

Increases Protective Factors	Decreases Risk Factors
<p>Individual</p> <ul style="list-style-type: none"> Reasons not to use drugs Perceptions that few peers use, most disapprove Belief that one can resist pro-drug pressures Intentions not to use Belief that friends respect non-users Ability to identify and counter advertising appeals Multiple strategies for resisting drugs Ability to identify and resist internal pressures to use 	<p>Individual</p> <ul style="list-style-type: none"> Current use of alcohol, tobacco, or illicit drugs Intention to use in the future Belief that drug use is not harmful or has positive effects Belief that drug use is normal Low self-esteem Inadequate resistance skills
<p>Peer</p> <ul style="list-style-type: none"> Motivation and skills to help friends avoid drug use Responsible behavior modeled by peers 	<p>Peer</p> <ul style="list-style-type: none"> Peer drug use Peer approval of drugs
<p>Family</p> <ul style="list-style-type: none"> Communication with parents and other adults 	<p>Family</p> <ul style="list-style-type: none"> Lack of clear norms against use Poor communication
<p>School</p> <ul style="list-style-type: none"> Establishment of norms against drug use Cooperative learning Respect for others 	<p>School</p> <ul style="list-style-type: none"> High levels of drug use Low norms against use