29 Howard Smith Wharf
4 Musgrave Park	10 Brisbane State High School	17 Melbourne Street Dining Precinct	30 Brisbane Convention & Exhibition Centre	31 Queens Wharf
5 City Botanic Gardens	11 Somerville House	18 Boundary Street Retail, Dining & Entertainment Precinct	32 The Gabba	32 The Gabba
	12 Griffith University South Bank Campus	19 Little Stanley Street & Grey Street Dining Precinct		
	13 Southbank Institute of Technology			
	6 University of Queensland			

# YOUR NEIGHBOURHOOD

WEST END'S FUSION OF FASHIONABLE CAFÉS, LIVELY DINING AND CULTURAL TREASURES GIVES THIS INNER-CITY SUBURB ITS OWN SPECIAL CHARM. WHETHER IT BE FOR COFFEE, A RIVERSIDE STROLL, A NIGHT AT THE THEATRE, OR A COOL DRINK IN A COSY BAR, IT ALL STARTS AT YOUR DOORSTEP.



Southbank Parklands



Wheel of Brisbane



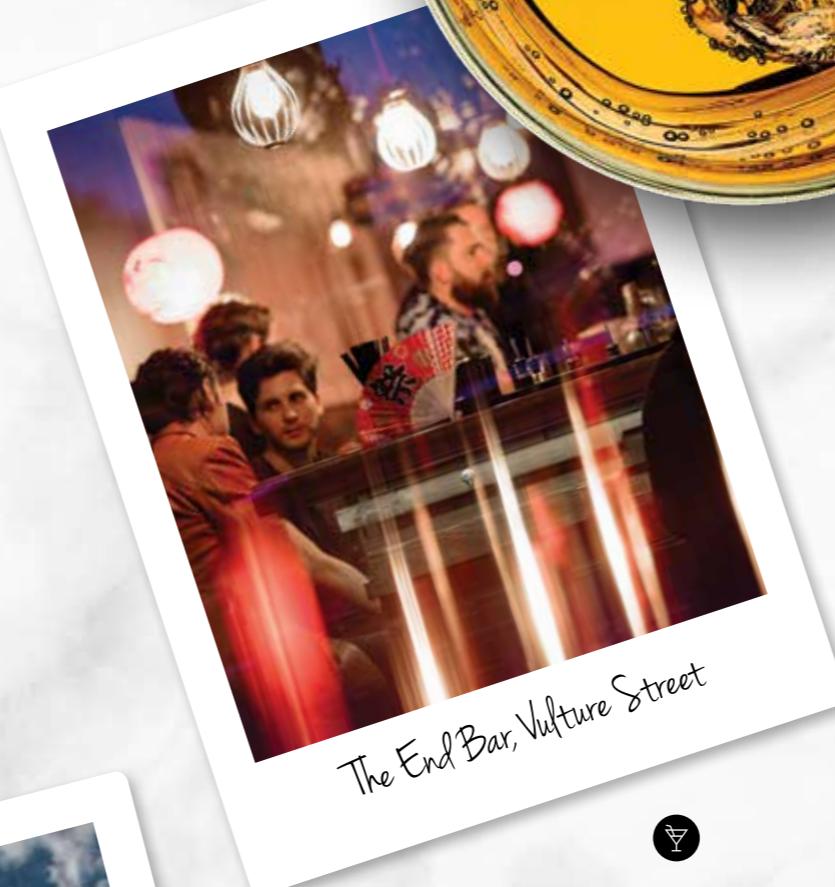
## A FEAST OF FRESH AIR

From man-made beaches to lush parklands, Brisbane's blue-sky climate encourages you to jog, cycle, relax and unwind. Find a shady picnic spot under the Moreton Bay Figs lining Orleigh Park. Explore South Bank Parklands' sprawling lawns, gardens and playgrounds. Or dive into the crystal lagoon at Streets Beach surrounded white sand and swaying palms at the river's edge.



## HEALTHY LIVING

At West Village, living a healthy active lifestyle is easy, but for peace of mind several major public and private hospitals are located nearby including Mater Private and Public Hospitals, Lady Cilento Children's Hospital, Princess Alexandria Hospital and Greenslopes Private Hospital.



The End Bar, Vulture Street



## STAR VENUES AFTER DARK

From cocktails and craft beer to evening jazz and pub rock, West End is the pulsing heart of inner city Brisbane. Chance upon a laid-back small bar. Drop in for a post-work tipple at the end of a busy work day. Or catch the latest sounds at one of the West End's popular music venues. Your neighbourhood comes alive after dark.



University of Queensland



## BRILLIANT SCHOOLING

South Brisbane is a mecca for students with a cluster of premier universities and creative academies nearby including Griffith University, Southbank Institute of Technology, Queensland University of Technology, and the University of Queensland.



Queens Plaza



## BOUTIQUE STYLE LIVES HERE

From glitz and glamour to vintage chic and gastronomic produce, the area's boutique stores and provedores create a vibrancy that's unique to West End. Hunt out curios, antiques and retro gold. Stock up on pantry fare at local fromageries and delis. Or stroll across the river to the CBD for luxury maisons such as Chanel, Hermes and Louis Vuitton.



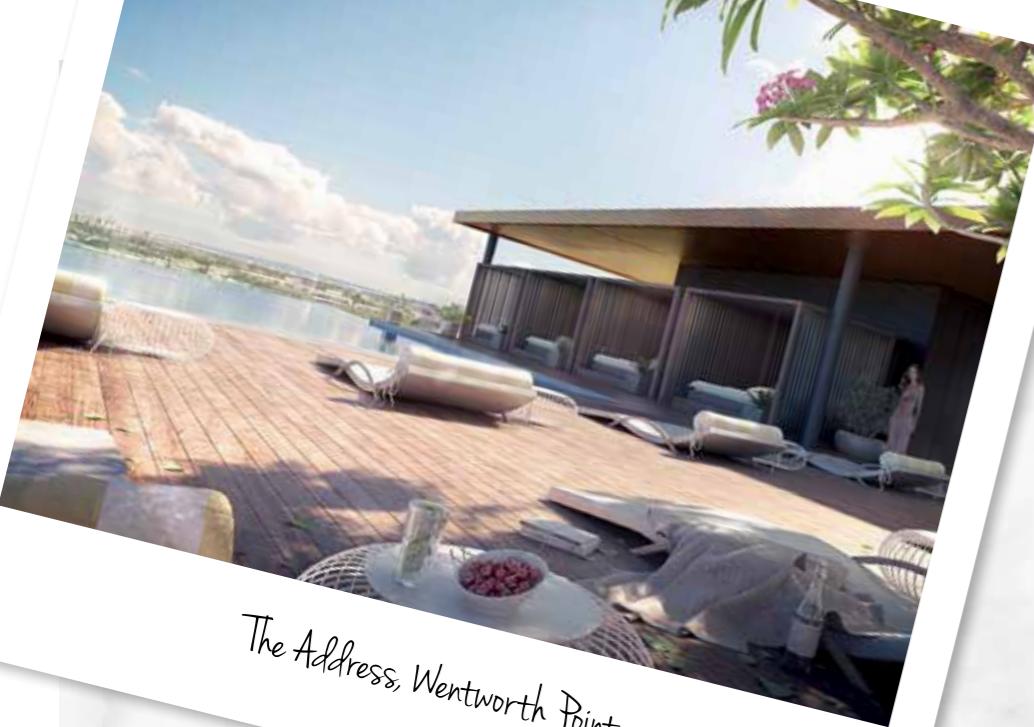
The Stores, Montague Road



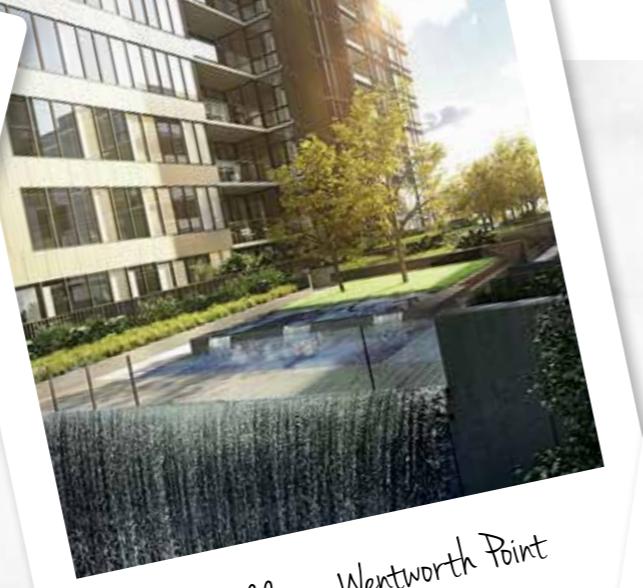
## GOING TO MARKET

From art to artichokes and artisan goods, West End's diverse cosmopolitan markets animate the suburb. Find aspiring designers peddling their wares amongst organic grocers, flower stalls, bric-a-brac and coffee houses. In the evenings, night food markets offer tastes, sounds and places to gather – all set amidst the unique West End vibe.





*The Address, Wentworth Point*



*The Address, Wentworth Point*



*Jewel Wentworth Point*



Proudly Developed By

# SEKISUI HOUSE AUSTRALIA

WEST VILLAGE IS AN EXEMPLARY ADDRESS BY A DEVELOPER WITH A TRACK RECORD  
FOR DELIVERING AWARD-WINNING, INNOVATIVE PROJECTS ACROSS AUSTRALIA.

Not only will West Village be a new residential and original destination, the heart of West End will be unlocked for everyone to enjoy and brought to life in exciting and imaginative ways. Founded in 1960, Sekisui House is one of Japan's most respected and awarded community developers and now a major force in Australia with experience in successful and ambitious urban transformations.



*The Waterfront, Wentworth Point*



*Central Park, Chippendale*



*Royal Shores, Ermington*

Sekisui House Australia creates communities that redefine the social fabric of their environments. Their many ambitious endeavours include The Waterfront, The Address and Jewel in Wentworth Point, Central Park on Broadway and Royal Shores in Ermington. As one of Australia's most accomplished urban creators, Sekisui House Australia is uniquely placed to deliver this landmark transformation of the extraordinary West Village.



RETAIL ARCHITECTURE

# ACME & CO

ACME & CO IS A MULTIDISCIPLINARY DESIGN FIRM  
DELIVERING A BROAD RANGE OF CREATIVE PROJECTS.

The boutique practice has extensive experience in both small and large-scale projects across hospitality, residential, commercial, industrial, public and adaptive reuse sectors.

The award-winning studio delivers holistic design solutions that respond to client objectives and site specific needs. Whilst each commission is individual, the studio adopts consistent principles across all of its projects; exploring the fundamentals of environment, sustainability, space, proportion, light and materials.



The Incinerator, Wifloughby



Caroline Choker & Vince Alafaci



Archie Rose Distilling Co., Rosebery



ARCHITECTURE & INTERIORS

# HAYBALL

WEST VILLAGE IS ANOTHER ARCHITECTURAL TOUR-DE-FORCE BY HAYBALL. ONE OF AUSTRALIA'S LARGEST PRACTICES, HAYBALL SPECIALISES IN ARCHITECTURE, INTERIOR DESIGN AND URBAN DESIGN.

Over 30 years the company has realised hundreds of projects across Australia, South-East Asia and China – from single and multi-residential buildings to schools and universities, commercial developments and urban design for entire suburbs.

As designers, Hayball combines both the detail of human occupation and the substance of civic ideas to produce enduring excellence, from conception to completion.



Serrata, Docklands



Rob Stent



Library at the Dock, Docklands



## SYDNEY DISPLAY CENTRE

1/22 Gadigal Avenue  
Zetland NSW 2017



## BRISBANE DISPLAY CENTRE

97 Boundary Street  
West End QLD 4101

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 **SEKISUI HOUSE** 

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