H2OO #rebEARTHday ART LOGO AND WRITING CONTEST
WORLD OCEANS DAY 2020

Calling youth from around the world! We seek your creative super-powers to create a visual image and writing that conveys H2OO’s #rebEARTHday intentions.

As you may recall, Heirs To Our Oceans launched a #rebEARTHday campaign 4 weeks before Earth Day’s 50th anniversary on April 22, 2020. This video kicked off four weeks of Heir-made videos with calls to action from around the world for a better planet. See the kick-off video here. https://vimeo.com/400480430

Why a #rebEARTHday? Because we need to do things differently to turn us away from the precipice upon which our generation stands. The problems we face are unique and unlike those faced by generations before us. Real solutions must be put into place. The concept of a #rebEARTHday is one that must continue and inspire, and we ask youth everywhere to help us create an impactful and inspiring image and accompanying writing to help us do that.

Create:

1. An artistic logo for H2OO’s #rebEARTHday campaign focused on how we are doing things differently to improve the health of us and our blue planet, and

2. A thoughtful written paragraph of 5-8 sentences sharing what #rebEARTHday is to you in your language of choice.

Deadline to submit: Monday June 1st

Announcement of winners: World Oceans Day, June 8th.

Categories:

• Prize for 5-7 age range:
  • Heirs swag: tshirt, bamboo utensils, stickers,
  • Winning art printed as a sticker and art and writing (adult may scribe) featured on H2OO social media and website, and
  • A Zoom call with an Heir to talk about your favorite ocean or waterway topic!
• **Prize for 8-12 age range:**
  - Heirs swag: tshirt, bamboo utensils, stickers,
  - Winning art printed as a sticker, and
  - Winning art and writing featured on H2OO social media and website.

• **Prize for 13-17 age range:**
  - Slot to SEAL 2021 in Indonesia (travel not included, though need-based travel scholarships are available),
  - Winning art piece is the official #rebEARTHday logo and printed as a sticker and made into wearable or usable art (eg., t-shirt or reusable cup),
  - Art and writing featured on social media and website and utilized by Heirs for presentations, and
  - Heirs swag: tshirt, bamboo utensils, stickers.

**Prompts for Art and Writing (pick one for both):**

1. *Earth Day is Not a Day -- it’s A WAY!* What would an alternative world look like if we all lived out Earth Day every day making caring for our Blue Planet and each other a way of life?

2. *A New Humanity is the Solution!* With the #ClimateCrisis we are all in this together and we are understanding the challenges so many are experiencing globally, people we’ve never met, yet we want to fight for their health and well-being as well as our own. What does empathetic leadership, such as this, look like?

3. *Let’s imagine an evolution -- traditional ways are the solution!* Our ancestors lived sustainably taking into consideration the web in which we all live on Planet Home. The #ClimateCrisis came about due to the industrial revolution. What if how we utilized our natural resources took into account that they are not infinite and that future generations also deserve to have a healthy and safe world to live within? What if the materials we utilized were used sparingly and only when needed and they could be disposed of by nature’s cycles? What would our world be like then?

4. *Realize. Reject. Refuse. Respond to the Call of Our Planet!* The 3Rs once included “Recycle”. We now know that recycling is not a solution, as single-use plastics are so pervasive in the marketplace and that recycling facilities cannot recycle, or even downcycle, all of the plastics coming in therefore plastics are making their way to landfills around the globe. What do H2OO’s 3Rs -- Realize. Reject. Refuse. -- mean to you?
5. **There is no Earth without a Rebirth.** We need a re-birth of our thinking, our way, our habits, our daily way of life, our choices, our consumerism. What does changing our habits to live sustainably look like as you consider what your everyday looks like today, from what you eat, drink, wear, and do for entertainment? What is currently considered “normal” and what do we want “normal” to look like in the future?

6. On April 22, 2020, Earth Day celebrated its 50th anniversary having occurred 50 times over the 50-year period. That means it occurred only 50 times in .... 18,250 days!? Mother Earth was celebrated one quarter of one percent of a year. A holiday. *Let's invert the equation, it's time to change our station!*

**Mediums:**

1. Paint (watercolor, tempera, poster, acrylic, etc.)
2. Drawing materials (pencil, charcoal, colored chalk, pastels, oil pastels, colored pencils, markers, etc.)
3. Prints (handmade stencils, gadget printing, collographs, block prints, etc.)
4. Original digital illustration

**Participate because...**

1. Art helps people connect to a challenging topic. You play an important role in shaping the future world, and your creative voice has the ability to expose what is happening to our oceans and waterways and the people who share them, break down societal norms that have fueled the climate crisis, and reshape humanity.

2. You can further develop skills in communication, critical thinking, creativity, and advocacy. Use your artwork to raise awareness of the issues facing our Blue Planet!

3. You have a special opportunity to showcase your talents and courage worldwide while raising awareness of ocean and water and climate issues to a broader community.

**Selection Process:** An H2O Leadership Council made up of members from around the world will judge the submitted art and writing based upon the following:

1. Originality,
2. Impactful conveying of a #rebEARTHday prompt, and
3. Perceived ability to inspire others to commit to real action daily for the next generation.
Guidelines:

1. **Copyright Law**: Any artwork that depicts copyrighted images is not allowed. Please submit only original ideas in original art. Do not use characters from books, movies, video games, television shows.

2. Winning art and writings may be utilized by H2OO for any purpose toward its mission to educate and empower youth in ocean and water protection and climate action.

How to Submit:

1. **InstaGram**: Post your art tagging @heirstoouroceans and including hashtag #rebEARTHday and direct message @heirstoouroceans with your art, your writing, and your name, age, and country; **OR**

2. **Email**: Email your writing and a high quality JPEG image of your art piece with your name, age, and country -- and your social media handles if you have them and would like to be tagged -- to contest@heirstoouroceans.org.

   - If your writing is in a language other than English, please send to us your writing translated in English as well.

Requirements for Winners: Along with your name, age, email address and telephone (and parent info if necessary):

1. **Email** high resolution JPEG image of your art to contest@heirstoouroceans.org **OR**

2. **Mail** original non-digital art to 174 Lakeview Way, Redwood City, CA, USA 94062, to be received within 2 weeks from announcement of winners.

We are so excited to see your #rebEARTHday art and your writings! If you have any questions, please email us at contest@heirstoouroceans.org.

Heirs to Our Oceans is inspiring the next generation of environmental leaders.