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DON'T MISS this course taught @ a Satellite Location in Camarillo!



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For Sale

"Website Wednesday Workshops" | Camarillo | CA | Beginning May 2011



Highlights List

- Intro to Internet Lead Generation
- The Internet in Real Estate
- The Internet Economic Model
- The Internet Lead Generation Model
- Lead Generate for Traffic
- Capture, Cultivate and Convert Leads
- The Internet Budget Model
- The Internet Organizational Model
- Putting It All Together
- Cost: Your Time and an Open Mind!
- SIGN UP AT THE FRONT DESK TODAY!

Learn about what real estate buyers and sellers are looking for online. Explore how to market your Website in order to capture qualified leads. Study the techniques that successful Internet agents use to transform Website visits into in-person appointments. And review the economics of going online, from the initial investment to the outcomes you can expect.

Objectives:

Learn how to make your real estate Website stand out amongst the crowd and attract traffic as well as how to get leads from your Website. Examine how to track and learn about your Website visitors. Create and maintain your Internet presence by learning how to build a great Website and how to target your marketing for multiple Websites. Learn the details on how to capture, cultivate and convert leads from your Website, which includes adding a search for properties and how to rank high in search engines. Determine how much exactly you should budget for your lead generation and how to track your return on your investment.

Feel free to CLICK ON THE "LINKS" TAB ABOVE TO PREVIEW the course videos, which will supplement your Internet Lead Generation materials. We will also watch them in class when you take the course in your Market Center.

- > Intro to Internet Lead Generation 101
- > The Internet in Real Estate
- > The Internet Economic Model
- > The Internet Lead Generation Model
- > Lead Generate for Traffic
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- > The Internet Organizational Model
- > Putting It All Together



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