

ARCIS LOGO to appear here



FOR IMMEDIATE RELEASE

Arcis Golf and Golf Genius Software Announce Nationwide Strategic Partnership

PONTE VEDRA BEACH, FL, USA (January 19, 2016) - [Golf Genius Software](#) (GGS) and [Arcis Golf](#) (AG) announced today that they have entered into a strategic partnership whereby Arcis will implement GGS tournament management software at 50 Arcis golf properties. Arcis Golf was launched in 2015 and currently owns and/or manages over 70 private clubs, daily fee, and municipal facilities.

As part of this relationship, Golf Genius will provide integration with Arcis' other software products, including club websites. By providing a consistent suite of software products to all Arcis properties, Arcis can guarantee a uniform and high quality experience for golfers and members.

One of Arcis' premier facilities is TPC Snoqualmie Ridge in Washington, which implemented Golf Genius in 2015 with great results in reducing work for the golf staff, while at the same time improving the player experience and generating incremental revenue through Golf Genius' live scoring, mobile apps, event websites, and a wide range of sponsorship opportunities on TV leaderboards.

"TPC Snoqualmie Ridge embraced Golf Genius as our tournament management platform, and it provided everything that we needed for member events, leagues, and outings," said James Hochrine, director of golf. "We hold more than 50 outings per year, and our ability to generate more revenue from these outings and deliver a better player experience was a huge win for us last year."

"After seeing the proven success of Golf Genius at TPC Snoqualmie Ridge, it made sense to standardize on this software across all Arcis Golf facilities, both private and public. Golf Genius demonstrated its ability and commitment to interact with our other software providers to deliver a clean, unified experience to our members and guests," stated Jim Oliver, COO, Arcis Golf.

Michael Zisman, CEO of Golf Genius Software, added, "We're delighted to deliver a comprehensive solution to Arcis Golf facilities, whether private, daily fee, or municipal. Our commitment to less work for golf professionals, more fun for golfers, and more revenue for operators is applicable to all three types of facilities."

-ENDS-

Picture Captions:

1-Arcis Logo

2-Gof Genius Logo

Press Release issued on behalf of Golf Genius Software by Landmark Media Americas. To learn more about Landmark Media, please visit landmark-media.com.

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Notes for Editors:

About Arcis Golf

Arcis Golf, an operator of public and private golf courses and clubs, is an industry leader, providing dynamic direction and unrivaled amenities that complement diverse playing experiences for members and guests. Arcis Golf properties tailor each element of the golf and country club experience to a level of excellence designed to exceed the needs and expectations of family, friends, co-workers, and guests of all ages.

The Arcis Golf portfolio is supported by Arcis Equity Partners through strategic acquisitions that build and sustain the company's leadership position in upscale golf and club experiences.

About Golf Genius

Golf Genius Software offers affordable, fully-featured cloud-based software for organizing and managing golf events, leagues, and trips. Golf Genius saves time and eliminates hassle for PGA Professionals, event organizers, league managers, amateur and professional associations, and trip captains, enabling them to deliver a greatly enhanced experience to golfers with live scoring, TV leaderboards, and custom Web sites displaying pairings, results, statistics, sponsor branding, photos, message boards, and more.

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