

GOLF GENIUS YEAR IN REVIEW

Golf Genius hit its stride in 2015 releasing innovative features at an astonishing rate, and welcoming hundreds of new customers. As we bid farewell to 2015 and enter 2016, it's only natural that we look back at what we did last year in anticipation of what's in store for 2016.

GENIUS HIGHLIGHTS

444

PRIVATE CLUBS, PUBLIC COURSES,
RESORTS AND LEAGUE MANAGERS
UTILIZED GOLF GENIUS IN 2015

290%

INCREASE
FROM
2014

THESE
CUSTOMERS
MANAGED

21,694
GOLF EVENTS

THAT
INVOLVED

267,236
UNIQUE
GOLFERS

WHO
PLAYED

810,428
ROUNDS OF
GOLF

626

LEAGUES

11,789

GOLF EVENTS

9

PRODUCT
RELEASES
AND OVER

200

NEW FEATURES

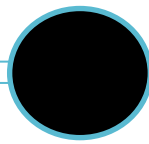
5,982

OTHER TOURNAMENTS

9,905

GOLF EVENTS

A five round member guest with 192 players is 5 golf events, 192 unique golfers and 960 rounds of golf. A one day charity event of 120 golfers is one golf event, 120 unique golfers and 120 rounds of golf.



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TOP FEATURES

LIVE SCORING TV LEADERBOARD

CUSTOMIZABLE EVENT WEBSITES

BEST-IN-CLASS PRINTED MATERIALS

EVENT REGISTRATION SYSTEM

COMPLETE PAYMENT SYSTEM

SEAMLESS INTEGRATIONS W/WEBSITE PROVIDERS

PARIMUTUEL BETTING

EXTENSIVE HANDICAPPING CAPABILITIES

RICHEST FAMILY OF TOURNAMENT FORMATS

INVATIONALS - RYDER CUP – BRACKETS - MULTI-FORMAT

