

# FOUNDATION

## Sweet Tips

- SWEET MINERALS FOUNDATION IS MADE WITH ONLY THE HIGHEST QUALITY MINERALS FOUND ON THE EARTH.
- IN ADDITION TO BEING A HEALTHY, NATURAL, MAKEUP, SWEET MINERALS HAS BEEN FORMULATED TO BE WATER-RESISTANT, ADHERE TO THE SKIN LIKE A MAGNET AND LAST ALL DAY WITHOUT FADING OR SEPARATING.
- THE PURE COMPOSITION OF OUR FOUNDATION MEANS THAT THERE ARE NO FILLERS LIKE BISMUTH TO THIN OUT YOUR MAKEUP AND IRRITATE YOUR SKIN.
- OUR UNIQUE FORMULATION ALSO CONTAINS NO TALC, OIL, PERFUME, DYES OR CHEMICALS SO IT IS IDEAL FOR SENSITIVE SKIN.



## DIRECTIONS

Shake a small amount (no larger than a thumbnail) of Sweet Minerals Foundation into the lid. Sweet Minerals Foundation has superior coverage, best applied in layers. Begin with a light application and build upon it to achieve your desired coverage.

**Dip & Stir.** Dip the Sweet Foundation Brush into the lid and stir until the minerals are picked up by the brush.

**Tap.** Tap the brush handle on a flat surface so the minerals are evenly distributed in the brush.

**Touch & Blend.** Touch the face with a light stroke on the forehead, cheeks, and chin. Be sure to blend well on all areas of the face, including jaw line and hairlines.

## BENEFITS

- Looks and feels great with superior coverage and a flawless complexion that will last all day. 18-hours of beautiful skin.
- Gives your skin a youthful glow, looks natural, not heavy or cakey.
- Contains no oil, talc, perfume, dyes, preservatives, or chemicals.
- Non-comedogenic and hypo-allergic.
- Formulated to be layered; buildable coverage, feels like you're not wearing makeup at all.
- Ideal for all skin types, all skin tones, and women of all ages.
- Perspiration-proof and water resistant, while allowing the skin to breathe.
- Doesn't settle into fine lines and wrinkles.
- Hides skin irritations such as acne or rosacea.
- Very soothing to the skin, great for sensitive skin.
- Does not contain Bismuth, a common cause of irritation in mineral makeup.
- Lasts 3 x's longer than other brands.

## KEY INGREDIENTS

- Zinc Oxide
- Titanium Dioxide
- Silk

## INGREDIENTS

Titanium Dioxide, Zinc Oxide, Mica, Iron Oxides, Silk, Ultramarine Blue. May contain Kaolin, Magnesium Myristate, Boron, Silica.